



TASB BOARD CANDIDATE BIOGRAPHICAL SKETCH

TODAY'S DATE: June 18, 2019

NAME: John W. Finnell, Jr.

ADDRESS: [REDACTED]

CITY: [REDACTED]

ZIP: [REDACTED]

BUSINESS PHONE: [REDACTED] RESIDENCE PHONE: [REDACTED]

CELL PHONE: [REDACTED] FAX NUMBER (if applicable): [REDACTED]

We communicate with our Board members primarily via e-mail and the Internet. Please list your preferred active email address.

E-MAIL: [REDACTED]

SCHOOL DISTRICT: Cleburne ISD

LOCAL TERM EXPIRES: May/2021 YEARS ON BOARD: 4
(Month/year)

Upon expiration of current term on your local board, will you seek reelection?

Yes No

BOARD POSITIONS HELD/DATES: Secretary 2015-16, VP 2016-18, President 2018-present

OCCUPATION: Semi-Retired Omni-Channel Marketing Consultant, Self Employed Real Estate Investor

CURRENT EMPLOYER: RevCon, LLC Dates: 2018 - present

EDUCATION-HIGH SCHOOL: L.D. Bell, Hurst TX COLLEGE: University of North Texas

OTHER EDUCATION: _____ DEGREES: BS, Computer Sciences

HOBBIES/SPECIAL INTERESTS: Hunting, Camping

BUSINESS/PROFESSIONAL/CIVIC GROUP MEMBERS (Offices held and dates):

Director, Cleburne Chamber of Commerce (2012),

Executive Director, Cleburne Chamber of Commerce (2013-2014)

ADDITIONAL COMMENTS (Use reverse side if additional space is required.): _____

Please attach a short bio and include a current picture in jpeg format.

Additional Comments: (Use reverse side if additional space is required.)



John W. Finnell, Jr.

John is an entrepreneur and a successful omni-channel marketing consultant who consistently drives positive results for his global clients.

John spent the last two decades in consulting, sales and account leadership roles that require strong technical skills, people leadership and client relationship management skills. As Senior Director, Client Management at Acxiom Corporation, John has a proven track record for consistently exceeding his financial targets while developing strong executive relationships and consistent growth in his assigned accounts.

John has a passion for his community. He has served as director and executive director for the Cleburne Chamber of Commerce. He has also served 4 years as school board trustee and has held an officer position on the board for each of those years. As a small business owner of recent startup, John is seeking to improve neglected areas of his community while providing entry level home ownership opportunities for low and middle income families.

John has been married to his wife Melinda for 37 years and is the proud father of 3 sons [REDACTED]. John and Melinda are both active in the community to the extent possible and try to take advantage of any opportunities available to help improve the quality of life in Cleburne. He considers his service on the Cleburne ISD school board as a privilege and an honor and something he is enjoying immensely. John looks forward to future opportunities to further support and represent the Cleburne community through personal involvement in community service activities.