GOVERNANCE CAMP
POWERED BY STUDENT VOICE

February 26-29, 2020

GALVESTON CONVENTION CENTER

GALVESTON, TEXAS PROGRAM
We are so excited to have you join us in Galveston for the reimagined Governance Camp! While the catchy name and event look may be new, the premise of taking a deep dive into trustee development alongside friendly faces from around the state is still the same. Camp is an opportunity for you to experience a truly unique training event with ocean views that will leave you inspired and energized. Get ready to learn from experts and peers about best practices, to network with new and familiar faces, and to hear firsthand from students about their educational experiences.

To make the most of this learning opportunity, we ask that you really show up—be open-minded and ready to hear new and interesting perspectives. Be unafraid of asking hard questions of others and of yourself. Dig deep and challenge yourself to leave Camp inspired and energized. Get ready to learn from experts training event with ocean views that will leave you unafraid of asking hard questions of others and of

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**WELCOME TO GOVERNANCE CAMP!**

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### AGENDA

**Wednesday, February 26**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Preconference Registration</td>
<td>1-2 p.m.</td>
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<tr>
<td>Preconference Session</td>
<td>2-5 p.m.</td>
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<tr>
<td>Reception</td>
<td>4:30-6 p.m.</td>
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**Thursday, February 27**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Breakfast</td>
<td>7-8 a.m.</td>
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<tr>
<td>General Session</td>
<td>8-9:15 a.m.</td>
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<tr>
<td>Breakout</td>
<td>9:30-10:45 a.m.</td>
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<tr>
<td>Breakout</td>
<td>11 a.m.-12:15 p.m.</td>
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<tr>
<td>Lunch</td>
<td>12:15-1 p.m.</td>
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<tr>
<td>Breakout</td>
<td>1:15-2:30 p.m.</td>
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<tr>
<td>Breakout</td>
<td>2:45-4 p.m.</td>
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<tr>
<td>Reception</td>
<td>4-5 p.m.</td>
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**Friday, February 28**

<table>
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<th>Event</th>
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<tbody>
<tr>
<td>Breakfast</td>
<td>7:30-8:30 a.m.</td>
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<tr>
<td>General Session</td>
<td>8:30-9:15 a.m.</td>
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<td>Breakout</td>
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<td>Students Inspired</td>
<td>10:30-11:15 a.m.</td>
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<tr>
<td>Breakout</td>
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<tr>
<td>Students Inspired</td>
<td>2:15-3 p.m.</td>
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<tr>
<td>General Session</td>
<td>3-4 p.m.</td>
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**Saturday, February 29**

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<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Breakfast by the Bay</td>
<td>7:30-8:30 a.m.</td>
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<tr>
<td>SB 1566 Training (required biennially)</td>
<td>8:30-11:30 a.m.</td>
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**THURSDAY, FEBRUARY 27**

**MERLYNA VALENTINE**

**EDUCATOR, SPEAKER**

Merlyna Mathieu Valentine’s heart beats with passion for living a purposeful life. As an educator for the past 30 years, she has dedicated her life to making a difference in the lives of others. Merlyna received a BS in Elementary Education and an EdM in Educational Leadership and is a member of numerous professional organizations.

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**FRIDAY, FEBRUARY 28**

**JUSTIN FORSETT**

**NFL PRO-BOWLER, ENTREPRENEUR, PERSEVERANCE EXPERT**

Justin Forsett has a genuine desire to positively impact others with his message of perseverance through life’s disappointments. His witty and down-to-earth personality engages audiences from corporate environments to youth groups as he shares his inspirational journey of hope, focus, determination, and the importance of legacy.

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**“MERLYNA IS AN INSPIRATION! A LIVING EXAMPLE OF INTERNAL STRENGTH AND DETERMINATION.”**

—Ted Beard

Longview ISD, TASB First Vice-President

She has been a teacher, assistant principal, principal, and executive director of elementary schools for a high-performing school district and has been recognized with numerous awards and commendations, such as Teacher of the Year, Principal of the Year, and Louisiana Regional Principal of the Year. Merlyna has been featured in several articles and news stories at the local and national level, including an article by the world-famous author and educator Dr. Harry K. Wong. In honor of her story of survival, courage, and hope, she was featured in a segment on the Today Show and in an article in Ebony magazine.

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**“JUSTIN FORSETT’S STORY IS UNIVERSAL. BELIEF IN ONESelf, KNOWING ONESelf, AND PERSEVERANCE ARE KEYS TO OVERCOMING THE OBSTACLES AND Hurdles THAT LIFE throws AT YOU.”**

—Jim de Garavilla

Silsbee ISD, TASB Immediate Past President

Justin Forsett has rushed for 3,890 yards on 820 carries with 19 touchdowns. He played in nine games for the Jaguars in 2013 before an injury forced him to miss the remainder of the season. He spent parts of four seasons (2008–11) with Seattle and the 2012 season with the Texans. No matter the challenge, he never gave up.

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With any learning experience, it’s best to have goals and expectations decided upon before beginning the adventure. Take a moment to think about what you’d like to walk away with from your Governance Camp experience.

We’ve included a few prompts to get you started. As you fill them out, think about:

What do I hope to learn to make me a better school board member?

What are two or three things my district is working on that I might learn more about from a presentation or by asking fellow attendees?

Are there some ideas being presented during this event that my community could benefit from in addition to my district?

CAPTURE YOUR INVOLVEMENT!
Throughout the conference, TASB staff will be snapping photos of attendees. If you would like a photo of you and your leadership team members at work during the conference or posed to include with the press release, make your way to the registration area during refreshment breaks. These photos, along with the press release, will be available online after the conference. Access them at tascb.org/board-dev by clicking on Governance Camp. Look for “Post Conference Resources.”

SESSIONS

Sessions at Governance Camp are primarily for school board members, and most topics are appropriate for ALL audience types and experience levels unless noted for newly elected school trustees in their first year of service or board officers.

The following topic notations have been added at the end of each descriptor to provide attendees with a quick glimpse of the session’s focus. Also noted are which sessions will be presented by TASB staff.

- DISTRICT CULTURE
- ENGAGEMENT AND ADVOCACY
- FINANCE AND FACILITIES
- POLICY AND LEGAL
- STUDENT ACHIEVEMENT
- STUDENT VOICE
- VISIONARY TEAM
- TASB STAFF PRESENTATION

THURSDAY, FEBRUARY 27

BOARD OFFICERS
9:30 a.m.–12:15 p.m.
IN-DEPTH SESSION

Board Officers’ Academy: You Decide
This seminar was designed with input from preregistered attendees. Topics are targeted to new school board officers, even though all board officers are welcome to attend. Some of the issues include: Successfully Working with Challenging Individuals, Board Officers Open Dialogue, Q&A about Meeting Management, and Experienced Board Officers Panel. Votes have been tallied, and the top two sessions selected by the group will be presented. (Board Officers’ Academy)

Presenter: David Koempel, Senior Consultant, TASB Board Development Services

SCHOOKER

NEWLY ELECTED BOARD MEMBERS
9:30–10:45 a.m.
BREAKOUT SESSION

Now That You Are Elected—Part One
Are you a new trustee? Now that you have been sworn in, let’s talk about what your role is and is not, the many changes you can expect, and some tips to help you be an effective member of the team you just joined. This session will help you learn the ropes and provide a foundation for your work as a trustee.

(See Part Two at 2:45 p.m.)

Presenter: Kay Douglas, Senior Consultant, TASB Board Development Services

HELM

WEDNESDAY, FEBRUARY 26

2–5 p.m.
Preconference Session: Could You Last a Month in Poverty?
(Included in registration fee. Preregistration required.)

Walk a mile in the shoes of your students in this unique, interactive poverty simulation that enables you to live for a “month” in poverty. Based on the recommendation of TASB staff who participated in the workshop, the session promises to be impactful. It will include group discussion about the challenges your students and their families face and how that can factor into your board’s work.

Facilitator: Kay Douglas, Senior Consultant, TASB Board Development Services

GALLEON I-III

RAFIKI NIYIBIZI
2017 WINNER
DEL VALLE ISD, REGION 13

WHAT HAVE YOU BEEN UP TO SINCE GRADUATING HIGH SCHOOL?
I currently attend The University of Texas at Dallas (UTD), majoring in biochemistry as a premed student. I’m involved in organizations like MAPS (Minority Association of Premed Students), the Freshman Mentor Program, and Undergraduate Success Scholars. I’m also doing a lot of biology research, while preparing for the MCAT exam in Summer 2020. I will apply for medical school next year.

WHAT DO YOU FEEL YOUR K-12 EDUCATION EXPERIENCE HAS CONTRIBUTED TO YOUR SUCCESS?
The strong support I had in high school and many teachers who believed in me and pushed me when things were hard have been a huge part of my success. Del Valle offered AP courses, and I was able to take a few of them, which was very helpful in preparing me for college physics at UTD. My K-12 experience was a wonderful preparation for the environment I’m in now. I learned how to work hard, persevere, and be disciplined.

“WE DO NOT LEARN FROM EXPERIENCE...WE LEARN FROM REFLECTING ON EXPERIENCE.”
JOHN DEWEY

ALUMNI
Harness Your Fear to Make Things Happen
Fear captures us all from time to time. District leaders, including board members, are not immune. They can be influenced by fear of change, fear of angering the community they serve, fear of the unknown. Too often, energy is given to navigating away from that fear. In this session, we will discuss the role fear plays in our lives and steps you can take to harness your fear and make things happen. ★

Presenter: Butch Felkner, Division Director, TASB Executive Search Services

Teacher Incentive Allotment: Ideas for Getting Started
House Bill 3, passed by the 86th Legislature, was packed full of changes and options for school districts, including the local option teacher designation system and the related teacher incentive allotment. Districts can develop a program to designate their high-performing teachers, and the state will provide the district with an allotment for each designated teacher of between $3,000 and $32,000 per year. Learn more about the teacher incentive allotment and ideas for getting started developing a program in your district. ★

Presenter: Amy Campbell, Division Director, TASB HR Services

The Intersection of Behavior and Disciplining Students with Disabilities
Texas public schools provide a quality education for all children, including those with special needs who require specialized services, support, and programs to meet their educational potential. Behavior is an important and valuable component of that educational process. However, districts also have an obligation to provide a safe and effective learning environment for all students. Attorneys from Walsh Gallegos will be joined by an experienced local special education administrator to help you avoid all the potential potholes and keep your campus on the road to success. ★

Presenters: Paula Raulston and Christina Garcia, Attorneys, Walsh Gallegos Treviño Russo and Kyle, P.C.

Portrait of a Trustee: Top 5 Insights Gathered from Serving Texas’ Board of Trustees
Have you ever wondered if your board is “normal” or what motivated trustees in other districts to join the board? Do perspectives of trustees serving in rural areas really differ that much from those serving in metropolitan areas? What are some of the most common traits and sentiments of trustees across the state? Through a series of conversations and hundreds of hours of interacting with trustees from different districts, this session explores observations and anecdotal experiences that trustees may find helpful, encouraging, and even entertaining. ★

Presenter: Orin Moore, Consultant, TASB Board Development Services

Once Upon a Time: Inspiring Stakeholders with Stories
By embracing the power of storytelling, West ISD engaged voters in new ways to successfully pass a 2019 bond election. This session will examine the elements of effective storytelling as a powerful advocacy tool. Sample videos will be shared, and participants will practice telling their own stories. ★

Presenter: Jolie Willis, Director of Communications, Claycomb Associates Architects
All Audiences 1:15–2:30 p.m.
Breakout Sessions (Choose one)

Second Language Learners and At-Risk Students Score Big with GOAL
A board initiative, the GOAL (Guys/Girls Operating As Leaders) program serves disenfranchised students and creates enthusiasm throughout the multilingual North Texas community. Come hear Denton ISD talk about GOAL, a unique program combining athletics and academics. Following a simple mantra of service to family, school, and community, this grassroots program grew from an initial 26 students to 686 students, across five area school districts, at no additional cost to the taxpayer.

Presenters: Adriana Cavaezos, Program Director, and Chris Ice, District Community Engagement Specialist, Denton ISD

Schooner
Community-Based Accountability: Design, Engage, and Launch
This interactive session focuses on the leadership and design team structure used by Fort Bend ISD to develop, guide, and launch the district’s Community-Based Accountability System (CBAS) framework. The session will provide critical information on the importance of stakeholder engagement, strategies, and specific protocols to facilitate input from students, parents, community/business leaders, and staff, and details on organizational implementation.

Presenters: Gayle James, Trustee; Beth Martinez, Chief Academic Officer; Diana Sayavedra, Deputy Superintendent; and Stephanie Williams, Executive Director Organizational Transformation, Fort Bend ISD

Clipper
Return on Investment (ROI) via Grow Your Own (GYO)
With a strategic goal of 90% teacher retention rate by 2023—and a current rate of 74.2%—it was time to dig deep in both reflection and proactive initiative. Stay and Exit Surveys, as well as demographic information, revealed a simple truth: People who live here, stay here. Come learn about how Elgin ISD has leveraged TEA grant funds to build, support, and sustain and to invest in Elginites teaching Elginites.

Presenters: Jodi Duron, Superintendent; Krista Marx, Human Capital Coordinator; and Al Rodriguez, Assistant Superintendent of Human Capital and Public Information, Elgin ISD

Galleon I
Partnerships with a Purpose
If you think your district is too small or isn’t close enough to a university to offer college courses, think again! The Deep East Texas College and Career Alli. and DETCCA is a collaboration of school districts and universities located in East Texas and is composed of six rural school districts and two universities. DETCCA was formed to increase the offerings of college and career opportunities at an affordable cost close to the students’ home district.

Presenters: Michelle Barrow, Superintendent, Newton ISD; Lisa Meyenburg, Superintendent, Woodville ISD; and Shelby Soto, Success Coach, DETCCA

Harbor
Destination Manor: Diverse Pathways to Success
It’s a ‘Burb Boom, and the destination is Manor—America’s seventh fastest-growing suburb in 2018! Hear from a panel how Manor ISD scholars can choose their path of choice: International Baccalaureate, Fine Arts Academy, and the renowned New Tech Model (visited by former President Barack Obama). Manor ISD is a District of Innovation and is in the first cohort of the System of Great Schools.

Presenters: Roxy Avery, Superintendent; Creslond Fannin, Director of Federal Programs; Michael Perkins, Chief of Schools; and Brian Yearwood, Assistant Superintendent, Manor ISD

Helm
Leaving Ripples in Our World and Beyond: An Examination of the Life of Eleanor Roosevelt
Described as an activist and reluctant first lady, Eleanor Roosevelt had an impact on the world that still ripples today. The first lady served as a delegate to the United Nations and NAACP board member, and some said that her views were dangerous (her activities were even monitored by FBI Director J. Edgar Hoover). In the same vein, school board members must make thousands of decisions that may not always be popular. In this session, we will dive into some of her most famous quotes and apply them to our journey as board members who hope to leave positive ripples from our actions.

Presenter: Karlyn Keller, Division Director, TASB Special Education Solutions

Spinaker
Student Safety Governance Laws from 2019
The Texas Legislature made school safety a top priority in 2019. In this presentation, you will learn about compliance with 2019 school safety laws that pertain to governance. Discussion with a TASB Legal Services attorney will include the latest legal requirements on the Emergency Operation Plan, the Local Safety and Security Committees, the Threat Assessment Team, reporting Educator Misconduct, and the new “Do Not Hire” Registry.

Presenter: Joe Ball, Staff Attorney, TASB Legal Services

Galleon III
Go Faster to Go Farther
Through TASB’s XG Project, we are learning that eXceptional governance (XG) requires board members to Focus, Align, Stretch, Track, Evaluate, and Revise (FASTER). Join TASB staff and trustees who practice eXceptional governance in their districts for a discussion about governance that makes a difference for students. Consider what this means for your board, district, and students. Leave with strategies to improve the governance in your school district.

Presenter: Phil Gore, Division Director, TASB Board Development Services

Galleon II
Equity or Inclusion? It All Begins with Releasing Cultural Biases
Many districts are focusing on one or both initiatives—but if they don’t first start with dispelling cultural biases in staff and scholars, neither is going to be truly effective. Board members will leave this session knowing how to define the concepts of equity, inclusion, and cultural biases and will be able to identify their own cultural biases so they can establish, implement, and sustain true policies of equity and/or inclusion.

Presenters: T. G. Jones, Trustee, Lancaster ISD, and Dawn Miller, Trustee, Cedar Hill ISD

Yacht
2:15–4 p.m.
Breakout Sessions

Newly Elected Board Members
Now That You Are Elected—Part Two
The first day of the conference is almost over. What questions do you have? How does what you heard today connect to the work you’re doing back at your home district? This session continues the conversation from the morning session and provides space to develop relationships with other new trustees. Your journey to becoming a great school board member
ALL AUDIENCES
2:45–4 p.m.
BREAKOUT SESSIONS (Choose one)

How an Algorithm Can Predict Your District’s A–F Accountability Score
We are told it is possible that all districts can mathematically achieve an “A” in this accountability system, but is that realistic? Through compelling analysis, you will hear from Cleburne ISD how an algorithm using demographic, staffing, and funding data can accurately predict your A-F accountability score and recognize why a Community-Based Accountability System framework provides a more relevant form of measuring instructional quality and student learning.

Presenters: John Finnell, Trustee, Cleburne ISD

Women in Leadership: Encouragement for Today + Inspiration for Tomorrow
More women are running for office and achieving high levels of success. However, research indicates that some women still lack confidence and hesitate to speak up in meetings. In this workshop, you will hear strategies and tips to increase confidence and inspire the young women in your sphere of influence.

Presenters: Jose Ortega;  and Amanda Sanchez. Staff: Morgan Martin; Marina Wilcox; Andy Wilson, Roscoe Collegiate ISD

SPINNAKER

Making Family Engagement FAMEous in Education
Hear about Alief ISD’s FAMEous in Education program. Presenters will share how the program assists in building a sustainable family and community model that any district can replicate. Participants will learn effective, evidence-based strategies and techniques for increasing and enhancing family and community engagement as well as strategies that contribute to building a partnership and mutual trust between schools and families, which leads to student success.

Presenters: Deneese Bolanos, Family Engagement Specialist, and Shanceler Terry, Coordinator Family and Community Engagement, Alief ISD

Cybersecurity Framework: Preparation, Implementation, and Management
In May 2019 the Texas Legislature passed Senate Bill 820, which requires school districts to adopt a cybersecurity policy and to designate a cybersecurity coordinator. This presentation will examine the existing model cybersecurity framework created by the Texas Department of Information Resources and will explore best practices for launching and maintaining an effective cybersecurity plan as well as roles and responsibilities of a cybersecurity coordinator.

Presenter: Lucas Anderson, Privacy and Cyber Risk Consultant, Risk Solutions, TASB Risk Management Services

HARBOR

TRIBUNE

Removing Barriers in Roscoe
Roscoe Collegiate ISD is a P-TECH (Pathways in Technology Early College High School) school district that graduates 90% of its senior class with associate degrees. However, many of the district’s first-generation college students fail to go on to a university. In a collaborative partnership with Western Texas College and West Texas A&M University, the district now offers a distributed bachelor’s degree program. The program removes barriers such as cost of living expenses and the uncertainty of moving away from home, as students continue to receive school district support such as laptop computers, mentoring, and tutoring and can be hired as paid interns in local businesses. In May 2018, the first cohort of eight students entered the program and are currently on their way to earning bachelor’s degrees. This cohort will share their high school experiences as well as their new college and intern experiences.

Presenters: Students: Veronica Cuellar; Blake Dean; Iris Gonzales; Austin Lara; Nicholas Limones; Kadee Martinez; Jose Ortega; and Amanda Sanchez. Staff: Morgan Martin; Marina Wilcox; Andy Wilson, Roscoe Collegiate ISD

HARBOR

R E C E P T I O N
(Automatically added to agenda for Thursday–Saturday attendees)
Grab a snack, visit with new friends, and enjoy the music of Nederland ISD students.
**FRIDAY, FEBRUARY 28**

**STUDENT VOICE** is louder than ever at Governance Camp. We started out with a student panel during lunch and then added breakout sessions presented or copresented by students. Last year, we added a student-led panel of students from across the country and increased the number of sessions by students. This year we’re upping the ante again by including Student Inspired, an exhibit-style experience for students to share their discoveries, their learning, and their innovations with us.

**WERE YOU AWARE THAT THERE IS A NATIONAL ORGANIZATION DEDICATED TO STUDENT VOICE?**

Student Voice (studentvoice.org) is a nationwide student-run nonprofit that empowers students to take action on issues that impact them, and they provide a helpful guide for adults, the student voice ladder, and other great resources. A big shout out to the organization for helping us with the Friday morning general session and for providing guidance to the Governance Camp planning team and resources to share with you. They recommend the work and research being done by Russell Quaglia, founder of Quaglia Institute for Student Aspirations, and Adam Fletcher at Sound Out.

TASB will continue to add resources and information to tasb.org/gov-camp throughout the year.

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**STUDENT VOICE** is louder than ever at Governance Camp. We started out with a student panel during lunch and then added breakout sessions presented or copresented by students. Last year, we added a student-led panel of students from across the country and increased the number of sessions by students. This year we’re upping the ante again by including Student Inspired, an exhibit-style experience for students to share their discoveries, their learning, and their innovations with us.

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**ALL AUDIENCES**

8:30–9:15 a.m.

**General Session: Student Panel and Scholarship Winners**

(Automatically added to your agenda)

**GRAND BALLROOM, 2ND FLOOR**

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**Breakout Sessions (Choose one.)**

**9:30–10:30 a.m.**

**GALLEON II**

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**Student Presenters:**

- Jasmine Hunter, Aidan Mutch, and Ethan Waters

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**FBI LEADERSHIP PROGRAM**

9:30–10:30 a.m.

**GALLEON III**

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**Student Presenters:**

- Dylan Easley, Kandace Forbes, Jasmine Hunter, Aidan Mutch, and Ethan Waters

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**Homecoming**

9:30–10:30 a.m.

**GALLEON IV**

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**Student Presenters:**

- Gary Comalander, Principal, Johnson HS; Melinda Cox, Sponsor; Jennifer Easely, PTSA President; and Shannon Grona, Trustee, North East ISD, and Deon Cockrell, SGT, Texas Department of Public Safety

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**Responding to the Future, Focused on Community**

9:30–10:30 a.m.

**BREAKOUT SESSIONS (Choose one.)**

**GALLEON I**

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**Student Presenters:**

- Julie Cole, Trustee and Deanne Hullendar

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**Student Presenters:**

- Carly Lara and Gabriel Magana

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**Student Presenters:**

- Julie Cole, Trustee and Deanne Hullendar

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**Student Presenters:**

- Wes Moore

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**Student Presenters:**

- Wes Moore
**HARBOUR**
Emerging Issues for Texas School Boards and Transgender Students
Texas is home to thousands of transgender and gender-diverse students, and school districts large and small are facing questions about how to ensure safety and success for every student. This session will introduce school board members to key issues affecting transgender students and discuss trends in school board policies across the state that impact student success. Attendees will hear from transgender students and a nationally recognized speaker on issues facing transgender students, and will learn about common concerns of transgender young people in Texas schools, including names and pronouns, bullying and harassment, bathroom access, sports, and dress codes.

**Student Presenters:** Landon Ritchie, Fort Bend ISD
**Presenter:** Brian Klosterboer, Attorney, Transgender Education Network of Texas (TENT)

**CLIPPER**
The Reality from Between the Cracks
We never want students to be lost, forgotten, and alone; we want them to be considered and valued. Our students are the faces of students of color, LGBTQIA students, and the students with disabilities. However, the reality is that too many do become a faceless number on a report received by every Texas board of trustees. This session explores the impact poverty has on our students and how the system, despite its well-meaning intentions, can fail. Told through the life stories of survivors who not only crawled from between the cracks but today offer examples of perseverance and success, this session offers a renewal of commitment by trustees to be guardians of the well-being of all students.

**Panel:** Jackie Hightower, Systems Specialist, TASB Board Development Services; Karlyn Keller, Division Director, TASB Special Education Solutions
**Facilitator:** Bill Rutherford, Senior Consultant, TASB Board Development Services

**GALLEON II**
Small School Speech + Debate Programs = College Readiness
In the small school world, we often hear that opportunities are limited. Small schools face challenges that are similar to those experienced at district and national levels of speech and debate. The district superintendents share their strategies for overcoming these barriers and give student leaders ideas and resources to incorporate student voice into governance-level decisions and create an ownership mindset with the board of trustees, staff, community, and students.

**Student Presenters:** Trinny Brown, Mikayla Dinkins, Nevaeh Pereira, Allison Soester, Aleah White, Victoria East HS; and Kathryn Beyer, Julia Clark, Allen Dry, Damien Marin, Hansa Saif, and Christine Wenske, Victoria West HS
**Presenters:** Greg Bonevald, Deputy Superintendent of Operations; Susanne Carroll, Assistant Superintendent, Curriculum, Instruction and Accountability; and Quinrin Shepherd, Superintendent, Victoria ISD

**GALLOON I**
Student Engagement? We’re Not Doing That!
Students at Victoria ISD (VISD) are not engaged in leadership; they are owners in the process. Come learn how to involve students as owners in creating change. Student presenters will share how VISD has informed policy and regulation decisions through student voice and how they have played a key leadership role in revitalizing the district’s strategic plan. Attendees will learn how to incorporate student voice into governance-level decisions and create an ownership mindset with the board of trustees, staff, community, and students.

**Student Presenters:** Maggie Aguero, Matthew Catching, Norjelly Herrera, Trenton Hill, Faith Montgomery, and Valorie Stout
**Presenters:** Jennifer Blakely, Teacher/Student Council Advisor, Dickinson HS; Dickinson ISD

**YACHT**
Dare to Rise Leadership Camp
This leadership camp in Socorro ISD was created to give student leaders ideas and hands-on activities for meaningful leadership growth. The camp was set up to intentionally push “campers” out of their comfort zone, meet new people, and together face the issues they are confronted with as young people. Students learned to network with peers, overcome barriers within their organizations, and advocate for issues surrounding youth today. Sessions focused on the Power of Fear, Making Kindness Normal, and the Ability of Courage through Leadership. They left the camp with new friendships, eager to take back what they learned to their various organizations.

**Student Presenters:** Denise Bernal, Ivan Cervantes, Daniel Gutierrez, and Marisol Hernandez
**Presenter:** Ana Player, Socorro ISD

**CLIPPER**
To This Day...For the Bullied and the Beautiful
Join this thoughtful discussion about the long-term effects of bullying, ostracism, and loneliness based on a TED Talk by Shane Koyczan. The session will create a safe space where students can share their personal experiences and board members can gain a deeper understanding about these issues and hopefully improve district policies affecting their students. The session will be recorded. Some portions of the recording will be used to guide future discussions at TASB’s Summer Leadership Institute.

**Facilitator:** Kay Douglas, Senior Consultant, TASB Board Development Services

**GALLEON III**
**GRAND BALLROOM, 2ND FLOOR**
**LUNCH**
12:15–1:30 p.m. (Automatically added to your agenda)

**REFLECTIVE PRACTICE IS “A DIALOGUE OF THINKING AND DOING THROUGH WHICH I BECOME MORE SKILLFUL.”**

**DONALD A. SCHÖN**
The Reflective Practitioner: How Professionals Think in Action
In addition to presenting and co-presenting sessions, students will lead hands-on activities in an informal, exhibit-style setting. Information about the exhibits and schools represented will be included in the onsite program. Refreshments included. Entertainment provided by Louise ISD. Will happen again 2:15–3 p.m.

**ALL AUDIENCES**
11:15 a.m.–12:15 p.m.
**BREAKOUT SESSIONS (Choose one)**

**Youth Mental Health**
Hear the story of how two high school juniors from Kentucky founded StAMINA (Student Alliance for Mental Health Innovation and Action). StAMINA is a youth-led, youth mental health nonprofit focused on breaking down the stigma and raising awareness around mental health. The members of StAMINA have completed a research study, held four mental health summits, released a youth mental health podcast, developed mental health conversation cards, and lobbied successfully for increased mental health rescuers in schools. And they’re still in high school!

**Student Presenters:** Will Powers, Founder, and Natalie Bolen, Outreach Director, StAMINA (Student Alliance for Mental Health Innovation and Action)

**#overdeliver**
Our youngest learners are curious and full of ideas. How does a school board assist with providing opportunities for all learners with different learning styles? Beeville ISD has been working hard to overdeliver on what they have to offer. Their mission is to allow students to expand their knowledge with a full range of programs that help them broaden their horizons and prepares them for any type of workforce. Attendees will leave that help them broaden their horizons and prepares them for any type of workforce. Attendees will leave

**Student Presenters:** Seth Bazan, Hannah Cuervas, Isabella Flores, Sarene Jackson, Ryan Rands, and Veronica Soliz
**Presenter:** Angela Saldivar, Counselor, Beeville ISD

**Reflective Practice is a Dialogue of Thinking and Doing Through Which I Become More Skillful.**

**Donald A. Schön**
The Reflective Practitioner: How Professionals Think in Action

**Student Engagement? We’re Not Doing That!**
Students at Victoria ISD (VISD) are not engaged in leadership; they are owners in the process. Come learn how to involve students as owners in creating change. Student presenters will share how VISD has informed policy and regulation decisions through student voice and how they have played a key leadership role in revitalizing the district’s strategic plan. Attendees will learn how to incorporate student voice into governance-level decisions and create an ownership mindset with the board of trustees, staff, community, and students.

**Student Presenters:** Trinny Brown, Mikayla Dinkins, Nevaeh Pereira, Allison Soester, Aleah White, Victoria East HS; and Kathryn Beyer, Julia Clark, Allen Dry, Damien Marin, Hansa Saif, and Christine Wenske, Victoria West HS
**Presenters:** Greg Bonevald, Deputy Superintendent of Operations; Susanne Carroll, Assistant Superintendent, Curriculum, Instruction and Accountability; and Quintin Shepherd, Superintendent, Victoria ISD

**GALLOON I**
Small School Speech • Debate Programs • College Readiness
Skills gained from a speech and debate program translate directly to college readiness. Small- or large-district students shouldn’t miss out on the opportunity—it’s not out of reach to even the smallest schools. Attendees will learn how to use ideas on how to expand current school programs and use any components effectively for student learners with many passions and beliefs.

**Student Presenters:** Seth Bazan, Hannah Cuervas, Isabella Flores, Sarene Jackson, Ryan Rands, and Veronica Soliz
**Presenter:** Angela Saldivar, Counselor, Beeville ISD

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**Presenters:** Banquete ISD students who participate in a 3A classification program that competes at state and national levels of speech and debate. The district superintendent has implemented the same program at 1A–5A district levels with similar results.

**Student Presenters:** Isabel Gonzalez, Joshua Reyes, and Alisha Vanloo
**Presenters:** Denise Blanchard, HS Principal, and Max Thompson, Superintendent, Banquete ISD

**SPINNAKER**
How Giving to Others Teaches Compassionate Leadership
Hear how two different fundraisers led by Dickinson ISD students became a life-skills-building experience. Through partnering with Big Love Cancer Care, students raised funds for families with children battling cancer. They tackled a large-scale fundraising event that required them to advocate for families they had never met. Another group of students took fundraising a step further by reaching out to a rival school to collect peanut butter and jelly for a local food bank. To do this, they had to advertise, manage, and distribute donations and, most importantly, lead their peers and rivals to participate. Both ventures taught valuable lessons, the most important of which was service to others.

**Student Presenters:** Maggie Aguero, Matthew Catching, Norjelly Herrera, Trenton Hill, Faith Montgomery, and Valorie Stout
**Presenters:** Jennifer Blakely, Teacher/Student Council Advisor, Dickinson HS; Dickinson ISD
Students discussed diversity, fine arts, community service, and personal growth, and the live-streamed event allowed others in the district and community to participate. In this session, hear about the impact that personal choice and voice for students can have on the community and how it builds cultural diversity and unique perspectives. Discover how to lead students through the process of hosting and participating in such an event, including the application process, selection of students, promotion of the event, coordination of different groups, and student impact on campus and community.

**Student Presenters:** Sarvesh Subramanian, Zahra Virani, and Zain Virani

**Presenters:** Alaina Garza, Teacher, and Sheridan Henley, Associate Principal, Clear Creek ISD

**CLIPPER**

**Mental Health Has Joined the Chat**

**Fort Bend ISD** Student Voice Ambassadors will share best practices, strategies, and activities for implementing a special topics Diversity Conference for large or small districts. Participants will understand the role that students have played in working with campus and district administrators in elevating the conversation of mental health in a large suburban school district. Students will share strategies to implement a districtwide Diversity Conference on a topic that is most important within their schools.

**Student Presenters:** Sara Faulkner, Kimia Pourrebrahimabadi; Rahul Shah, and Cate Spitznagel

**Presenters:** Michael Madden, Student Leadership Coordinator, Fort Bend ISD

**SPINNAKER**

**Captains and Presidents: A captain’s perspective**

In order to increase campus communication, students from Montgomery ISD set aside time to meet with all the team captains and club presidents to plan, discuss issues, and streamline efforts to provide quality programming that reaches all students and community organizations. As a result, they have been able to better support programs like athletics and fine arts by reviewing the master calendar together and creating better communication tools for advisors, coaches, and sponsors. Attendees will be able to plan and implement a Captains and Presidents Luncheon at their school and will leave with ideas for team building, increasing communication, and streamlining campus programs across all school organizations.

**Student Presenters:** Corey Accreman, Bayleigh Norman, Reid Turner, and Collin Shearer

**Presenters:** Laurie Zuehlke, Student Council Advisor, Montgomery ISD

**GALLEON II**

**Awareness Awaits**

Founded in 2016 in Teague ISD, the Awareness Awaits project brings awareness to high school students and staff about the leading causes of suicide, victims’ viewpoints, statistics, and available support. The project’s aim is to help students and staff assess the warning signs of potential suicides and to serve as advocates for suicide prevention. Attendees will also receive information to implement mental awareness projects within their schools.

**Student Presenters:** Ashley Davenport, Cody Fowler, Jaselyn Gibson, and Macy Guerrero

**Presenters:** Taylor Hamilton, Teacher Advisor, Teague ISD

**HARBOR**

**Navigating the Waters of Leadership:** In this fish-bowl style session for students and school board members, trustees will gain insight into the students’ perspective of leadership and how they navigate the various responsibilities as student leaders. The first learning activity will be to listen intently (some districts don’t hear much from the students, so this could be an eye-opener). Next, attendees will have the opportunity to respond with encouragement or tips for their journey. A handout with student leadership trends and resources will be provided.

**Presenters:** Teresa Flores, Trustee, Ingleside ISD, Former TASB President; and Corinne French, Trustee, Valley View ISD - Cooke County, TASB Director Region 11D

**GALLEON II**

**10:30–11:30 a.m.**

**Student Presenters:** Andrea Grooms, Chief Communications Officer, Katy ISD

**GALLEON I**

**Stuco Gives Back**

Learn about two student council initiatives that help students in need. Christian’s Closet collects clothes, shoes, and other necessities, then sorts and adds them to a store-style display for any Cedar Creek High School (Bastrop ISD) student to select and take home. The food pantry collects unused food from lunches and other donations to send back with students for their families. Attendees will get a chance to join a hands-on sorting demonstration and will hear about space, time, and other resources required to make such a program a success. Discussion will center on how to serve students without stigmatizing them.

**Student Presenters:** Bella Esquivel, Lesley Garcia, Jocelyn Lopez, and Dana Tovar

**Presenters:** Brain Meyer, Student Council Advisor Bastrop ISD

**YACHT**

**TEDx: Stories Worth Sharing**

Clear Brook High School (Clear Creek ISD) held a TEDx event in Spring 2019 promoting student voice and choice. Students discussed diversity, fine arts, community service, and personal growth, and the live-streamed event allowed others in the district and community to participate. In this session, hear about the impact that personal choice and voice for students can have on the
SATURDAY, FEBRUARY 29

7:30–8:30 a.m.  
Breakfast by the Bay

8:30–11:30 a.m.  
Postconference Session  
(Please select this option if you intend to stay for the  
SB 1566 training.)

SB 1566 Training  
Senate Bill 1566 highlights the specific responsibility of school boards to provide oversight and strategic leadership regarding student academic achievement. This in-depth session enables trustees to embrace this essential board function with tools to understand available student performance data and what it means for student learning, set meaningful goals around student achievement, and make monitoring progress a central part of the board’s work.

**Presenters:** TASB Staff, Board Development Services

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TYLER KURTZ  
2014 Winner  
East Bernard ISD, Region 3

**WHAT HAVE YOU BEEN UP TO SINCE GRADUATING HIGH SCHOOL?**  
In May 2019, I graduated from Texas A&M University with my undergraduate degree in accounting and my master’s degree in Management Information Systems. In July, I began employment with Ernst & Young in their Technology Risk program.

**HOW DO YOU FEEL YOUR K-12 EDUCATION EXPERIENCE HAS CONTRIBUTED TO YOUR SUCCESS?**  
I wish I was given more opportunities to develop technology skills. I think information systems classes and coding classes in K-12 could really give students a head-start and a competitive edge in the job market.

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**TASB EVENTS IN THE ONLINE LEARNING CENTER**

In case you missed it, the Online Learning Center just launched a half-credit-hour Student Voice companion course that’s available **FREE** to Governance Camp attendees. The course provides a brief overview of the Student Voice movement, as well as post-Camp resources to help you put everything you learned in Galveston into practice. Log in using your myTASB credentials at [onlinelearning.tasb.org](http://onlinelearning.tasb.org), click the “Enrollment Key” button, and enter **GovCampSV20** to be immediately enrolled in the course at no cost.

The OLC also offers highlights from previous Winter Governance and Summer Leadership Institute conferences. We call them our “Best of Live Events” courses, and they feature recordings of the most popular and well-attended sessions from the last few years. Check them out to catch up on what you missed, and view sessions on hot topics such as school safety, bullying, mental health, and more.
Students inspired

In addition to students presenting and copresenting, students will also lead hands-on activities in an informal, exhibit-style setting. You’ll have two opportunities during the extended breaks to visit the students and hear what they’re passionate about. Refreshments included.

Entertainment: Louise ISD
Artwork: Channelview ISD

Robotics in STEM
Research shows that experiential, hands-on activities motivate and encourage student learning. The use of Robotics to teach STEM concepts in Alfred ISD proves to be effective in promoting critical thinking, helping improve communication skills, and fostering cooperation among students. Robotics provides real-world meaning to otherwise abstract learning. Students will demonstrate how creative thinking and applied knowledge come together to develop both academic growth and professional maturity.

High School Libraries—a Place for Social-Emotional Learning
The library at Dickinson ISD High School has a diverse student group called the LITCrew. Not only is the group tied by the common thread of literacy, but it also has the common goal to reach out and go the extra step (no matter how big) to make others feel seen and heard. The LITCrew was formed this year and has already done some fantastic things that significantly impact the campus. Students from the LITCrew are eager to share their passion for making others feel welcome.

WWW—Worldwide Welding in Hearne ISD
Hearne ISD is happy to showcase the welding program, which recently expanded to meet regional job requirements. Its partnership with GATX Corporation strengthens the quality of the program, while its partnership with Blinn College allows students to earn dual credits. Last year, 50 students received certificates in AWS DI Structural Steel Welding. Students from the welding program will showcase this year’s project, building the Structural Steel Welding. Students from the welding program will showcase this year’s project, building the Structural Steel Welding.

Students Standing Strong
The school shooting at Santa Fe was a wake-up call for Hitchcock ISD. Students Standing Strong, a faith-based student-led organization, was born out of the awareness that a tragedy that happened less than six miles from their district could also happen to them. The organization works on improving both the school and community, not only emotionally, but spiritually and physically. The projects completed by Students Standing Strong have ranged from blessing bags for the homeless to serving at significant community events. When the students volunteer their time, the school and community become stronger.

“Animal House” in the Classroom:
Katy ISD Veterinary Assisting Program
Katy ISD, in partnership with local veterinary clinics, offers a two-year vet science program providing students the opportunity to sit for the Certified Veterinary Assistant certification. As an extension of the classroom, students operate a veterinary grooming service out of the Miller Career Center. This venture provides students with opportunities to practice hands-on animal behavior, restraint, and necessary skills used in a veterinary clinic while filling a need in the community for low-cost, high-quality grooming services.

Come Play with Us!
Student leadership and collaboration are the characteristics that drive Lyford’s Ed Tech Playground to continue and evolve. The playground allows students with opportunities to practice hands-on animal behavior, restraint, and necessary skills used in a veterinary clinic while filling a need in the community for low-cost, high-quality grooming services.

Real Students, Real Voices, Real Inclusion
All too often, students fall through the cracks at school and don’t have a sense of belonging. There are athletes, band kids, choir kids, theater kids, chess kids, etc. But what about those kids who don’t fit in any of those groups? Where do they go? How do we help ALL kids find a place where they not only feel included but find their voice? Midlothian ISD will discuss how you can create a family atmosphere in school where students feel safe, loved, and encouraged to be themselves and take risks in the school environment through various activities, programs, and classes. Through an interactive slideshow, attendees will learn from students how to implement a similar program. Attendees will also walk away with Stuco SWAG!

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Designing for the Future
Mullin ISD students are becoming creative website designers with the new Digital Portfolio Program. All main campus 7-12th graders are now responsible for creating and maintaining a digital portfolio website through Google Sites. With these portfolios, students highlight their strengths and display their favorite examples of work from each class. Students will compile class accomplishments through their senior year, where they can use their portfolios to apply to college and job applications.

Rural Schools Dream Big!
Explore the virtual world of robotics with the McAdoo High School Robotics Team. Learn how this small rural district has incorporated STEM and Robotics with minimal funding. Students formulate, construct, and design virtual robots online before given a hands-on product. Students learn programming, code literacy, critical thinking skills, problem solving, teamwork, and leadership skills as they engineer their virtual robots. Once the online formulation is complete, students design an actual kit.

We are Family!
Want students to "buy in" to school? Want them engaged and fully invested in their campus? Attendees will make their way through rotations of the FAMILY acronym. Students from Midlothian ISD will discuss how you can create a family atmosphere in school where students feel safe, loved, and encouraged to be themselves and take risks in the school environment through various activities, programs, and classes. Through an interactive slideshow, attendees will learn from students how to implement a similar program. Attendees will also walk away with Stuco SWAG!

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Tiger Pantry in Texarkana ISD
Come hear about Texarkana ISD’s Tiger Pantry, a small store available for high school students and staff who need necessities like toiletry items, backpacks, coats, school supplies, and non-perishable food items, created by senior Jenna Williamson. If a teacher recognizes a student is in need, the student can visit the pantry during school hours, but anyone may shop during lunch. To help develop life-skills, the special population students help by providing general maintenance and refreshments included.

Removing Barriers in Roscoe
Roscoe Collegiate ISD is a P-TECH school district that graduates 90% of its senior class with associate degrees. This year, through a collaboration with Western Texas College and West Texas A&M University, the district offers a distributed bachelor’s degree program in Roscoe. This program removes barriers such as the uncertainty of moving away from home and the cost of living expenses. Also, students who are in this program continue to receive school district support, such as laptop computers, mentoring, and tutoring. As part of the program, students are paid as interns at businesses created to aid in a work-based educational experience in Roscoe. The first cohort of students will share their high school experiences as well as their new college and intern experiences.

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restocking items in the pantry. The Student Council coordinates the procurement of pantry necessities. The idea is not only easy to implement but useful for both students and district employees.

THIN BLUE LINE
Hear the story about how the architecture and construction teacher in Waxachie ISD found a community service project for his class to work on when the weather prevented his students from working outside. The project quickly turned into something more significant, garnering national attention. Come work with students to produce flags where the thin blue line represents the sacrifices of law enforcement. What started as a simple favor for a friend whose brother is a police officer has turned into something that dramatically impacts the entire community.

WHAT HAVE YOU BEEN UP TO SINCE GRADUATING HIGH SCHOOL?
After graduating high school, I started at The University of Texas at Austin as a neuroscience major in the Poly-mathic Honors Program. Amazed by all of the opportunities at such a large university, I became an active member of Student Government, went on four medical missions to Latin America, and held an on-campus job throughout. I graduated as a Dean’s Honored Graduate and am now finishing my first year of medical school at Baylor College of Medicine in Houston.

LOOKING BACK ON YOUR K-12 EDUCATIONAL EXPERIENCE, WHAT DO YOU THINK WAS MISSING AND WHAT WAS A UNIQUE BENEFIT?
In college, I quickly realized my science communication skills were not up to par. My understanding of variables, measurements, and basic analyses was solid, but I struggled profoundly with elevator pitches. I had never been asked to explain why my scientific work was interesting. Science rarely paints a black and white picture as every conclusion—despite all of the evidence—can still be shrouded in uncertainty. It is a skill to communicate just how sure of any given fact you are.

My high school was unique in just how much support it received from the local community. One of the benefits of small towns is that relationships are easy to form with local business and supporters. Students took calculus classes at the local private university. Others went to Conlee’s College of Cosmetology in the afternoons. The community absolutely rallied around the school and district, and we, as students, recognized and could feel this support.

RICK RIGSBY
Motivational Speaker, Educator, Author
Dr. Rick Rigsby is best known for his viral speech on his father’s teachings that garnered over 130 million views. He was a college professor at Texas A&M and also served as a chaplain and character coach for the football team. As CEO of Rick Rigsby Communications, he motivates and inspires audiences around the world and has published two popular non-academic books.

GREGG WARD
Author, Speaker, Executive Coach
Gregg Ward is on a mission to transform lives and organizations through his writing, speaking, coaching, consulting, and experiential learning and development programs that focus on respectful leadership, emotional intelligence, and executive presence. Gregg has delivered more than 2,500 keynote presentations and talks, training programs, seminars, webinars, and workshops.

PEARL ARREDONDO
Educator, Advocate, and Author
Pearl Arredondo was part of a teacher-led team that founded San Fernando Institute for Applied Media (SFIAM), the first pilot middle school established in the Los Angeles Unified School District. Pearl is passionate about increasing student access to technology and closing the digital divide. She has won several awards and honors for her dedication to education and advocacy.
THANK YOU FOR ATTENDING

MARK YOUR CALENDAR FOR THE NEXT GOVERNANCE CAMP

MARCH 3–6, 2021