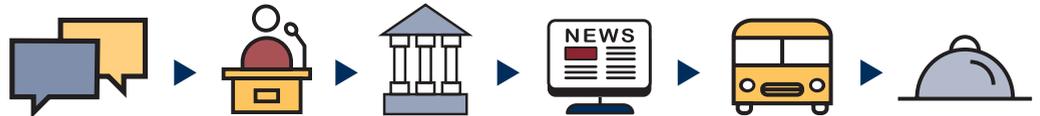


TASB ACTIVE MEMBER BENEFITS



TASB Active Members are the boards of Texas public school districts and education service centers. Active Members have voting privileges and access to many benefits.



Advocacy

- **Nonpartisan advocacy** on behalf of TASB members before the Texas Legislature, the State Board of Education, the Texas Education Agency, and other regulatory agencies (*TASB spends only a portion of membership fees on advocacy. On average, advocacy accounts for 15–19 percent of yearly membership fees derived from Active, Associate, and Affiliate members.*)
- **Participation in grassroots advocacy** and building TASB's Advocacy Agenda
- **Legislative Advisory Council (LAC)**, merges regional priorities into a statewide action plan
- **Delegate Assembly**, annual meeting to consider issues for the Advocacy Agenda, elect TASB leadership, and determine overall direction of the Association
- **School Board Advocacy Network**, tools, training, and special legislative alerts to assist in advocacy efforts
- **Legislative Report**, e-newsletter providing legislative updates on the state and national levels

Professional Development

- **Tracking of board training credit** through the CECRS (Continuing Education Credit Reporting System) and Member Center
- **Member rates on events**, including Governance Camp, Summer Leadership Institute, and TASA | TASB Convention
- **Access to special training opportunities**, such as spring training workshops, webinars, and courses in the Online Learning Center

Legal Assistance

- **Assistance from TASB Legal Services** staff by phone or via alerts and advisories
- **School Law eSource**, an online library of legal resources
- **On-call assistance** through the members' 800 number on topics related to Texas public education



News & Resources

- **Tasb.org**, offers up-to-date member information, background on public education issues, and details about TASB products and services
- **The Member Center portal**, offering exclusive resources and information
- **TASB Talks**, podcast featuring interesting conversations with Texas education experts
- **Texas Lone Star**, member magazine available in print and online
- **The Star**, member e-newsletter providing up-to-the minute news and deadline information
- **Board Update**, e-newsletter focused on topics of interest for trustees
- **Board Briefs**, e-newsletter reporting on activities of the TASB Board of Directors
- **TASB Store**, special member pricing on TASB publications, videos, and gift items
- **Opportunities to connect** with TASB on Facebook, LinkedIn, Twitter, and Instagram

Support of Public Education

- **Texans for Strong Public Schools**, a public campaign to educate and mobilize education advocates to contact lawmakers in support of Texas public schools
- **Stand Up for Texas Public Schools**, a campaign to encourage active advocacy on behalf of public schools in local communities and throughout the state
- **Business Recognition Program**, designed to help districts honor businesses and community groups that support schools
- **Student Video Contest**, an opportunity for students to showcase their creativity and enthusiasm for their schools
- **Mytexaspublicschool.org**, specifically designed for parents who are new to Texas public schools
- **School Board Recognition Month**, highlighting the importance of school boards in our communities

Additional Services

Through TASB and its affiliated entities, Active Members have access to an extensive variety of services and products. Some services are priced separately, allowing an Active Member to choose the services the local board and district need.

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