



TASB BOARD CANDIDATE BIOGRAPHICAL SKETCH

TODAY'S DATE: June 25, 2019

NAME: Linda Gooch

ADDRESS: [REDACTED]

CITY: [REDACTED] ZIP: [REDACTED]

BUSINESS PHONE: [REDACTED] RESIDENCE PHONE: [REDACTED]

CELL PHONE: [REDACTED] FAX NUMBER (if applicable): _____

We communicate with our Board members primarily via e-mail and the Internet. Please list your preferred active email address.

E-MAIL: [REDACTED]

SCHOOL DISTRICT: Sunnyvale ISD

LOCAL TERM EXPIRES: May, 2021 YEARS ON BOARD: 22
(Month/year)

Upon expiration of current term on your local board, will you seek reelection?

Yes No

BOARD POSITIONS HELD/DATES: Board Secretary, 2000 - 2002

Board Vice President, 2002 - present

OCCUPATION: Wealth Mgmt. Assoc.

CURRENT EMPLOYER: Morgan Stanley Dates: 1992 - present

EDUCATION-HIGH SCHOOL: North Mesquite COLLEGE: Eastfield College

OTHER EDUCATION: _____ DEGREES: _____

HOBBIES/SPECIAL INTERESTS: Country Music Concert, Travel & Cruising

BUSINESS/PROFESSIONAL/CIVIC GROUP MEMBERS (Offices held and dates): See attached bio

ADDITIONAL COMMENTS (Use reverse side if additional space is required.): _____

Please attach a short bio and include a current picture in jpeg format.

Additional Comments: (Use reverse side if additional space is required.)

LINDA GOOCH, DIRECTOR



REGION 10



Ms. Linda Gooch has successfully represented Region 10 as a Director of the Texas Association of School Boards during the past session. As a director, she has served on the Legislative Committee and as Chair of the By-Laws Committee, fine-tuning the structure of TASB's governance and ensuring that this year's delegate assembly runs smoothly. Prior to being a director, she was a member of the TASB Legislative Advisory Council (LAC), advocating for the children of Texas during a legislative session that saw dynamic changes in Texas education.

Other positions Linda has held:

- Region 10 LAC
- TASB School Board Advocacy Network
- NSBA Federal Relations Network
- NSBA Advocacy Institute.

Ms. Gooch, an assistant vice-president for Morgan Stanley, is in her eighth consecutive term as a member of Sunnyvale ISD's Board of Trustees, currently serving as its vice-president. As a trustee, she helped steward significant changes at SISD. During her tenure, the district has tripled in student population and expanded from a K-8 to a PK-12 district. Sunnyvale's trustees brought together a divided community, passed four bond packages and built new campuses and athletic facilities.

Linda is active in Sunnyvale's growth and development as a town. She served on the Town of Sunnyvale Home Rule Committee and helped draft the town's first charter.

She has a passionate spirit of volunteerism not only for her community, but the region and state, as well.

Volunteer Initiatives:

- Sunnyvale Education Foundation - board member and president
- Sunnyvale PTA - volunteer coordinator.
- Raider Athletic Booster Club - member of the Raider Athletic Booster Club
- SISD Alumni Association - founding member
- Destination Imagination (award-winning team) - nine-year volunteer coach
- Texas FFA Association - Honorary Lone Star Degree, the group's highest degree of honorary membership
- United States Presidential Volunteer Service Award - recipient, in recognition of many hours of community service
- Morgan Stanley Volunteer Service Award - recipient, for contributions to the community

What Linda Gooch's Colleagues Say About Her...

"I think Linda's main contribution is her passion for SISD and Texas children. She leads with her heart. She is incredibly loyal to everything Sunnyvale and that carries over to her service in TASB. She is a tireless worker for the cause of public education in Texas."

- Doug Williams, Superintendent, Sunnyvale Independent School District

"Having served with Linda on the SISD Board many years ago, I know that she is passionate about Sunnyvale. Her enthusiasm and commitment really came through when she served on the Town's Home Rule Charter Committee. Her contributions made a real difference to a great team effort."

- Jim Phaup, Mayor, Town of Sunnyvale

"In the 20 years I've known Linda, she has always been volunteering with something for our school district. Whether PTA Room Mom, Booster Club, Education Foundation, or political, she is passionate about enhancing the opportunities for children."

- Janet Clements, Trustee, Sunnyvale Independent School District and Recipient of the PTA Lifetime Achievement Award

"Mrs. Gooch has been a tremendous supporter of our FFA chapter throughout the years. She has been instrumental in helping with large ticket items, such as helping push for the building of an agricultural science facility. She understands hard work, and the small town way of life. She supports her programs and isn't afraid to get her hands dirty in order to help them succeed."

- Spenser Adams, Advisor, Sunnyvale FFA