

# Winter Governance Seminar

February 21-23, 2019

Galveston Convention Center  
Galveston, Texas

## 2019 WG Education Proposal Guidelines

*The Texas Association of School Boards (TASB), is seeking session proposals for the 2019 Winter Governance (WG) conference that reflect sound adult learning principles and reveal the best thinking in the field, informed by theory, research, and practice.*

### OVERVIEW

To deliver an exceptional learning experience, please review these guidelines and apply no later than Friday, December 7, 2018. Preference may be given to proposals that are positioned to deliver a mix of the following:

#### CONTENT:

- Reflect innovative, cutting-edge content, and evidence-based practice
- Present a business case with evidence supported by research or data
- Explore issues important to Texas Trustees

#### INSTRUCTIONAL DESIGN:

- Stimulate and provoke discussion, audience engagement, and outcome-focused design
- Facilitate knowledge transfer and development of new competencies
- Use methods that draw out relevant past knowledge and experiences

#### AUDIENCE:

- Targeted messages for school board members
- Provide diverse approaches for different types of learners
- Demonstrate the relevance of lessons through “real-life” case studies

### SESSION CATEGORIES

As you reflect on your proposal, please consider the following session categories, which are focus areas for the 2019 conference program. While session applications may address more than one area, you must select one for the following.

- **District Culture:** Human resources, professional development, collaboration, safety, shared leadership.
- **Engagement and Advocacy:** Building partnerships and engaging community, parents, businesses, and governmental leaders in school improvement efforts.
- **Fiscal Responsibility:** Finance/budgeting, facilities, bonds, energy issues, risk management
- **Policy and Legal:** school law, employment law, policy, ethics, transparency
- **Student Achievement:** student learning, outcomes, accountability, and instructional programs
- **Visionary Team:** roles and responsibilities, teamwork, collaboration, and shared vision of board-superintendent teams

## LEARNING FORMATS

Adult learners usually prefer to engage in self-directed learning, and that philosophy drives the WG approach to conference programming. Learning formats support a range of instructional methods that give attendees more control over setting priorities and choosing the right content and processes that match their learning styles and objectives.

### **Concurrent Sessions (75 minutes, Thursday only)**

- These sessions are the educational backbone of the conference and must fill the entire 75 minutes. The material must be of value to our attendees (90% school board members), reflect the mission and vision of TASB and provide a truly interactive learning experience. *Please note, sessions that let out earlier than 5 minutes before scheduled end time may not be included in future events.*

### **Student Voice (60 minutes, Friday only)**

- Sessions on Friday will focus on student achievement and student outcomes. These Student Voice sessions should be presented or co-presented by students about initiatives and programs that are driven by students or developed by students.

### **In-Depth Sessions (varies)**

- A highly-interactive presentation given by 1 or 2 content leaders, developing skills through collaborative learning. The course will likely be developed for a specific subgroup of our membership like new board members, board presidents or experienced board members.

### **Solutions Lab (varies)**

- Table discussions with 1 moderator facilitating peer-to-peer knowledge sharing around specific topics. The course material and activities focus on problem identification, analysis, and solutions while emphasizing risk-taking and opportunities for exploration.

### **Mastermind Classes (75 minutes)**

- Designed by experienced board members for experienced board members to enhance capabilities and critical skills. Objectives may be to increase the learner's ability to lead change, manage high-performing teams, or develop leadership throughout their district.

### **Students Inspired (varies)**

- Another Student Voice opportunity for an individual or group of students to lead a hands-on interactive experience or demonstration in an "exhibition" style setting. This showcase is ideal for students who are excited to demonstrate the ways K-12 has improved their own learning journey. Maybe it is video game design, health studies or crafts like carpentry or welding, TASB is giving students the platform to share their skills.

### **All-Day Sessions (5 hours)**

- Often an in-depth course is proposed that needs more than 150 minutes of the attendee's time for extensive application, comprehension, and implementation. The nature of an all-day session's material or explanation by the instructor should prepare learners to exhibit a definitive skill or leave with full comprehension of the content. An all-day session must be highly interactive, including case studies and assessment measures and require the learner to be more engaged, interacting with the material and using the information in practical applications, and therefore requires an all-day commitment from an experienced board member.

## MEETING LOGISTICS

**Handouts and Sharable Files:** Go green by e-mailing your handout or sharable files as soon as they are ready for inclusion on the WG resource web page for our members to access.

**Day/Time Preference:** Sessions will be scheduled for Thursday or Friday depending on whether they meet the criteria for Governance or Student Voice. The Saturday session is designed to help solidify the learning from Thursday and Friday sessions and is not an option for a breakout.

**Room Arrangement and Audio/Visual Setup:** Room assignments are made depending on pre-registration numbers and our members' session selection forms. Each breakout room will be set to a comfortable maximum capacity based on the sessions assigned to that space. Each breakout room will be provided microphones as appropriate; a laptop, data projector and screen; house sound for computer audio; and basic internet connectivity. Room changes will not be made on site.

**Broadcast Sessions:** On Thursday and Friday a limited number of sessions will be broadcast live for public viewing. Sessions chosen for simulcasting will be determined based on pre-registration numbers and the interest of the content. You will be notified in advance if your session is considered for simulcasting.

## SELECTION CRITERIA & PROPOSAL PROCESS

WG is an exclusive and premier event for our membership, and therefore (other factors being equal) priority is given to proposals that include **original content** designed solely for our members that have not been presented at other TASB or non-TASB events. It is also imperative to note that sessions perceived by attendees as **commercially biased** in content are unacceptable. Any submission that is not educational, neutral and unbiased, and free of commercial motive/intent will not be accepted.

All proposals are evaluated on each of the following six criteria:

1. Overall quality (well-defined focus and learning objectives, concise description, practical application)
2. Timeliness and Relevance
3. Originality
4. Ability to Inspire Action
5. Program Design
6. Speaker Qualifications

It is rewarding to have your expertise shared in a meaningful way with our membership. So that you can plan accordingly, please make a note of the overall content leader timeline below:

- Call for Proposals Opens: **Monday, September 17, 2018**
- Call for Proposals Deadline: **Friday, December 7, 2018**. Only applications that are completed in full and sent as an e-mail attachment to [Kathy.Dundee@tasb.org](mailto:Kathy.Dundee@tasb.org) will be accepted. (NO PDFs or Google docs please!)
- Students Inspired Application Deadline: **Wednesday, January 16, 2019**
- Conference Invitations: **Late January 2019**
- Save the Conference Dates: **February 21-23, 2019**

To complete the [TASB Staff Application for Education Sessions form please download it here](#) or find it on TASB Offline and e-mail the completed file to [Kathy.Dundee@tasb.org](mailto:Kathy.Dundee@tasb.org) by **Friday, December 7, 2018**.