



# TASB BOARD CANDIDATE BIOGRAPHICAL SKETCH

DATE: June 28, 2022

NAME: Nichole M. Bentley

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ RESIDENCE PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ FAX NUMBER (if applicable): \_\_\_\_\_

We communicate with our Board members primarily via e-mail. Please list your preferred email address.

E-MAIL: \_\_\_\_\_

SCHOOL DISTRICT: Coppell ISD

LOCAL TERM EXPIRES: 05/2024 YEARS ON BOARD: 4  
(Month/year)

Upon expiration of current term on your local board, will you seek reelection?

YES  NO

BOARD POSITIONS HELD (including dates): Secretary, May 2022-present; President, November 2020-May 2022; Secretary, May 2019-November 2020

OCCUPATION: CEO

CURRENT EMPLOYER: Prio Consulting, LLC DATES: 2014-present

EDUCATION-HIGH SCHOOL: Scottsbluff, NE COLLEGE: University of Nebraska

OTHER EDUCATION: Southern Methodist Univ DEGREES: BBA, MBA

HOBBIES/SPECIAL INTERESTS: travel, reading, interior remodeling & design, fitness, conservation

BUSINESS/PROFESSIONAL/CIVIC GROUP MEMBERS (offices held including dates): Christian Community Action (Secr. 2019-2021), Coppell Education Foundation (President 2014-2017), Business Networking International, Chapter President 2010-2012

ADDITIONAL COMMENTS: Locally, I have volunteered in nearly every capacity ranging from campus PTO boards and high school booster club boards to co-chairing the PAC's supporting CISD's last two bond elections. I've enjoyed serving immensely and, over the past 4 years have learned to be much more discerning and sparing with my "yesses" to ensure that I'm being filled as much as I'm pouring out. I think TASB could be an excellent and resounding "yes".

## ABOUT

Nichole is a 17-year resident of Coppell ISD having lived in both Valley Ranch and Coppell. During that time, she has been actively engaged in raising her family, serving CISD and managing professional pursuits.

A high value has been placed on education throughout Nichole's life having been raised with a close-knit and large extended family that includes numerous public school teachers and administrators. It's her belief that the quality of education directly impacts the quality of our community and the engagement of families in our schools and community. Doing this well determines the most important thing – the future of our district's students. Nichole has fulfilled her belief in serving others by investing her time in CISD and those students.

Nichole holds a B.S. in Business from the University of Nebraska which included undergraduate studies in international business and trade at Oxford University in Mansfield England. She also holds an M.B.A. from the Cox School of Business at Southern Methodist University. At each institution she served in numerous leadership roles.

She and her husband are franchise co-owners of a local full-service travel agency and own a coaching and consulting business. Nichole's business expertise spans the for-profit and non-profit industries. She spent 13 years successfully raising tens of millions of dollars to advance conservation in Texas and around the world with The Nature Conservancy and Texas Parks & Wildlife Foundation. Her non-profit career included fundraising and marketing work at two Dallas institutions – Southern Methodist University and the Perot Museum (formerly the Dallas Museum of Natural History).

Nichole has had the opportunity to tap into her expertise and apply those skills to problem solving and organizational improvements in her career, her business and her volunteer service. She is passionate about continuing to learn and identifying places to share those skills.