2022 Governance Camp, March 2-5, 2022
Call for Education Proposals Guide
October 4 – December 10, 2021

The TASB Governance Camp, Powered by Student Voice, to be held March 2-5, 2022, in Galveston, TX, is an inclusive opportunity to engage with trustees across the state in exceptional formal and informal learning experiences. TASB is seeking session proposals for Governance Camp that reflect sound adult learning principles and reveal the best thinking in the field, informed by theory, research, and practice. In addition, Camp provides an opportunity for students to share their educational experiences with community leaders – school board members and administrators – who make decisions that directly impact them.

OVERVIEW

To deliver an exceptional learning experience, please review these guidelines and apply no later than Friday, December 10, 2021. Preference may be given to proposals that are positioned to deliver a mix of the following:

CONTENT:

- Reflect innovative, cutting-edge content, and evidence-based practice
- Stimulate and provoke discussion, audience engagement, and outcome-focused design
- Present a business case with evidence supported by research or data
- Explore issues important to Texas Trustees
- Challenge attendees to think of a new solution
- Cover topics around student voice
- Provide diverse approaches for different types of learners
- Demonstrate the relevance of lessons through "real-life" case studies

SESSION CATEGORIES

As you reflect on your proposal, please consider the following session categories for the 2022 conference program. While session applications may address more than one area, you must select one of the following.

- **District Culture:** Human resources, professional development, collaboration, safety, shared leadership
- **Engagement and Advocacy:** Building partnerships and engaging community, parents, businesses, and governmental leaders in school improvement efforts
- **Fiscal Responsibility:** Finance/budgeting, facilities, bonds, energy issues, risk management
- **Policy and Legal:** school law, employment law, policy, ethics, transparency
- **Student Achievement:** student learning, outcomes, accountability, and instructional programs
- **Visionary Team:** roles and responsibilities, teamwork, collaboration, and shared vision of board-superintendent teams

LEARNING FORMATS

Adult learners usually prefer to engage in self-directed learning, and that philosophy drives the Governance Camp approach to conference programming.

Concurrent Sessions (60 minutes, Thursday only)

- These sessions are the educational backbone of the conference and must fill the entire 60 minutes timeslot. The material needs to be of value to our attendees (90% are school board members), reflect the mission and vision of TASB, and provide a truly interactive learning experience. Concurrent sessions can be delivered in various formats – panel, instructor driven, dialogue, or

café style. *Please note, sessions that let out earlier than 5 minutes before the scheduled end time may not be included in future events.*

Student Voice (60 minutes, Friday only)

- Sessions on Friday will focus on Texas public school students' real-life education experiences that impact student achievement and student outcomes. These Student Voice sessions should be presented or co-presented by students about initiatives and programs driven by students or developed by students.

In-Depth Sessions (varies)

- In-depth sessions should be a highly interactive presentation by 1 or 2 content leaders, developing skills through collaborative learning. The course will likely be designed for a specific subgroup of our membership like new board members, board presidents, or experienced board members.

Students Inspired (Combination of exhibit/demo and 15 min presentation, Friday only)

- Another Student Voice opportunity for an individual or group of students is to lead a hands-on interactive experience or demonstration in an "exhibition" style setting twice on Friday. This showcase is ideal for students who are excited to demonstrate the ways K-12 has improved their own learning journey. Maybe it is video game design, health studies, or crafts like carpentry or welding; TASB is giving students the platform to share their skills.

MEETING LOGISTICS

Handouts and Sharable Files: Go green by emailing your handout or sharable files when they are ready for inclusion on the Governance Camp resource web page for our members to access.

Day/Time Preference: Sessions will be scheduled for Thursday or Friday, depending on whether they meet the Governance or Student Voice criteria. The schedule for both Wednesday and Saturday is set. No additional sessions can be offered either day.

Room Arrangement and Audio/Visual Setup: Room assignments are made depending on pre-registration numbers and our members' session selection forms. Additional information will be provided with your session schedule.

SELECTION CRITERIA & PROPOSAL PROCESS

Governance Camp is an exclusive and premier event for our membership. Therefore (other factors being equal), priority is given to proposals that include **original content** designed solely for our members that have not been presented at other TASB or non-TASB events. It is also imperative to note that sessions perceived by attendees as **commercially biased** in the content are unacceptable. Any submission that is not educational, neutral, and unbiased, and free of commercial motive/intent will not be accepted.

TIMELINE

It is rewarding to have your expertise shared in a meaningful way with our membership. So that you can plan accordingly, please make a note of the overall content leader timeline below:

- Call for Proposals Opens: **Monday, October 4, 2021**
- Call for Proposals Deadline: **Friday, December 10, 2021**. Only applications that are completed in full and *sent as an email attachment* to Kathy.Dundee@tasb.org will be accepted. (*NO PDFs or Google docs, please!)*
- Students Inspired Application Deadline: **Friday, January 14, 2022**
- Conference Invitations: **Late January 2022**
- Save the Conference Dates: **March 2-5, 2022**

RULES OF ENGAGEMENT

- **All proposals must be submitted by sending the application as an email attachment to** kathy.dundee@tasb.org. Think quality over quantity. You can submit up to two proposals for this conference.
- **The primary point of contact (POC) is the person submitting the proposal.** TASB will communicate with the singular POC for all communications, including notifications and deadlines. In addition, the POC is responsible for sharing information as needed with co-leaders and panelists.
- **All proposed content leaders must be listed.** Intentionality is critical in providing a quality learning experience, including the expertise of instructors.
- **Use clear, error-free language.** Session proposals require clear and concise titles, persuasive outcomes-focused descriptions (limit 65 words). TASB retains the right to modify titles and descriptions during copy editing for marketing purposes.
- **First here, first heard.** We seek to create an exclusive and premier event for our members. Therefore (other factors being equal), priority is given to proposals that include original content designed exclusively for TASB that has not been presented at other TASB and non-TASB events.
- **All accepted content leaders must adhere to published deadlines.** You must be committed and responsive to working with TASB to deliver exceptional service by adhering to deadlines.
- **All accepted content leaders must observe intellectual property rights.** Presenters must ensure that information, illustrations, images contained in presentations, related materials, or visual aids shall be factual and not be misleading and will not violate any third party's intellectual property or copyrights.
- **All accepted content leaders must register and book hotel accommodations.** Presenters will receive detailed registration and housing information with instructions on how to manage both.

APPLICATION LINKS

- [Education Session](#)
- [TASB Staff Session](#)
- [Student Voice Session](#)
- [Students Inspired](#)

Board Development Services