

# Leadership Team Times

August 2019

## **TASA | TASB Convention Next Month!**

Housing and registration are now open for txEDCON19, the TASA | TASB Convention, September 20–22 in Dallas. Keep in mind that certain Convention activities require advance registration, and participation in these events is limited.



September 20–22 • Kay Bailey Hutchison Convention Center • Dallas

### **Field trips**

This year's field trips, held on Friday, September 20, offer up to 2.5 hours of credit and a change-of-venue learning experience. Visit the Dallas Holocaust Museum Center for Education and Tolerance on its opening weekend and learn how districts can partner with museums on social-emotional learning.

The second field trip is to the Dallas Arboretum and Botanical Garden, which has 17 interactive galleries with more than 150 kid-friendly, STEM-focused exhibits to explore.

No additional fee is required to attend a field trip.

### **New School Board Member Seminar**

Kick off your first TASA | TASB Convention with other newly elected trustees for networking and education. This all-day seminar on Friday will focus on:

- The job of a school board member
- The importance for trustees to act as a board rather than as individuals
- Team effectiveness and how each member can contribute

No additional fee is required for this seminar.

## **On the Road Again**

*By Orin Moore, Board Consultant*

Can you recall a time when you truly experienced the power of a first impression? I can, and it was a very positive first impression.

Last month, I made a visit to Van ISD. The task for the evening was to facilitate a goal-setting session. After a long drive—and before a three-hour work session—I usually take a moment to recuperate and do a little reflecting. However, when I arrived at the Van ISD administration building my mind had already kicked into high gear before I could put the car in park. The Van ISD facilities are impeccably maintained, and my tired mind could not ignore it!

## **Training, Events, & Reminders**

**TASB Online Learning Center (OLC)** available 24/7 at [onlinelearning.tasb.org](http://onlinelearning.tasb.org), including these featured courses:

- Foundations of Board Policy
- Board Officers Forum: Directing Your Focus as a Board Officer

**TASA | TASB Convention**  
September 20-22, Dallas

For more information, e-mail [LTS@tasb.org](mailto:LTS@tasb.org) or call **800.580.8272, ext. 2452**.

## **Did You Know?**

More than 3,000 board members have logged into the Member Center since it launched in April. New content related to board development, governance, and upcoming training opportunities is being added every week, so visit [tasb.org/trustees](http://tasb.org/trustees) to check it out.



I would learn that night that the sense of pride conveyed through well-kept grounds and buildings runs deep at Van ISD. Every board member and every employee I talked to expressed proud but thoughtful sentiments about their district and community.

Before the meeting started, we took the opportunity to tour the district's newly completed STEAM Bus, a makerspace on wheels! This customized travel bus thoughtfully incorporates a lengthy list of features that make it the perfect classroom or laboratory. Though it's what's on the inside that counts, the paint job, like Van's facilities and grounds, is something to be admired.

Van ISD's administrators and district personnel eventually joined the team of eight in the board room for a solid collaboration on goals for the district. The whole night was full of great first impressions that left a lasting impression on me.

Thank you, Van ISD, for putting on display the pride and ingenuity that keeps Texas' public schools rolling.

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## *Help Your School Board Candidates with Information*

The filing period for a place on the November 5 ballot is open until August 19. Perhaps you're wondering, what can we do to help inform our candidates and potential candidates about what the board does? TASB has several resources to help school board candidates run for and prepare to serve in your local community.

- **Guide**

The *2019 Guide for School Board Candidates* provides information about the general roles and responsibilities of the board, ethical campaigning, and a summary of election laws of which candidates need to be aware. Also included are resources for more detailed information about campaign finance, reporting requirements, and election advertising guidelines. Copies can be purchased at the TASB Store at [store.tasb.org](http://store.tasb.org).

- **Webinar**

A free webinar for school board candidates will be offered September 3, noon–1 p.m. This webinar will help participants understand what is involved in being elected to and serving on a local school board. For details or to register, go to [LTS.tasb.org](http://LTS.tasb.org) >Training>Webinars. Preregistration is required for this webinar.

- **Online**

TASB has a variety of information for school board candidates at [LTS.tasb.org/candidates](http://LTS.tasb.org/candidates). You will find links to TASB resources, state resources, helpful videos, and an Online Learning course.

For more information about all candidate resources, call Leadership Team Services at **800.580.8272, extension 2459** or e-mail [LTS@tasb.org](mailto:LTS@tasb.org).

## Timely Resources

These TASB resources may be especially useful this time of year:

- New board member resources ([tasb.org/welcome](http://tasb.org/welcome))
- Board officer resources ([LTS.tasb.org/officers](http://LTS.tasb.org/officers))
- TASB Advocacy Agenda ([tasb.org/legislative](http://tasb.org/legislative))
- Guide for school board candidates

Go to [LTS.tasb.org](http://LTS.tasb.org) for a complete list of resources.

## Contact Us

*Leadership Team Times* is produced by the TASB Leadership Team Services (LTS) Division. For more information about LTS and its training opportunities and services, plus an electronic version of this newsletter, go to [LTS.tasb.org](http://LTS.tasb.org). Contact Orin Moore at [orin.moore@tasb.org](mailto:orin.moore@tasb.org) with questions or comments.