



2022 Summer Leadership Institute

Fort Worth
June 29–July 2



Program



Greetings!

Welcome to the annual Summer Leadership Institute (SLI), TASB's flagship training conference. SLI is designed to offer new and experienced school trustees a place to create their own learning journey and to ask bold questions.

Our members have a choice to attend the SLI option that best fits their schedule and location preference — in San Antonio or Fort Worth. At the heart of SLI is an opportunity for trustees to make connections with one another. It's a community where members gather to work together in our shared quest to improve Texas school districts and provide students with an exceptional public education. It is the culture of SLI to support each other and provide examples of what has worked and what hasn't worked.

We are happy to have you spend a few days with us. Enjoy your weekend of learning!

Special thanks to our sponsors



WALSH GALLEGOS
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2022 Schedule of Events

Wednesday, June 29

4–6 p.m.

Pre-Conference and Early Registration

4:30–8 p.m.

Pre-Conference Session:
Reboot 2022 — Working with the Whole Community to Redefine and Restore Our Schools (*dinner included*)

Thursday, June 30

7–8 a.m.

Registration for Thursday–Saturday Attendees and Breakfast (*included in registration fee*)

8–9:15 a.m.

General Session:
Robyn Benincasa

9:30 a.m.–4:45 p.m.

All-Day New Board Member Session

9:30–11:45 a.m.

Education Sessions

Noon–1 p.m.

Lunch (*included in registration fee*)

1:15–4:45 p.m.

Education Sessions

4:45–5:45 p.m.

Reception hosted by Walsh Gallegos Treviño Kyle & Robinson, P.C.

Friday, July 1

7–8 a.m.

Registration and Breakfast (*included in registration fee*)

8–9:15 a.m.

General Session:
Adolph Brown

9:30–11:45 a.m.

Education Sessions

Noon–1 p.m.

Lunch (*included in registration fee*)

1:15–3:30 p.m.

Education Sessions

3:45–4:45 p.m.

Closing General Session:
Ravi Hutheesing

Saturday, July 2

8:30–11:30 a.m.

Post-Conference Session: Evaluating and Improving Student Outcomes (EISO) — The Board's Role in Continuous Improvement (*breakfast included*)

General Session Speakers



Thursday, 8 a.m.

ROBYN BENINCASA

DARING LEADERSHIP

Friday, 8 a.m.

ADOLPH BROWN

INFORMED LEADERSHIP



Friday, 3:45 p.m.

RAVI HUTHEESING

GLOBAL LEADERSHIP



Topic Notations Key

Sessions at SLI are primarily for school board members, and most topics are appropriate for ALL audience types and experience levels unless noted for newly elected school trustees or board officers.

The following topic notations have been added at the end of each descriptor to provide attendees with a quick glimpse of the session's focus:

-  **District Culture**
Human resources, professional development, collaboration, safety, and shared leadership
-  **Engagement and Advocacy**
Building partnerships and engaging community, parents, businesses, and governmental leaders in school improvement efforts
-  **Fiscal Responsibility**
Finance/budgeting, facilities, bonds, energy issues, and risk management
-  **Policy and Legal**
School law, employment law, policy, ethics, and transparency
-  **Student Achievement**
Student learning, outcomes, accountability, and instructional programs
-  **Visionary Team**
Roles and responsibilities, teamwork, collaboration, and shared vision of board-superintendent teams

Wednesday, June 29

4–6 p.m.
Pre-Conference and Early Registration
Second Level

4:30–8 p.m.
Pre-Conference (includes dinner)

Reboot 2022: Working with the Whole Community to Redefine and Restore Our Schools

Having needed but difficult conversations can be hard and feel unsafe for all involved. What are some safe ways that we can interact with staff, students, and families together? How can we begin to have an authentic conversation and build trust and agreement for the sake of our students and the future of public schools? This workshop will begin to build a framework for ways to bring folks to the table, including students, to discuss how we come back together and establish the normal we all need. 

Presenters:

Kay Douglas, Senior Consultant, TASB Board Development Services
J. Michael Hall, President and Founder, Strong Fathers-Strong Families

Fort Worth Ballroom 4

THURSDAY RECEPTION

Event Sponsor

Walsh Gallegos Treviño Kyle & Robinson, P.C.
is hosting a reception for SLI attendees
from 4:45–5:45 p.m. Thursday.

Stop by and enjoy a snack and beverage and share the highlights of your first day of learning with fellow trustees and administrators!

Texas Ballroom Pre-Function space



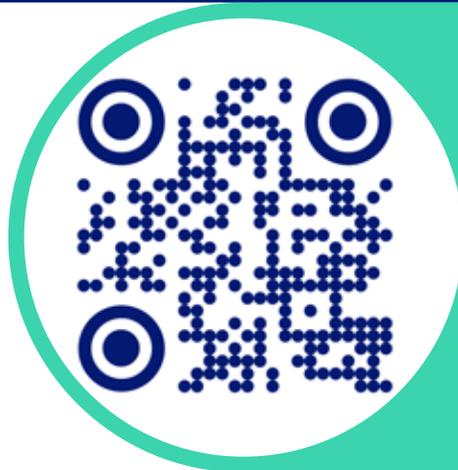
WALSH GALLEGOS
TREVINO KYLE & ROBINSON P.C.



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Thursday, June 30

7–8 a.m.

Registration for Thursday–Saturday Attendees and Breakfast (included in registration fee)

Second Level

8–9:15 a.m.

General Session: Robyn Benincasa

Texas Ballroom



ROBYN BENINCASA

When the challenges are steep and the competition fierce, Robyn Benincasa provides individuals and organizations the tools they need to inspire themselves and one another

to their greatest heights and to cross their most challenging finish lines.

For the last 20 years, she and her teammates have been competing at the front of the pack in the most unique and compelling classrooms on earth: The jungles of Borneo, the Himalayan peaks of Tibet, the rivers of Fiji, the rainforests of Ecuador, and the deserts of Namibia, studying the good, the bad, and the not-so-pretty of Extreme Teamwork. It is through these harrowing, life-affirming and often hilarious experiences in the world's most grueling challenges that she has emerged with her truly unique perspective on what it takes to build the kind of world-class teams that succeed against all odds, triumph in the face of adversity, and win as one in times of great challenge and change.

Benincasa's multifaceted experience inspires people to grab life with one hand, grab their teammates with the other, and achieve audacious goals that they could never accomplish alone. She is the expert that companies call on to build world-class teams, inspire peak performance, and create a culture of champions. Benincasa has successfully translated the lessons learned from extreme team sports to the corporate world, with compelling keynotes that show how groups of ordinary people can accomplish extraordinary things together.

9:30 a.m.–4:45 p.m.

All-Day New Board Member Session

New Board Member Launch

Welcome to school board service! Joining a board in progress requires new trustees to learn a lot in a short time. This extended session provides foundational information and perspective to help newly elected trustees get their bearings quickly. You will find that this introduction will give you more confidence in participating with your board team as you continue to develop your knowledge and skills with complex issues that come before the board. ☸

Presenters:

Joy Baskin, Education Counsel, TASB Policy and Legal Services

Susan Elliott, Director, Curriculum and Instruction, TASB Board Development Services

Leslie Story, Division Director, TASB Legal Services

Texas Ballrooms I & J

OR

9:30–11:45 a.m.

Board Officers' Academy Sessions

9:30–10:30 A.M. Board Officers and Superintendents: Working Well Together

Hear perspectives from trustees and superintendents about what makes for good governance and board-superintendent relationships. Consider how these views are similar and different. A focus of this session will be how board officers lead a board and work with a superintendent to ensure district success. Bring your thoughts, experiences, and questions to contribute to shared learning. Leave this session with a better understanding of how to work well together and maximize your efforts toward student success. ☸

Presenters:

Robert Duron, Member Services Consultant, TASB Board Development Services

David Koempel, Senior Consultant, TASB Board Development Services

Esperanza Orosco, Board Consultant, TASB Board Development Services

Sundance 1, Third Level

AND

10:45–11:45 A.M. Effectively Engaging Your Community

As trustees and officers of public schools, you have a unique responsibility to engage your community. In this session, you'll learn some of the things your board, superintendent, and staff can do to connect with your community and create a positive relationship. 🧑🏿🧑🏿🧑🏿

Presenters:

David Koempel, Senior Consultant, TASB Board Development Services

Esperanza Orosco, Board Consultant, TASB Board Development Services

Sundance 1, Third Level

OR

9:30–10:30 a.m.

All Audiences: Education Sessions

Public Education Is NOT Supposed to Be Political

How do you filter issues through personal political leanings and keep the focus on what's best for ALL students? Drawing on the work of authors Frederick Hess and Pedro Noguera on their book "A Search for Common Ground: Conversations About the Toughest Questions in K-12 Education," trustees should be empowered to lead and navigate tough situations in their home districts. Attend this panel discussion to challenge your ideological assumptions about education topics and hopefully walk away with a desire to find common ground. 🧑🏿🧑🏿🧑🏿

Moderator:

Mary Jane Hetrick, Trustee, Dripping Springs ISD, TASB Director Region 13B

Panelists:

Fred Campos, Trustee, Hurst-Euless-Bedford ISD

Robert Westbrook, Trustee, Schertz-Cibolo-Universal City ISD, TASB Director Region 20D

Fort Worth Ballroom 5

Strategies to Move the Needle

Every student population group has areas they excel in and those where they face gaps. For years, the Texas Caucus of Black School Board Members has researched, assessed, and found solutions to help narrow the achievement gap for underserved population student groups. The lessons learned apply to challenges faced by all student groups.

Topic Notations Key Quick Guide



District Culture



Engagement and Advocacy



Fiscal Responsibility



Policy and Legal



Student Achievement



Visionary Team

This session will discuss gaps frequently overlooked, how they impact all student groups, and strategies to address them to benefit the whole student group. 🎓

Presenter:

Bobby Blount, Trustee, Northside ISD, and Member, Texas Caucus of Black School Board Members

Stockyards 1

Build Back Never? Understanding the True Cost of Not Maintaining Your Facilities

New building construction costs are through the roof, and your community expects you to take care of the buildings they have entrusted you with. Poorly maintained facilities not only impact your budget more than you know, but adversely affect your students' education. Understanding building systems, life cycles, and their impact on education will help your district get the best bang for your buck and the educational environment your students deserve. 💰 *Presented by TASB Event Sponsor E3*

Presenters:

Jeff Clemmons, Division Director, TASB Facility Services
Klip Weaver, President, E3, Former Trustee, Argyle ISD

Fort Worth Ballrooms 6 & 7

Governance Restored!

This training session will provide participants an opportunity to have real-world insight and strategies for effective implementation of a continuous improvement framework. In addition, the session will feature a current Texas school board trustee's experience in restoring governance that focuses on student outcomes and creates strategic, systemic change and a mindset for continuous improvement.



Presenters:

Tiffany Clark, Trustee, DeSoto ISD

DeAndrea Fleming, Trustee, DeSoto ISD

Fort Worth Ballroom 2

Building the Team of Eight When Divisiveness Is the Cultural Norm

School boards may be small and local, but they represent perhaps the most important daily civic commitment we as citizens make to our communities, our children, and our future. When it comes to the decisions that most directly affect the business of public education and what happens in classrooms, few people are as influential — and often as unacknowledged — as local school board members. Although school systems range from large to small, the Team of Eight is consistent among them all. However, when you bring together a team that is diverse and composed of highly committed members who may have different agendas, collaborative efforts can become challenging and may make it seem hard for teams to get anything done. This session will work to bond and unite divided boards to resolve issues with a sense of unity, inclusivity, and acceptance.



Presenters:

Darlene Breaux, Trustee, Alief ISD, TASB Director Region 4B

Kimberly McLeod, Academic Dean, Professor, College of Education and Human Services, Texas A&M — Commerce

Fort Worth Ballroom 4

Chicken Soup for the Board Member's Heart

The last couple of years have been among the most difficult for educators, administrators, and board members. The pandemic, social unrest, and divisive issues have taken a toll on us all. Come to this interactive session where we will share stories of our successes to reinvigorate and reinspire our hearts. We will share strategies for encouraging our

hearts and those around us to continue our work on behalf of Texas schoolchildren.



Presenters:

Cecilia Chavez, Director, TASB Diversity, Equity, and Inclusion

Kay Douglas, Senior Consultant, TASB Board Development Services

Texas Ballrooms G & H

Speak Up: How to Have Your Voice Heard in Local and State Advocacy

This session will present the “do's and don'ts” of effective advocacy by board members. The facilitators are board members with years of experience in education advocacy and a member of the State Board of Education (SBOE).

Presenters:

Scott Moore, Trustee, Conroe ISD, TASB Director Region 6B

Audrey Young, Member, SBOE, and Former Trustee, Apple Springs ISD

Fort Worth Ballroom 1

Leading by Example: Gregory-Portland ISD Team of Eight Scorecard

How does your team grow together to accelerate outcomes for students in your district? In **Gregory-Portland ISD** (GPISD), we believe the members of our board of trustees are strategic, collaborative leaders who model good governance and empower and inspire others to serve the GPISD community. Learn how our Team of Eight demonstrates our commitment to continuous improvement and hold ourselves responsible for progress with our own Team of Eight Scorecard that outlines our team governance goals and actions.

Presenters:

Michelle Cavazos, Superintendent, Gregory-Portland ISD

Tim Flinn, Trustee, Gregory-Portland ISD

Melissa Gonzalez, Trustee, Gregory-Portland ISD

Carrie Gregory, Trustee, Gregory-Portland ISD

Nicole Nolen, Trustee, Gregory-Portland ISD

Mark Roach, Trustee, Gregory-Portland ISD

Zach Simmons, Trustee, Gregory-Portland ISD

Fort Worth Ballroom 8

From Concept to Construction: A Journey Through Master Planning, Bond Elections, and Facility Design

Is your district expecting or experiencing growth? Are your schools aging or unable to facilitate 21st century learning? You've identified a need, but now what? We'll lead you through creating, scheduling, and implementing a master plan. We'll also share insider secrets for passing a bond election to fund your projects. And we'll explore innovations in design to meet the demands of changing technology and curriculum. **\$ Presented by TASB**
Event Sponsor Claycomb Associates Architects

Presenters:

George DeJohn, Principal, Claycomb Associates Architects

Tiffany Veno, Communications, Claycomb Associates Architects

Jolie Willis, Associate, Claycomb Associates Architects

Fort Worth Ballroom 3

AND

10:45–11:45 a.m.

All Audiences: Education Sessions

How to Make the Secret Sauce: 10 Key Ingredients for Creating, Maintaining a Successful Governance Team

During this session, board members from **Hurst-Euless-Bedford ISD** will share their secrets to creating a high-functioning leadership team that will include lots of tips and tricks that can be implemented in your district to improve your school board governance team. 🌿

Presenters:

Fred Campos, Trustee, Hurst-Euless-Bedford ISD

Julie Cole, Trustee, Hurst-Euless-Bedford ISD

Matt Romero, Trustee, Hurst-Euless-Bedford ISD

Rochelle Ross, Trustee, Hurst-Euless-Bedford ISD

Fort Worth Ballroom 4

Designing Schools With Kids and Safety in Mind

A panel of experts in their respective fields shares how they combined forces and used data, best practices, and past experience to create a learning environment that is safer than a traditional educational facility. Learn what the overall impact

was to the project's budget. You'll also see some building design features that were intentionally implemented as a result of lessons learned from past active shooter events. **\$**

Presenters:

Jeff Ferry, Trustee, Luling ISD

Jeffrey Floyd, Director of Design, Claycomb Associates Architects

Cody Holt, Associate Architect, Claycomb Associates Architects

Erin Warren, Superintendent, Luling ISD

Fort Worth Ballroom 5

Moving from Punitive Discipline to Restorative Practices: How ECISD Moved from Theory to Preparing for Piloting

This year, **Ector County ISD** (ECISD) began the journey of moving from punitive to restorative practices after experiencing an increase in student discipline incidents. Using discipline data, a cross-district committee determined change was needed. Known as the Victory Squad, the committee began planning the transition. This session will discuss the step-by-step process that went into planning the change and how zero district dollars will be expended. 🧑🏫

Presenter:

Dawn Miller, Director of Administrative Services, Ector County ISD

Fort Worth Ballroom 2

5 Steps to Providing Better Employee Health Coverage: \$0 Premium, \$0 Copay, \$0 Deductible

Learn how to improve employee health benefits and lower costs. **Raymondville ISD** has provided employees with high-quality, affordable health insurance for the past three years without raising premiums. The district will share strategies behind offering \$0 premium, \$0 copay, and \$0 deductible group health coverage. Let us show you how to improve employee healthcare in five steps using THE \$356 PLAN. **\$**

Presenter:

Stetson Roane, Superintendent, Raymondville ISD

Fort Worth Ballroom 1

The Emotional Wellness of My Board and School District: Leading the Way in a COVID-19 Post-Pandemic Traumatized District

This interactive session will allow board members to assess and explore how they can lead their district to a more proactive and mentally healthy state as advocates for the well-being of their community. Attendees will engage in experiential learning activities to assess their own mental health, to help their district assess and incorporate programs to enrich the district's overall mental health, and to process the emotional and traumatic consequences of the COVID-19 pandemic. 🧠

Presenters:

Rafael Garza, Trustee, Hidalgo ISD

Amando Gonzalez, Licensed Professional Counselor, Hidalgo ISD

Xavier Salinas, Superintendent, Hidalgo ISD

Fort Worth Ballrooms 6 & 7

Information, Advocacy, and Getting Out the Vote: 10 Tips to Ensure Bond Election Success

Whether it's your district's first or 15th bond, elections don't have to be daunting. Let our team of bond specialists build your confidence with 10 tips for success. From strategy to execution, we're sharing how to inform your community, advocate ethically, and get yes voters to the polls. We'll also identify common challenges and solutions through case studies from districts across Texas. 🗨️

Presented by TASB Event Sponsor Claycomb Associates Architects

Presenters:

Tiffany Veno, Communications, Claycomb Associates Architects

Jolie Willis, Associate, Claycomb Associates Architects

Fort Worth Ballroom 3

Take This Job and Love It

Are you burned out and discouraged about your service to your board and superintendent? Wondering if your role as keeper of the flame is making a difference for kids in your district? This session is designed to help you examine your situation and develop strategies to renew your commitment and enthusiasm. 🧠

Presenter:

Kay Douglas, Senior Consultant, TASB Board Development Services

Texas Ballrooms G & H

A Chick-Fil-A Attitude in a Dog-Eat-Dog World

It would be "my pleasure" for you to join me in this fun, interactive session on customer service. What does a great school district's customer service look like? Does your district value customer service? If so, share your customer service plan with us. We will touch on things you've never thought about. "Customer Service is the new marketing. It's what differentiates your school from all the others." Join us...you'll be glad you did! 🧠

Presenter:

Mark Lukert, Trustee, Wichita Falls ISD, TASB Director Region 9

Fort Worth Ballroom 8

Strategic Plan in Action

This session will provide an overview of the community engagement-driven process **Montgomery ISD** applied when developing its strategic plan in the 2020-21 school year. The district's "Pathway to Premier" strategic plan contains more than 60 key performance indicators and 120 district initiatives and strategies. Attendees will learn takeaways from the district's strategic plan development and how the plan supports the governance role of the board. 🧠

Presenters:

Matt Fuller, Trustee, Montgomery ISD

Justin Marino, Executive Director of Communication, Montgomery ISD

Heath Morrison, Superintendent, Montgomery ISD

Stockyards 1

Noon-1 p.m.

Lunch (included in registration fee)

Texas Ballroom

1:15-4:45 p.m.

In-Depth Board Officers' Academy Session

Practical Parliamentary Procedures

Become part of the action in this engaging session. You will step into a meeting as you learn how to appropriately use parliamentary procedures to turn your school board meetings into the efficient, civil, decision-making events you only dreamed were possible. But a presiding officer and all trustees don't need to know every detail of "Robert's Rules of Order" to manage meetings effectively. This session reviews the basics of the rules that apply to boards, covers strategies for moving on when discussion bogs down, and tells you how to handle challenges

to the process. A must for new board officers or anyone who hopes to be one someday. Be ready to get involved in this learning experience. 🌱

Presenters:

David Koempel, Senior Consultant, TASB Board Development Services

Esperanza Orosco, Board Consultant, TASB Board Development Services

Sundance 1, Third Level

OR

1:15–2:15 p.m.

All Audiences: Education Sessions

Why Can't We All Just Get Along? Because You Don't Speak My Language

Conflict is a normal part of everyday life and can be healthy when resolved. However, conflict left unresolved can turn needed relationships into a tense and unproductive environment. School boards and administrators function best when there is great communication and a mutual understanding of what each person needs to make the decisions required to help districts excel in today's complex environment. This session will introduce tools to help attendees understand, not only themselves, but others better while gaining insight into where and why miscommunication can begin and how to improve their communication in every part of their lives. The presenter, a former school board member, will discuss examples and ideas to share insight, perspective, and proven ways to become a more effective communicator, ask better questions, and anticipate what others need before conflict begins. Frustration will go down when we reduce "talking at others." The "team" will function better and have more of the success they need and want. 🌱

Presented by TASB Event Sponsor E3

Presenter:

Klip Weaver, President, E3, and Former Trustee, Argyle ISD

Fort Worth Ballrooms 6 & 7

What's the Big Deal About Race and Culture?

Get ready for the biggest WAKE UP of your life. This workshop will focus on empowering board members with culturally responsive skill sets, strategies, and belief systems necessary to create environments in which school communities thrive. Participants will tackle tough conversations that

are generally swept under the rug, with an aim to effectively empower board members with the courage and competence to work effectively with diverse student populations. Culturally responsive school climates create atmospheres in which individuality is valued, positive identity development affirmed, and humans, regardless of race, income, gender, or language experience school and life success. This workshop, led by an international expert on culture, is tailored for those prepared for courageous leadership that closes belief and achievement gaps. 🌱

Presenter:

Kimberly McLeod, Academic Dean, Professor, College of Education and Human Services, Texas A&M – Commerce

Texas Ballrooms G & H

Fighting for Public Education: What's Your Advocacy Plan?

Advocacy involves promoting the interests of an individual or group. Board members' interest is public education, and their group consists of students, educators, and communities. Presenters will discuss strategies to promote public education's interests at various levels of the legislative process while leveraging existing advocacy systems to yield desired outcomes. 🗨️

Presenters:

DeAndrea Fleming, Trustee, DeSoto ISD

Ty G. Jones, Trustee, Lancaster ISD

Dawn Miller, Director of Administrative Services, Ector County ISD

Fort Worth Ballroom 2

Leadership: Is It a Natural Skill or Can It Be Taught?

You have the leadership role and title. But do you have the leadership skills? Whether you believe good leaders are born or made, history has shown that leadership is not a "one-size-fits-all" skill and that there are defining characteristics of effective leadership. Join us for a quick exploration of tried-and-true leadership models and explore some leadership skills that might help you better serve your district. 🌱

Presenter:

Orin Moore, Senior Consultant, TASB Board Development Services

Fort Worth Ballroom 4

Parental Rights in Education

Ideally, parents and school districts are partners in creating the best education experience for a student. This presentation will focus on the rights of parents set out in state and federal laws in various circumstances, including student privacy, educational decisions, student welfare, and much more.  Presented by TASB Event Sponsor Walsh Gallegos Treviño Kyle & Robinson, P.C.

Presenters:

Laura Rodriguez McLean, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.

Haley Turner, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.

Fort Worth Ballroom 5

Employee Retention Strategies: Ideas for Keeping Employees Engaged

Employee turnover is a major problem in all industries, including public schools, and organizations are struggling to find ways to keep employees from leaving. This session, led by the director and assistant director of TASB HR Services, will share strategies public schools can use to support employee retention. 

Presenters:

Amy Campbell, Division Director, TASB HR Services

April Mabry, Assistant Division Director, TASB HR Services

Stockyards 1

Facilities Planning

Your facilities create the learning environment and workspace for your district activities and programs. What improvements do your buildings need? Do they meet the needs of your education programs? Explore the facility assessment process, identifying facility deficiencies, establishing planning budgets, and components of facilities planning, and more. Learn how to establish a baseline for your buildings and tools for developing a facilities roadmap. \$

Presenters:

Lamond Dean, Superintendent, Chapel Hill ISD

Gary Marek, Facility Consultant, TASB Facility Services

Grady Slaydon, Regional Manager, TASB Facility Services

Fort Worth Ballroom 1

How Did Insurance Become a Budget Buster for School Districts?

Texas continues to rank number one in hail events for the past six years and now Winter Storm Uri has made purchasing property insurance even more challenging. This session will discuss the various factors that have caused an insurance affordability problem for school districts in Texas. Unfortunately, it's not just property insurance causing the problem; information related to the cyber insurance market will be provided. Discussion will also include strategies to address these challenges. \$

Presenter:

Janina Flores, Division Director, TASB Risk Solutions Services

Fort Worth Ballroom 8

Engaging Parents as Leaders and Ambassadors in Plano ISD

The Leadership and Ambassador program provides an engaging and comprehensive understanding of **Plano ISD**. The year-long program explores the inner-workings of the district and forms a foundation of understanding of Plano ISD. Program graduates may be called upon to support the district in strategic planning, district and campus improvement teams, and other planning committees. Graduates will feel empowered to be active participants in the district's mission and create a community of informed servant leaders. 

Presenters:

Lesley Range Stanton, Senior Executive Director of Communications, Plano ISD

David Stolle, Trustee, Plano ISD

Theresa Williams, Deputy Superintendent/Lone Finalist Superintendent, Plano ISD

Fort Worth Ballroom 3

AND

2:30–3:30 p.m.

All Audiences: Education Sessions

Advocacy: 101 Ways to Make It Happen

Defining advocacy is simple. We will make it practical. Advocacy can directly impact students and families in your community. Trustees will leave confident and comfortable being an advocate! We will discuss stages of advocacy. We will share specific examples from across the state, highlight resources, and leave trustees with the knowledge to

continue growth and become "influencers" for their district and public education! 🗨️

Presenters:

Julie Cole, Trustee, Hurst-Euless-Bedford ISD

Tracy Fisher, Trustee, Coppell ISD

Scott Milder, Founder and President, Friends of Texas Public Schools

Andrea Walton, Former Trustee, Midlothian ISD

Fort Worth Ballroom 2

Jump on the BISD Magic School Bus

Last summer, **Bullard ISD** envisioned a community program that provided students with accessible, engaging educational activities. Transforming an old school bus, the curriculum team created a mobile learning lab that provided math, reading, and fine motor and sensory activities, as well as a take-home packet of activities. Jump on the bus with us as we provide a project and funding overview and steps to implement this shared vision in your district. 🎓

Presenters:

Amy Bickerstaff, Director of Elementary Curriculum and Instruction, Bullard ISD

Cheryl Hendrix, Assistant Superintendent, Bullard ISD

Denise Jackson, Elementary Curriculum Specialist, Bullard ISD

Jack Lee, Superintendent, Bullard ISD

Jessica Lee, Director of Secondary Curriculum and Instruction, Bullard ISD

Kristy O'Bannon, Secondary Curriculum Specialist, Bullard ISD

Fort Worth Ballroom 1

Meeting the Needs of Special Education Students through Counseling as a Related Service

Numerous studies indicate that school counseling is associated with positive outcomes and that schools serve as the optimal setting. The Individuals with Disabilities Education Improvement Act also recognizes that counseling services can be beneficial for special education students. Research indicates that many special education students are not provided this service. In this session, participants will learn about federal requirements regarding counseling special education students. Participants will leave with tools and key questions for district leaders to ensure that special education students are provided with this service and the district is meeting federal requirements. 🎓

Presenter:

Linda J. Garza, Licensed Specialist in School Psychology, United ISD

Texas Ballrooms G & H

Supervision of 1 Employee: Practical Guidance for Trustees about the Board-Superintendent Relationship

It is well established that the board supervises only one employee — the superintendent. A strong relationship between the board and superintendent is crucial to the success of the district. This presentation will focus on the legal and practical questions regarding hiring and evaluating the superintendent, day-to-day relationship, and separation with superintendents. 🏛️ *Presented by TASB Event Sponsor Walsh Gallegos Treviño Kyle & Robinson, P.C.*

Presenters:

Joey Moore, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.

Wesley Nute, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.

Fort Worth Ballroom 5

Nuts and Bolts Governance for Student Achievement

Are you looking for a practical and simple discussion on governance as it relates to student achievement? Maybe even a simple checklist? No frills here, just straight-forward examples of district goals and monitoring instruments and plans to help track those goals. We've heard and learned a lot regarding governance and oversight that maximizes student performance. Now, let's take a closer look at how that translates into reality. 🎓

Presenter:

Orin Moore, Senior Consultant, TASB Board Development Services

Fort Worth Ballroom 4

Connecting Compensation and Staffing Practices to Meet HR Challenges

Organizations across all industries, including public education, are struggling with employee recruitment and retention. Increasing employee compensation is one strategy used to respond to these challenges. In this session, the director of TASB HR Services and a senior HR consultant will share how districts can connect their compensation and staffing practices to accomplish their HR goals, including finding and keeping employees. Most

districts already dedicate more than 80% of their budget to salaries and benefits, so making balanced and strategic compensation and staffing choices is critical. 🧑🏻‍🤝‍🧑🏻

Presenters:

Amy Campbell, Division Director, TASB HR Services
Karen Dooley, Senior Consultant, TASB HR Services

Stockyards 1

The Kids Are Coming

After years of unstable enrollments due to the COVID-19 pandemic and migration of families into and across the state, having a firm understanding of what your future enrollment holds is more important than ever. Enrollment projections are the quintessential first step for a variety of planning needs. No matter where you are or where you are going, enrollment projections, whether increasing or decreasing, provide a view through a lens into the future. 💰

Presenters:

Jeff Clemmons, Division Director, TASB Facility Services

Scott Newell, CEO, Cooperative Strategies
Cindy Powell, Consultant, Cooperative Strategies

Fort Worth Ballroom 8

Leading Without Authority

This session is based on a theory that organizations, campuses, teams, and school boards that are dysfunctional are dysfunctional for the same reason: they lack leadership. Even though board members have no authority over one another, effective board leaders, like all great leaders, do not need or use authority to lead and influence others. This session will use the teachings in Patrick Lencioni's book, "The Five Temptations of a CEO," and apply them as a guide to assist board members on how to lead without authority in improving board effectiveness and teamwork. 🧑🏻‍🤝‍🧑🏻

Presenter:

Robert Duron, Member Services Consultant, TASB Board Development Services

Fort Worth Ballroom 6 & 7

Energizing and Exciting Ways to Better Engage with Your Community

Looking for better ways to connect and engage with your community? Collective Engagement is a **Coppell ISD** Core Value, and several of its innovative strategies and ideas have proven to be

successful with engagement. Including parents in key areas of the district promotes greater collaboration and teamwork. Encouraging board members and staff to work collaboratively creates opportunities for engagement that can set your district up for success. Coppell staff will share their collective engagement stories and wants to hear yours, too. 🗨️

Presenters:

Nichole Bentley, Trustee, Coppell ISD
David Caviness, Trustee, Coppell ISD
Brad Hunt, Superintendent, Coppell ISD

Fort Worth Ballroom 3

AND

3:45–4:45 p.m.

All Audiences: Education Sessions

Can They Say That? Do's and Don'ts of Political Speech for District Employees and Officials

Election season can be intense, and at times, divisive. State and federal law about what employees and officials can and can't say at school, on school time, or using school resources can be confusing, and saying the wrong thing can have consequences. This presentation will focus on best practices and legal issues related to political speech of district employees and officials. 🏛️ *Presented by TASB Event Sponsor Walsh Gallegos Treviño Kyle & Robinson, P.C.*

Presenters:

Shellie Offman Crow, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.
Craig Wood, Attorney at Law, Walsh Gallegos Treviño Kyle and Robinson, P.C.

Fort Worth Ballroom 5

Report from the State Demographer

The presentation will include population counts and demographic characteristics from the 2020 Decennial Census and updates from the latest estimates and demographic characteristics. It will explore the implications of these demographic trends for K-12 education and conclude with information on future population trends. The focus will be on Texas with comparisons to the nation and highlights on selected regions in Texas. 💰

Presenter:

Xiuhong "Helen" You, Senior Demographer,
Texas Demographic Center at UTSA

Fort Worth Ballrooms 6 & 7

TEA Is Coming for Your HB 4545 Data: Are You Ready?

Districts were expected to implement House Bill (HB) 4545 with little guidance but with possible ongoing implications for superintendents and board members. We all implemented something, but how does a district move from being compliant to closing academic gaps through effective interventions? Participants will understand the expectations of HB 4545, effective scheduling and monitoring practices for the required 30 hours of accelerated instruction, and a plan to ensure compliance along with increased student performance. 🏠

Presenters:

Kimberly Berry-Corie, Director, Round Rock ISD
Errin Jennings, Director, Luling ISD
Erin Warren, Superintendent, Luling ISD

Fort Worth Ballroom 3

Next-Day Air, Expedited, Overnight, Express, or Standard Delivery? Construction Delivery Can Be Confusing

This interactive session will highlight specific construction-related options to consider before selecting a preferred delivery method and help your district be prepared to navigate the key personnel and types of vendors involved in the delivery process. Attendees will be better equipped to identify, understand, and weigh the benefits of the available construction methodologies districts use to help build and renovate facilities. 💰

Presenters:

Mike Brooks, Chief Operations Officer, Salado ISD
Adam Quinn, Business Services Director, BuyBoard,
TASB Energy Cooperative, TASB Facility Services

Fort Worth Ballroom 8

Weathering the Staffing and Recruitment Storm

School districts have spent the last year working hard to address ongoing staffing challenges brought on by the pandemic and more-than-typical mid-year resignations. Given the near crisis districts are facing and may continue to face, rethinking usual processes and procedures may be necessary. Quick fixes are worth exploring but may not provide long-term solutions to staffing and recruitment issues.

Thinking strategically and ensuring implemented changes are sustainable will help the district weather its current staffing and recruitment storm. The assistant director of TASB HR Services and a senior HR consultant will share a list of tips to offer immediate help. 🧑‍🤝‍🧑

Presenters:

Karen Dooley, Senior Consultant, TASB HR Services
April Mabry, Assistant Division Director, TASB HR Services

Stockyards 1

Top 10 Things Board Members Need to Know About School Emergency Management

Board members are tasked with supporting the maintenance of safe, secure, and healthy learning and working environments for students, faculty, and staff. Successful emergency management programs include comprehensive plans that serve as the cornerstone for a district's preparedness and response activities. A strong program also relies on drills and exercises to support planning assumptions and reviews to strengthen the overall program. Attendees will gain insight into the district leadership's roles and responsibilities in building a safe and secure learning environment. They will explore evolving school safety roles and expectations for superintendents and board members, including discussions about the influential role board members play in the district emergency management program. Participants will learn skills to identify community partners and resources to help improve preparation for and response to a variety of emergencies and incidents. 🧑‍🤝‍🧑

Presenter:

Melanie Moss, Emergency Management and School Security Consultant, TASB Risk Solutions

Fort Worth Ballroom 4

Lessons Learned from Building an Advocacy Plan to Activate the Community

A panel of trustees and superintendents will describe their experience developing their district's advocacy plan as participants in Raise Your Hand Texas' Trustee Advocacy Program. They will share stories about how they are choosing to change the narrative around public education by finding, using, and amplifying their voices and the voices of their communities to influence state education policy. Attendees will walk away with a roadmap to consider using in their own district. 🗨️

Moderator:

Missy Bender, Trustee in Residence, Raise Your Hand Texas

Fort Worth Ballroom 1

Superintendent Goal Setting and Developing Effective Superintendent Evaluations

Texas public school boards are challenged by the legal obligation of developing and executing the annual superintendent evaluation instrument. Hear from a board president and superintendent on how they work with trustees to identify annual superintendent goals, set a timeline for review, and document progress to meet this obligation and the impact on student growth. Review the board's legal obligations related to the annual evaluation and the Open Meetings Act implications for the closed meeting reviews. Bring your experience for this lively discussion session presented by **Allen ISD**. ☯

Presenters:

Robin Bullock, Superintendent, Allen ISD

Amy Gnad, Trustee, Allen ISD

Rick Lambert, Former Trustee, Garland ISD

Polly Montgomery, Trustee, Allen ISD

Texas Ballrooms G & H

4:45–5:45 p.m.

Reception

Hosted by Walsh Gallegos Treviño Kyle & Robinson, P.C.

Texas Ballroom Pre-Function Space

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Can't scan?
Visit cecm.tasb.org to report your credit.

Notes

Friday, July 1

7–8 a.m.

Registration for Friday–Saturday Attendees and Breakfast (included in registration fee)

Second Floor

8–9:15 a.m.

General Session: Adolph Brown

Texas Ballroom



ADOLPH BROWN

Adolph Brown III offers the most uniquely inspiring and entertaining, yet profoundly challenging, presentations around. He is an American businessman, investor, author, urban and rural school

educator, research scientist, and keynote speaker. He is a servant leader at heart, a lifelong social justice advocate, and a career teacher educator. He is admired for his simple, and direct “Real Talk,” and powerful, universal, and timeless teachings. For more than 30 years, Brown has researched, field tested, and implemented a set of concrete strategies used to support and enhance schools and businesses around the world.

As a credentialed master teacher, Brown helps teachers reach every student. As a much sought-after and highly effective unconscious bias, equity, diversity, and inclusion keynote speaker, Brown skillfully addresses the impact of stereotypes. He credits much of his success to the luxury of humble beginnings of being reared by a single parent mother in abject poverty of the inner city housing projects infested with gangs, drugs, and violence. His oldest sibling and only brother Oscar was murdered when Brown was only 11 years old.

Brown is the author of acclaimed books, including the international mental wellness best seller “Two Backpacks.” Other best sellers authored by Brown include business soft skills classic “Champion Habits” and the education classic “Real Talk.” He is also the co-author with his third-grade teacher of a children’s book “It’s Gonna Be A Great Day!”

9:30–11:45 a.m.

In-Depth Board Officers’ Academy Session

Effective Facilitation Skills: Navigating Through Smooth and Choppy Waters

Get ready to drop into a meeting in this highly interactive session. Activities in this session will teach basic facilitation techniques not found in “Roberts’ Rules of Order” that a presiding officer may use to effectively guide discussion and address situations that could prevent the board from accomplishing its business. Become a master of keeping discussions on track as you learn to run more effective meetings. ☸

Presenters:

David Koempel, Senior Consultant, TASB Board Development Services

Esperanza Orosco, Board Consultant, TASB Board Development Services

Sundance 1, Third Level

OR

9:30–10:30 a.m.

All Audiences: Education Sessions

Creating Culture Across Campuses

Since the pandemic began, we are seeing a mass exodus of individuals leaving the workforce. But why? Studies have confirmed that culture matters more than ever! Participants will learn about the Great Resignation, how it is impacting schools, and what board members and administrators can do about it. ☸

Presenter:

Laura Cooper, Former Trustee, Diboll ISD, Licensed Psychologist and Owner, Connections Counseling and Psychological Services

Texas Ballroom G & H

District Gardens: Growing, Teaching, and Learning Through Students’ Lived Experiences and Community Partnerships

What can a garden teach a child? Get first-hand information on how campus gardens can contribute to student learning and lived experiences and engage community representatives. **Longview ISD** successfully incorporated growing fruits and vegetables into the everyday curriculum while opening the doors for community partnerships. Discover how the district turned a food desert into a

district garden and more. As a result, a districtwide initiative emerged that benefited students and the child nutrition department, bringing authentic community involvement to our doorsteps with farm-to-table options for breakfast and lunch in school cafeterias. 🏡

Presenters:

Ted Beard, Trustee, Longview ISD, TASB President
James Hockenberry, Assistant Superintendent, Longview ISD

James E. Wilcox, Superintendent, Longview ISD

Fort Worth Ballroom 2

Establishing Effective Career and Technology Education Programs

Career and technology education (CTE) has changed more than any program in public schools over the past decade. Federal reporting; accountability for college, career, and military readiness; increased enrollment; and program of study mandates make CTE leadership essential to district and student achievement. This session will inform attendees on the essentials of CTE, programs of study, funding, and industry-based certificates. 🏡

Presenters:

Mark Boshier, Director of Training and Technical Assistance, Career and Technical Association of Texas

Mark McClure, Director of CTE, Cleburne ISD

Fort Worth Ballroom 1

Superintendent Panel: Thoughts on Today's Public Education Environment

School leaders are facing a number of challenges, from staffing shortages and learning loss to budget constraints and tough conversations. Hear from long-time superintendents on their hopes for the future of public education. Get their thoughts on the current political climate, the impact the last two years have had on districts, and how district leaders can stay the course. 🧠

Moderator:

Vernagene Mott, Trustee, Pflugerville ISD

Stockyards 1

How Is It Growing? Addressing Challenges of Growing Enrollment

District enrollment is projected to grow over the course of the next couple of years. How are you planning for this increase in student enrollment?

Topic Notations Key Quick Guide

- 🌸 District Culture
- 💬 Engagement and Advocacy
- 💰 Fiscal Responsibility
- 🏛️ Policy and Legal
- 🎓 Student Achievement
- 🌸 Visionary Team

Will your current facilities accommodate this increase? Does your district have enough educators and staff? What will be the financial impact of this increase? The panelists will discuss how they are planning to address these and other questions, as well as sharing their plans for addressing their projected growth. 💰

Presenters:

Mike Brooks, Chief Operations Officer, Salado ISD

King R. Davis, Superintendent, Sheldon ISD

Ty G. Jones, Trustee, Lancaster ISD

Jeff Pendill, Trustee, Community ISD

Fort Worth Ballroom 4

HR Hot Topics

Join the directors of TASB Legal Services and TASB HR Services to hear more about the current hot HR topics in public education, including contract abandonment rule changes, changes to criminal history check processes for contractors, retire-rehire surcharge changes, and more. 🏛️

Presenters:

Amy Campbell, Division Director, TASB HR Services

Leslie Story, Division Director, TASB Legal Services

Fort Worth Ballroom 5

Listening, Learning, Leading: Community Engagement in District Decision Making

Every year, school board members make many decisions that impact the students, families, and staff within their districts in large and small ways. Learn how to intentionally use decision points as opportunities for community engagement and collaboration that will ultimately strengthen district culture and capacity. 🗨️

Presenters:

Libby Cohen, Senior Director of Advocacy, Raise Your Hand Texas

Matthew Hall, Senior Regional Director of Advocacy, Greater Fort Worth, Raise Your Hand Texas

Sophie Torres, Senior Regional Director of Advocacy, Greater San Antonio, Raise Your Hand Texas

Texas Ballrooms I & J

School Boards: The Shapers of District Culture

Participants will learn how the internal school board culture can influence the success of the entire district. **Westwood ISD** will introduce strategies that will align districtwide values, goals, and beliefs to provide direction to all members of the community on creating a positive learning experience where each member feels psychologically and physically safe, committed to district goals, empowered to be their personal best, and committed to learning. 🐾

Presenters:

Carolyn Booker, Trustee, Westwood ISD

Niki Spears, Founder, Culture Crea8ion

Wade Stanford, Superintendent, Westwood ISD

Fort Worth Ballrooms 6 & 7

Chart the Course and Raise the Sails! Lead Confidently with a Strategic Plan

A collaboratively developed strategic plan that established the direction and cast the vision, the **Normangee ISD** Board of Trustees empowered their district leadership to lead confidently, ensuring the sails are always pointed in the right direction! Armed with a new vision, mission statement, and board goals, learn how district leadership operationalized the strategic plan to guide decision making across this rural district. 🌀

Presenters:

Bill Biddle, Trustee, Normangee ISD

Andres de la Garza, Trustee, Normangee ISD

Charlotte Hemphill, Trustee, Normangee ISD

Terra Huffman, Trustee, Normangee ISD

Celina Martin, Trustee, Normangee ISD

DeAnn Morton, Trustee, Normangee ISD

Mark Ruffin, Superintendent, Normangee ISD

Fort Worth Ballroom 8

Purpose Driven Learning: The Future of Education

To prepare our children to navigate the current economy the education landscape has to evolve from a standardized system designed to create workers who manage fixed processes to one that creates owners who can operate in dynamic, evolving systems. We explore the reason to evolve and the opportunities we have, by assessing the power of technology to help our students reach their unique potential and prepare them for this economic reality. 🎓

Presenter:

David Vroonland, Superintendent Emeritus, Mesquite ISD

Fort Worth Ballroom 3

AND

10:45–11:45 a.m.

All Audiences: Education Sessions

The New Pandemic: Child and Adolescent Mental Health

Participants will learn about the mental health challenges students are facing and what questions to ask about the services provided in your district to ensure needs are being met. Participants will engage in discussion and competitive learning activities and will leave with resources to further their knowledge of different types of supports to help board members advocate for student mental health. 🗨️

Presenter:

Laura Cooper, Former Trustee, Diboll ISD, Licensed Psychologist and Owner, Connections Counseling and Psychological Services

Texas Ballrooms G & H

Leadership in Critical Times: How Do We GROW from HERE?

How do district leaders leverage change during a crisis? Participants will take a deep dive into the authentic and organic “lived experiences” of

small-sized districts and their seasons of climate and culture. Superintendents will discuss the impact of purposeful leadership on transformation, student achievement, cultural capacity, and district credibility. 🌱

Presenters:

Carnelius D. Gilder, Superintendent, West Sabine ISD
Darryl J. Henson, Superintendent, Marlin ISD

Stockyards 1

Change: The Only Thing That Is Constant – What's Your Approach?

Learn how **Lancaster ISD** has embraced and navigated challenging topics ranging from COVID-19 to masks to "culturally responsive teaching," while ensuring students, teachers, staff, and the community's needs are being addressed academically, socially, and emotionally. Decisions made are based on intelligence from varying sources; however, the Team of Eight must evaluate from various lenses to ensure what's best now and tomorrow and to communicate it to its stakeholders.



Presenters:

Ty G. Jones, Trustee, Lancaster ISD
A. Katrise Perera, Superintendent, Lancaster ISD
Kimberly Simpson, Chief of Communications, Lancaster ISD

Fort Worth Ballroom 3

International Baccalaureate Learning for Every Child at Every Grade

Longview ISD (LISD), a large 5A majority-minority and economically disadvantaged district, has courageously provided International Baccalaureate (IB) programs for every child at every grade by implementing the IB Primary and Middle Years Programmes, IB Diploma Programme, and Career-Related Programme. Once considered a learning experience for the elite, LISD breaks down barriers for students from poverty by offering them a world-class education at all levels of their learning journey. Hear about the Longview experience and learn what it takes to give an authentic world-class education for every child every day. 🎓

Presenters:

Shan Bauer, Trustee, Longview ISD
Ted Beard, Trustee, Longview ISD, and TASB President
Linda Buie, Executive Director, Texas Council for International Studies

James Hockenberry, Assistant Superintendent, Longview ISD
Karen Phillips, Executive Director, Texas IB Schools
James E. Wilcox, Superintendent, Longview ISD

Fort Worth Ballroom 2

Successful Bond Programs

With changes in legislature and increased failure rate of bonds, it is critical that districts remain focused, diligent, and accountable in all phases of execution. The panel will focus on data, lessons learned, communication, decision-making, and strategies from different leadership perspectives within the district. This session will be an inviting and interactive session that allows for questions and answers throughout the session. 💰

Presenters:

Mike Brooks, Chief Operations Officer, Salado ISD
Marlin Thomas, Former Trustee, Manor ISD
Kermit Ward, Superintendent, Clarksville ISD

Fort Worth Ballroom 4

Optics Matter: Ensuring Your District's Public Perception Is Reflective of Its Good Work

Gone are the days when good work alone ensured a strong reputation. In today's environment, trustees and superintendents need to have a long-game strategy for building and managing their district's reputation and brand. This concerted work must include strategies and tactics from the fields of public relations and reputation management, respectively. It must also focus on processes, practices, and messaging that ensure your district is viewed as parent and community friendly. Come learn some tried-and-true tips for strengthening your district's reputation and brand. Doing so will not only protect your district from PR storms, but it will also free up time for your Team of Eight to focus more intently on what's really important — student success. 🗣️

Presenter:

Tiffany Dunne-Oldfield, Associate Executive Director, TASB Communications, Marketing, and Events

Fort Worth Ballroom 5

Finding a Superintendent Who Fits the New Normal

TASB Executive Search Services staff will present the elements of the search process including the board's involvement, consultant responsibilities, advantages of using an external consultant, and board members' perspectives. A focus will be on doing a search post-pandemic (i.e. the new normal). Participants will be encouraged to ask questions about the search process and what changes have occurred since the pandemic. 🌐

Presenters:

Butch Felkner, Division Director, TASB Executive Search Services

Cristina McKee, Program Coordinator, TASB Executive Search Services

Marian Strauss, Senior Consultant, TASB Executive Search Services

Fort Worth Ballrooms 6 & 7

It's Time to Get the Lead Out!

Effects of lead poisoning are expressed in school-age children by developmental delays and learning difficulties. Adults are impacted by having struggles with memory and concentration. These symptoms can lower the success of academic programs. And research has shown drinking water with high lead levels has been found in hundreds of schools and day-care centers across the country. Historically, districts have recognized the impacts of lead contaminated water but have struggled with program funding and implementation. Help and funding are now available. This session will introduce participants to a new program offered by the Texas Commission on Environmental Quality that will provide funding for sampling, remediation, and public communication guidance. 🏠

Presenters:

Seth Kramer, Program Coordinator, Lead Testing in School and Child Care, Water Supply Division, Texas Commission on Environmental Quality

James Reese, Facility Consultant, TASB Facilities Services

Fort Worth Ballroom 1

Real and Practical Pathways to Systemic Success

Learn how **Melissa ISD** is transforming the thinking of all stakeholders and creating pathways to systemic success. Participants will understand the importance of a clear vision that includes core

values, a leadership framework, a district profile, and more important, the fundamentals of learning for students. Be inspired by the simplicity of focusing on the small things that have huge impact. 🌐

Presenters:

Kim Boedeker, Deputy Superintendent, Melissa ISD

Keith Murphy, Superintendent, Melissa ISD

Robert Rich, Deputy Superintendent, Melissa ISD

Texas Ballrooms I & J

Noon-1 p.m.

Lunch (included in registration fee)

Texas Ballroom

1:15-2:15 p.m.

All Audiences: Education Sessions

Reaching and Teaching ALL of Your Families

Your district is not inclusive if nobody is showing up! Schools must stop blaming families for a lack of relevant programs and delivery methods. This session will show district leaders how to prepare, promote, and present relevant and relational programs that truly engage fathers and families in the education of their children. Explore best practices that bring folks to in-person events, online events, and video offerings to reach families where they are and get them to where you want them to be. Old methods (pre-COVID-19 and beyond) won't work anymore and didn't really work well before. Participants will learn how districts can take a multiprong approach to teach the hard to reach and reach the hard to teach. 🗣️

Presenter:

Michael Hall, President and Founder, Strong Fathers-Strong Families, LLC

Fort Worth Ballroom 4

Leadership or Governance: A False Dichotomy

A large percentage of school board members currently serve, or have previously served, on boards of nonprofit organizations. Typically, nonprofits have "working boards" where our expertise is used, where we drive major efforts, and where we frequently find ourselves "in the weeds." A school board trustee's role is supposed to focus on governance at the "30,000-foot level." Our expertise and leadership can still be used; we just need the right approach. 🌐

Presenters:

Corinne French, Former Trustee, Valley View ISD —
Cooke County

Mary Jane Hetrick, Trustee, Dripping Springs ISD,
TASB Director Region 13B

Texas Ballrooms I & J

Why Is the Best You Can Do Not the Best You Know How to Do?

Exploring the premise that “It is not important that we think alike, but that we think together,” this session aims to articulate systemic processes for reconciling core beliefs, mission, and vision while introducing a balanced methodology for communicating the board’s strategic priorities to all parties vested in the district’s success. ☸

Presenters:

Greg Gibson, Consultant, Moak Casey

Buck Gilcrease, Executive Director, Moak Casey

Lloyd Graham, Consultant, Moak Casey

Stockyards 1

Social Contracts

In this session, participants will learn how a social contract embodies the essential elements of high functioning teams. The board and superintendent — your Team of Eight — designs the framework of expectations on how your group can clearly and effectively operate together. This framework ensures that everyone knows what is expected of them and the group as a whole. It allows us to hold ourselves and each other accountable, demonstrating responsibility to the team. Participants will leave this session with tools and suggestions their team can employ to move meetings along, especially during difficult conversations. ☸

Presenter:

Esperanza Orosco, Board Consultant, TASB Board Development Services

Texas Ballrooms G & H

Coming to Agreement: How You Can Help Your Team Build Consensus When Opinions Differ

When board members struggle to agree on a course of action, inefficiency and strained relationships are often the result. Consistently failing to arrive at consensus can also cause a board to lose credibility with the board’s community. A decision-making framework can help boards commit to a course of action and quickly return to

the business of monitoring and evaluating district progress. ☸

Presenter:

Orin Moore, Senior Consultant, TASB Board Development Services

Fort Worth Ballroom 2

Hiring the Right Superintendent Your District Needs Now

Selecting a new superintendent is a high-stakes game. It is important to find the leader your district needs at that particular point in time. What does your board need to think about before, during, and after the search to make sure you are making a sound decision? Bring your experiences and questions to this session as we explore the board’s role in ensuring a positive superintendent search outcome. ☸

Presenters:

Robert Duron, Member Services Consultant, TASB Board Development Services

Susan Elliott, Director of Curriculum and Instructions, TASB Board Development Services

Butch Felkner, Division Director, TASB Executive Search Services

Marian Strauss, Senior Consultant, TASB Executive Search Services

Fort Worth Ballrooms 6 & 7

Celebrating Special Education Successes

There are great things happening across our state in special education. Join us to learn more about best practices based on actual program reviews TASB has completed over the last two years. This information will be paired with examples of programs that have been or deserve to be highlighted across our great state. Learn first hand what best practice looks like and explore how you can highlight the great things going on in your district. We will end with an opportunity for attendees to share what is going on in their neck of the woods. ☸

Presenter:

Karlyn Keller, Division Director, TASB Student and Special Education Solutions

Fort Worth Ballroom 3

Court of Law vs. Court of Public Opinion: Be a Winner in Both

A lot of the most contentious issues facing public education these days are being tried in the court of public opinion — on social media, blogs, newspapers, and TV news. That means it's especially important to figure out effective strategies to address concerns in your board room before they escalate. Texas has a strong Open Meetings Act, giving trustees a good deal of flexibility in how they manage, and sometimes limit, public comments at a meeting. But in these divisive times, understanding the legal requirements of conducting board meetings simply isn't enough. If you want your district to avoid being part of the news cycle, come learn how to fully comply with the requirements of the Open Meetings Act while also ensuring you meet the needs of your community's court of public opinion. 🗨️

Presenters:

Joy Baskin, Education Counsel, TASB Policy and Legal Services

Tiffany Dunne-Oldfield, Associate Executive Director, TASB Communications, Marketing, and Events

Fort Worth Ballroom 5

AND

2:30–3:30 p.m.

All Audiences: Education Sessions

Get Ready to RE-Engage Families in Your Schools

There is no new normal, but there is also no returning to the way we did it before. Families are ready to reengage in our schools and schools must be ready for families. What did we dream of before the pandemic? What did we learn from the pandemic? What do we do now with the opportunity to provide programs in person, online, or both? Learn how to build a districtwide plan for bringing families back to campus. We will discuss how to engage families in such a way that it actually enhances the education our kids are receiving. Schools have a opportunity to start with fresh eyes and ideas to reach and teach more families. 🗨️

Presenter:

J. Michael Hall, President and Founder, Strong Fathers-Strong Families, LLC

Fort Worth Ballroom 4

Legal Update

This session with TASB attorneys will provide an overview of current events happening in the world of school law. The legal update covers newsworthy decisions from the courts, the commissioner of education, and the attorney general. It will also explore recent legislation affecting students, personnel, governance, and more. 🏛️

Presenters:

Joy Baskin, Education Counsel, TASB Policy and Legal Services

Leslie Story, Division Director, TASB Legal Services

Fort Worth Ballroom 5

Daring to Lead in Crisis

How is your leadership journey going? Need a boost? Join veteran school board trustees as they lead a conversation about leadership in trying times based on the book "Dare to Lead," by Brené Brown. In this session, you will have time for guided conversations with table members as well as large group share outs. Please note you do not need to read the book prior to the session. 🌸

Presenters:

Corinne French, Former Trustee, Valley View ISD – Cooke County

Julie Cole, Trustee, Hurst-Euless-Bedford ISD
Texas Ballrooms I & J

Community EmPOWERment and Your School Board

As board members, we have taken on the responsibility to act as our community's window into how our districts operate. We will go over how engaging a diverse cross section of our community allows us to translate and incorporate local needs and priorities into districtwide policies. Community participation ensures that more segments of our districts' populations are heard and have a stake in decisions being made. It also informs the board about what the public sees as critical issues. 🗨️

Presenter:

Esperanza Orosco, Board Consultant, TASB Board Development Services

Texas Ballrooms G & H

Basic Skills for Giving and Receiving Feedback That Every Team Member Should Know

If you serve on a school board long enough, you will likely have an opportunity to give a fellow board member feedback. There are simple, evidence-based approaches to offering feedback that any team should consider when establishing guidelines for its working relationship. Understanding how to use these basic approaches can help create healthier, more productive teams. 🌱

Presenter:

Orin Moore, Senior Consultant, TASB Board Development Services

Fort Worth Ballroom 2

The Game of Life: Thinking About the Student Experience K-12

Ever thought about the path students travel from kindergarten to graduation in your district? They experience so many twists and turns and sometimes bumps in that road. With a roll of your dice, you will create a student to follow through various K-12 milestones. Together, we will consider how your student's experiences, and your policies, can affect their life opportunities. 🎓

Presenter:

Susan Elliott, Curriculum and Instructional Design Director, TASB Board Development Services

Fort Worth Ballrooms 6 & 7

Leadership Lessons Learned: Useful Tips from Experienced Trustees

This session will feature a panel of experienced board members. They will discuss some of the things they've learned dealing with a variety of issues, some of which are "normal" and others are "challenging" in the last two years. You will hear what it takes to be an effective leader advocating for student success in 2022. There will be time set aside for participants to ask questions. 🌱

Moderator:

David Koempel, Senior Consultant, TASB Board Development Services

Stockyards 1

Top 10 Special Education Issues

This interactive discussion of the top 10 special education issues found in due process hearings in Texas will include a brief overview of the issues and open discussion of how to address potential concerns in your district. Attendees will leave with an understanding of the hottest issues — including eligibility, evaluation, child find, discipline, etc. — and plans for next steps. 🎓

Presenter:

Karlyn Keller, Division Director, TASB Student and Special Education Solutions

Fort Worth Ballroom 3

3:45–4:45 p.m.

General Session: Ravi Hutheesing
Texas Ballroom

RAVI HUTHEESING

Ravi Hutheesing's journey as a rock star, aviator, cultural diplomat for the U.S. Department of State, and keynote speaker is an inspiring example of how to pivot and succeed in an ever-changing world.



He is the first American-born descendant of India's first family (which includes prime ministers Nehru and Gandhi), but his worldwide visibility skyrocketed in 1997 as the guitarist of triple-Grammy-nominee, Hanson, performing at the White House, Madison Square Garden, Saturday Night Live, Today Show, and more.

Hutheesing later became a pilot and aviation speaker helping the industry attract new student pilots, and in 2015, the U.S. Department of State began sponsoring his cultural programs in Russia, Indonesia, Iraq, and Lebanon.

A highly respected keynote speaker in education leadership, Hutheesing is also the founder of Ravi Unites Schools—a large network of international K-12 schools whose classes participate in peer-to-peer real-time audio-video interactions—and author of "PIVOT: Empowering Students Today to Succeed in an Unpredictable Tomorrow."

Saturday, July 2

8:30–11:30 a.m.

Post-Conference Session: Evaluating and Improving Student Outcomes (EISO) — The Board's Role in Continuous Improvement (breakfast included)

Focused and engaged school boards make a difference in student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts. *This Senate Bill 1566 session is required for each trustee every two years.* ☸

Presenters:

Susan Elliott, Director, Curriculum and Instruction, TASB Board Development Services

David Koempel, Senior Consultant, TASB Board Development Services

Orin Moore, Senior Consultant, TASB Board Development Services

Esperanza Orosco, Board Consultant, TASB Board Development Services

Fort Worth Ballroom 4

Looking for session materials?



Use your smartphone and scan the code.

Can't scan?
Visit bit.ly/3wDymya to view materials.

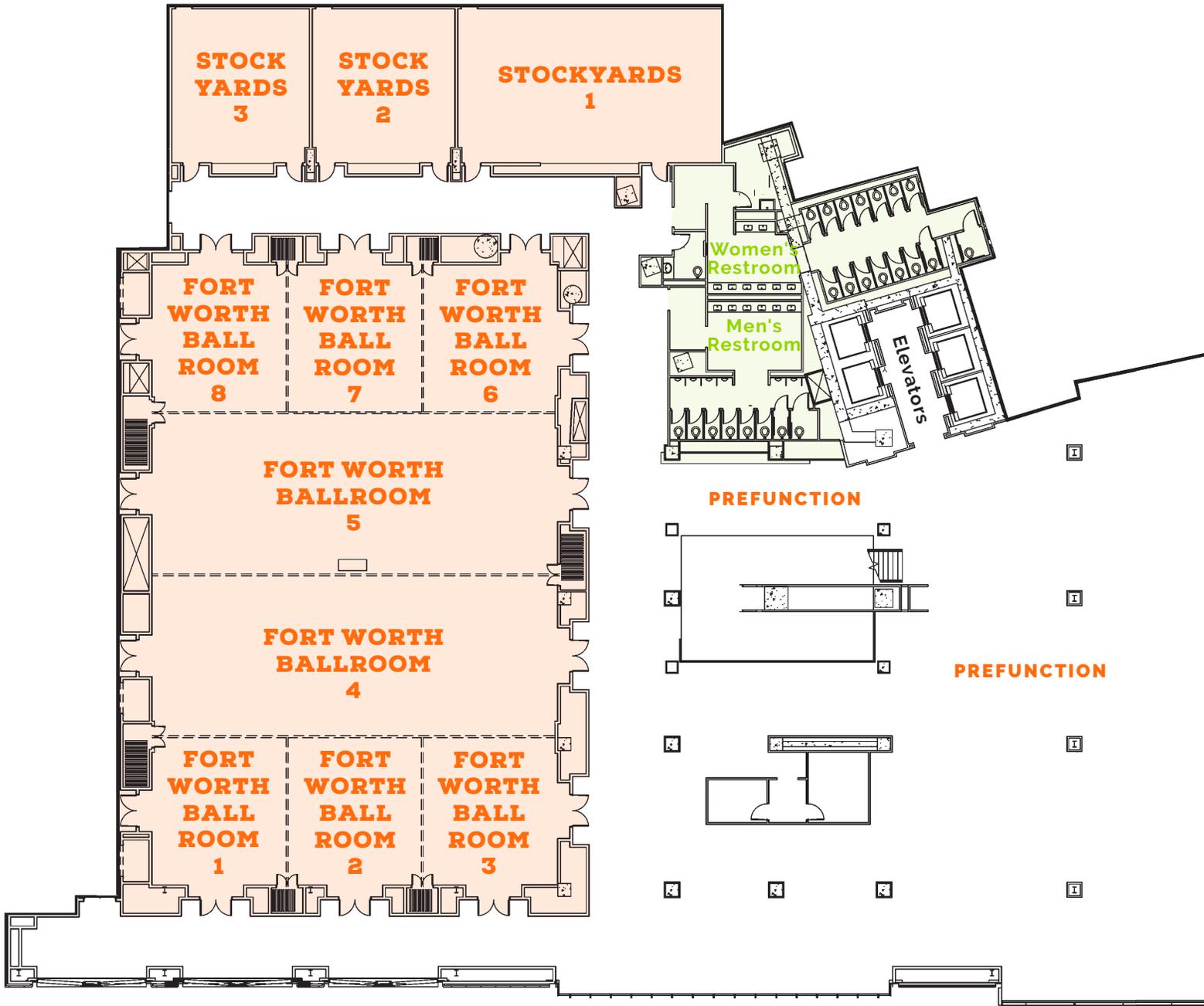
Thank you to our affiliated entities,
which support you — our members — and TASB as well.

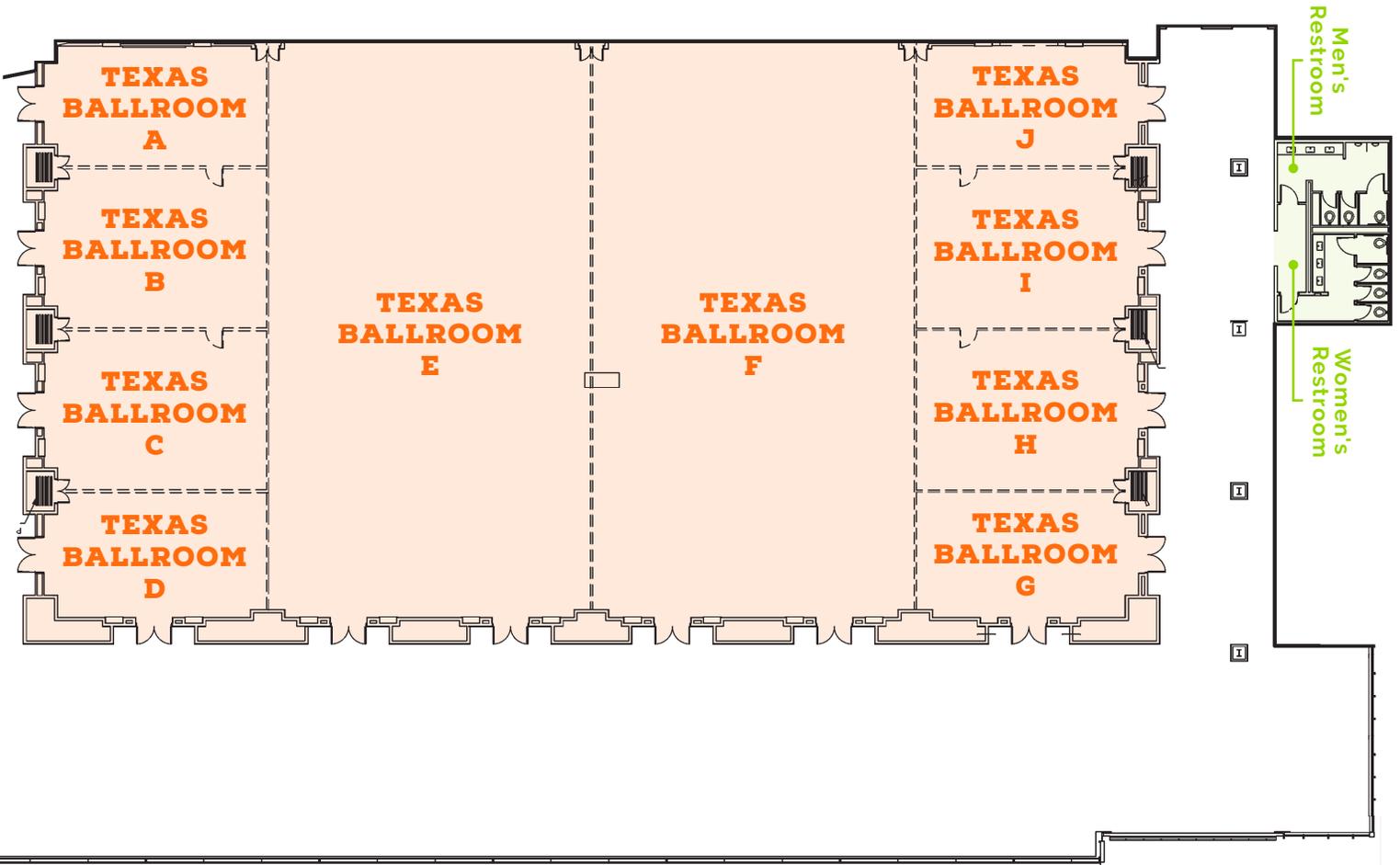


Notes

Omni Fort Worth Second Floor Meeting Space

Note:
Sundance rooms
are located on
the third level.





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**SEE YOU
NEXT YEAR!**

**2023 Summer
Leadership
Institute**

tasb.org/SLI

San Antonio
June 14-17
Marriott Rivercenter

Fort Worth
June 21-24
Omni

