

# SUMMER 2017 LEADERSHIP INSTITUTE



San Antonio • June 15–17 • Marriott Rivercenter

Post-  
Legislative  
Conference  
June 14

We are delighted to present the following lineup of sessions. Whether you're newly elected, becoming a board officer, or have years of experience, we're sure you'll find plenty of interesting sessions to attend. To make the most out of your time at the conference:

- Look at the sessions identified in “Connecting the Dots” for similar themes offering a focused learning experience
- Pay note to whether the session is in one of three categories: “New Board Members,” “Board Officers,” or “All Audiences.” And if you're interested in learning what similar-sized districts are doing, find the (ADA) notation within the descriptor for district sessions.

## Connecting the Dots\*

- **Equity in Education:**  
ET150, ET215, ET330, ET650, F130, F225, F525
- **eXceptional Governance Explored:**  
ET220, ET310, ET510, ET530, ET610, F210, F245, F310
- **Leadership in Action**  
ET150, ET250, ET515, ET540, ET555, F245, F260, F345, F510, F615
- **Making a Difference for Student Success:**  
ET225, ET355, ET655, F225, F265, F350, F365, F610

\* This list is not meant to be all-inclusive. It's merely to provide the user with a quick glance at sessions offering similarly themed topics.

This year we're offering a “deeper dive for leaders” with the hope that you leave SLI informed and inspired by attending one of several in-depth sessions:

Thursday:	9:45 a.m.–4:45 p.m.	<i>Heart, Mind, and Soul: The Art of Leadership</i>
Thursday:	9:45 a.m.–12:30 p.m.	<i>Engaging in Equity: Conversations to Improve Student Outcomes</i>
Friday:	9:30 a.m.–12:30 p.m.	<i>Turning High-Poverty Schools into High-Performing Schools</i>

On Thursday and Friday we will also offer a series of sessions: *Art and Science of eXceptional Governance: How School Boards Make a Difference*. This is a strand of sessions being offered focusing on eXceptional Governance. Each session will feature a different aspect of governance.

**To help solidify your learning and enhance your conference experience...** Before the closing general session on Saturday, join one of the Take-Away Talks. These informal and personal conversations are uniquely designed to allow you an opportunity to share your “ahas” and those “I'm going to remember that!” moments experienced during the course of SLI. To help you keep up with these great moments, make sure you pick up a Take-Away notepad at Registration.

**Don't miss out on important registration information. Please double-check that you've entered the correct e-mail address in the registration system.**

*General sessions, breakfasts, and lunches will be automatically added to an attendee's personal agenda based upon the registration option selected.*



## Planning Descriptors

### Legend

Sessions at SLI are primarily for school board members, and most topics are appropriate for ALL audience types and experience levels unless otherwise noted.

The following topic icons have been added at the end of each descriptor to provide attendees with a quick glimpse of the session's focus. Also noted are which sessions will be presented by TASB staff.

-  Advocacy/Communications
-  Governance/Roles and Responsibilities
-  Leadership/Vision
-  Student Achievement/Outcomes
-  Unity/Teamwork
-  TASB Staff Presentation
-  eXceptional Governance

## Thursday, June 15

### In-Depth Session: New Board Members 9:45 a.m.–12:30 p.m.

#### ET110 Boardsmanship Basics

Especially designed for first-year board members, this 2.5-hour workshop, presented by TASB staff, is an overview of the job of a school board member. Participants will discuss how to handle the personal and public demands that come with their new job. They'll also learn the board's basic roles and responsibilities, and how their duties differ from those of the superintendent.  

OR

### In-Depth Session: Board Officers 9:45 a.m.–12:30 p.m.

#### ET120 Board Officers' Duties and Responsibilities

New and aspiring officers will learn the statutory legal duties, local policies, and expectations of board officers. A TASB attorney and an LTS consultant will discuss what is required of the board officers, common legal "red flags," tips, and resources to help board officers effectively complete their duties. Interactive exercises will help attendees draft a proper meeting notice and handle public comments with grace. *This is a Board Officers' Academy session.*  

OR

### In-Depth Session: All Audiences 9:45 a.m.–12:30 p.m.

#### ET150 Engaging in Equity Conversations to Improve Student Outcomes

What is equity? Why does it matter for student success? How do our history, beliefs, and perceptions impact our policy decisions? This session emphasizes the authority the school board has in its policy-making role and identifies how policies may unintentionally hinder a student's ability to be successful. It will help boards increase their ability to view policy work through an equity lens, allowing them to significantly impact the inequities that currently exist in our schools. It will empower boards to take the lead in eliminating barriers to student learning and ensuring equitable learning opportunities are available to all students.  

OR

### All-Day Session: All Audiences 9:45 a.m.–4:45 p.m.

#### ET160 Heart, Mind, and Soul: The Art of Leadership

Serving on a school board implies a high level of commitment and leadership—a type of commitment that is more than simply attending meetings and casting votes, and a type of leadership that is more than being recognized at meetings or assemblies. Through experiential learning, this full-day workshop will help develop "you"—the leader from within. It will show you how servant-leadership equips individuals to help them become leaders with enhanced abilities capable of building community. Come learn how to lead from your heart, mind, and soul and become the leader our schoolchildren deserve. 

OR

### Breakout Sessions: All Audiences 9:45–11 a.m. (Choose one.)

#### ET210 4th Annual SLI Book Study (Homework Required!)

In 2009, Simon Sinek started a movement to help people become more inspired at work, and in turn inspire their colleagues and customers. Since then, millions have been touched by the power of his ideas, including more than 28 million who've watched his TED Talk based on "Start with Why"—the third most popular TED video of all time. **This session requires advance reading.** Come join other school board members and share thoughts about why Sinek believes leaders who have the greatest influence all think, act, and communicate the same way. They all "Start with Why." *Books will be mailed in advance to those who register for this session, and pre-reading is expected. This is not suitable for on-site registration.*  

### ET215 A Student's Story

This session is a story about a student in a district classroom with 17 other students that appear to be just like him/her. The story is told by trustees who have researched the true education challenges and fates of one class of students. Come learn and listen what happens to them from pre-kindergarten days to where they end up in society. You will be armed with information that will help you see the hurdles with achieving district visions and strategic goals. Learn about what the data says the chances are for this student to graduate and become successful. What factors do districts control and not control in the life of one student? Come see if the student makes it and what happens to the other 17 students. *This session presented by the Texas Caucus of Black School Board Members.* 🏠

### ET220 School Board Governance: Top 10 Practices of Effective Boards

Trustees often hear about “good governance.” Unfortunately, many question what it means, what it looks like and most importantly, how to achieve it. The co-presenters, who are experienced trustees serving in leadership capacities in their community as well as on the TASB Board, will clarify the meaning of “good governance.” Help create a vision of what it looks like and provide practical ideas and an action plan for boards to achieve it! 🏠

### ET225 Redefining Readiness in Your District

This workshop presented by Denton (ESC 11; ADA 27,020) and Valley View (ESC 11; 744 ADA) ISDs brings the national conversation regarding readiness to the local level with tips and suggestions that will benefit both small and large districts. Members will learn how to maximize existing programs as well as ways to incorporate new ideas learned during the roundtable discussion. You will gain a fresh perspective on readiness and ideas to prepare students for the high school to college/career transition. 🏠

### ET230 Board Meeting Effectiveness: The Planning, the Meeting, and Thereafter

Are your board meetings lasting longer than you would like? Do you feel you are provided adequate information and time to make a decision on an action item? Are you aware of the progress and/or completion of action items? This session, presented by Lancaster ISD (ESC 10; 7,052 ADA) will provide the process of setting the agenda with the superintendent, board communication from the superintendent, trustee questions about the agenda, administration presentations, and action-item tracking. 🏠

### ET235 The Road to Paperless Meetings

Your board is considering going paperless—what will that mean for your board meetings and how you review your

agenda packet on Sunday night? We will look at how different districts have used technology to prepare and distribute electronic agenda packets and improve the usefulness of board meeting documents for the board and constituents. 🏠 ★

### ET240 Money Matters: Your School District Compensation Questions Answered

This presentation covers your most pressing compensation questions, including how to legally increase and decrease employee pay, the board's role in compensation decisions, and the latest news about the Fair Labor Standards Act. Join a TASB Legal Services' attorney and TASB HR Services consultant in this discussion of common issues related to employee compensation. 🏠 ★

### ET245 On the Porch: Conversations with Your Neighbors

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

### ET250 Fredericksburg ISD's Innovative Initiatives

Through Fredericksburg ISD's (ESC 13; 3,009 ADA) Team of 8 training and goal setting, several innovative initiatives have been created and have been placed into motion. During this session, Fredericksburg ISD board members and the district's superintendent will detail initiatives designed to enhance board operations, and community partnerships, as well as innovative programs for students. 🛠️

### ET255 Living Your Brand Promise

Ultimately, your brand is the promise you make to your audiences. Let your brand promise, attributes, and personality guide district communications strategy to ensure that stakeholders understand and buy into district principles from the beginning. Arlington ISD (ESC 11; 63,882 ADA) will talk about how strategic key messaging and a creative platform that resonates with your audiences can drive your district to the next level. 🗨️

— AND —

### Breakout Sessions: All Audiences 11:15 a.m.–12:30 p.m. (Choose one.)

#### ET310 Governance that Improves Student Outcomes

How much of your board meetings are spent focused on student outcomes—not just adult inputs, frustrated parents, upset vendors, debates about whom the superintendent should or shouldn't have hired, discussions that revolve around second-guessing managerial decisions, etc.? If your district is like many, the answer probably ranges from none to not enough. But there is another way; let's talk about it. 🏠 🏠

### **ET315 When Passion Meets Preparation: Ten Labor Market Realities to Guide Informed Education and Career Decisions**

It's important for students to be passionate about their education and career choices. But getting a good job requires both passion AND preparation. So what constitutes preparation in this diverse engine of job growth we call the Texas economy? This session explores 10 labor market realities that influence regional job creation and the skills needed to compete. These realities range from the simple fact that there will be more job opportunities in growth regions and sectors of the economy, to understanding the importance of digital literacy and soft skills in the hiring process. This fast-paced, engaging discussion provides a labor market perspective on helping students make informed education and career decisions. 🛠️

### **ET320 Show Me the Money: Understanding the Budgeting Process**

Do you understand the relationship between revenues and expenditures? What is the impact of local, state, and federal funding on your budget? Do you realize the impact of ADA vs. WADA on your budget? Stop in and listen to how the Lancaster ISD (ESC 10; 7,052 ADA) superintendent and board analyzed and developed an action plan for understanding and preparing the district's budget. 🏛️

### **ET325 Superintendent Compensation: Straight Talk about a Sensitive Topic**

The annual superintendent evaluation and compensation review is often a stressful event for board members and superintendents. Board members often lack information and resources necessary to evaluate superintendent compensation fairly. This session, presented by Dripping Springs ISD (ESC 13; 5,421 ADA), is designed to provide guidance to board members in preparing for and conducting superintendent compensation review with minimal stress. 🏛️

### **ET330 Advocating for Student Success and Equity: MASBA's Story**

Responsible trustees want each and every student to succeed and have a rewarding and fulfilling life. Join this discussion with MASBA (Mexican-American School Board Members Association) leaders about what you can do in your district to maximize the learning of Mexican-American students, as well as each of your students. Bring ideas for improvement and consider proven governance practices to serve your students best. MASBA has been advocating quality education for over 40 years. Learn how you can engage in legislative advocacy and future initiatives of the organization. 🗨️ 🎓

### **ET335 Point/Counterpoint**

Just like a coin, almost every issue facing Texas public education has two sides or two distinct points of view. And sometimes, just like a coin, your opinion or position might flip. This session is a panel discussion—not a debate—where experts present researched thoughts representing distinctly different points. The focus is on the point and the ensuing counterpoint. The issue is one that divides school boards and even school communities. Be prepared to have your position stirred, challenged, and perhaps even threatened. Who knows—you might be just like the coin and flip! 🛠️ ★

### **ET340 ESSA Update**

Wondering what the Every Student Succeeds Act (ESSA) means for your school district? This session, with a TASB attorney and a TASB policy consultant, will provide an overview of the new federal law, including information on timelines for implementation. The session will cover changes affecting personnel, accountability, testing, admissions, and funding. The presenters will share the latest updates from the Department of Education and the Texas Education Agency regarding the transition and key state decisions under ESSA. 🏛️ ★

### **ET345 On the Porch: Conversations with Your Neighbors**

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

### **ET350 Edna ISD: Back-to-School Rally**

Come learn how Edna ISD (ESC 3; 1,573 ADA) kicks off the school year in a big way by providing health screenings and supplies for their students and families. Attendees will be given information to start their own back-to-school rally or expand an existing event in your own district. School board members will learn how to offer coordinated services to assist families with health screenings and preparations for the start of the school year. Participants will see how Edna ISD has developed and grown a local community event to kick off the school year for students and their families. There will be sufficient time for discussion and for participants to exchange ideas from their own districts. 🗨️

### **ET355 Excelling in Academics through Fine Arts**

At every stage in a student's journey, the Arlington ISD (ESC 11, 63,882) provides a wealth of opportunities—from fine arts to college prep to technical training—to help them identify their unique dreams and realize their potential. Through fine arts/dual language academies, growing arts programs and partnerships with world-renowned organizations, the award-winning fine arts programs in the AISD help increase students' cognitive development and support study skills. 🎓

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## In-Depth Session: New Board Members

1:45–4:45 p.m.

### ET410 Teamwork Basics

Especially designed for first-year board members, this 2.5-hour workshop includes a look at why it is important for trustees to act as a board rather than as individuals, what makes a team effective, and how each member can contribute to that effectiveness. Key team procedures, communication strategies, and ethical behavior are explored as ways to help new board members gain trust and get things accomplished more quickly. 🌸 ★

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## Breakout Sessions: Board Officers

1:45–3 p.m.

### ET420 Leading a Team

Are you a better leader today than you were a year ago? What has changed? What have you learned? Leading, even in the short term, is a process, not an event. As with most processes, flexibility and the willingness to learn are required qualities in order to lead well. Bring your leadership stories and experiences—we'll need them as we take an informative and often comical look into some situations that highlight good leadership practices. 🌸 🛠️ ★

— AND —

3:30–4:45 p.m.

### ET425 Scripting Your Board Processes

All governance teams have duties, responsibilities, and commitments; however, some are more successful than others in fulfilling these. In this session, participants will learn how they can script out important processes and procedures that the board handles. Specific examples and scripts for going into closed sessions and beginning public comments will be given that you can implement quickly. 🏛️ 🌸

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## Breakout Sessions: All Audiences

1:45–3 p.m. (Choose one.)

### ET510 Art and Science of eXceptional Governance: What We Know

Research over the past 15 years identified the difference school boards make when they focus on key actions. Explore this growing body of research and identify ways to apply findings. Increase your knowledge and gain skills for improving student outcomes in your district. *Be a part of the XG Project and*

*engage with us in what research suggests, promising Texas practices, and enhancing governance in your district. This session is one of four in the Art and Science of eXceptional Governance. XG ★*

### ET515 Engaging Fathers and Families: How Board Members Can Lead the Way

In this fun and interactive session, leaders will be taught how to lead family engagement efforts appropriately from their board role. There will also be a focus on the state and federal requirements of family engagement, ways to evaluate family engagement efforts, and how to make district and campus personnel more accountable for their engagement efforts. 🌸

### ET520 Is Your District Considering a Conceal Carry for Your Staff?

In this session Anna ISD (ESC 10; 2,874) will discuss the process of implementing a conceal carry program for their district. We will discuss the origination and process used to allow the board to make an informed decision. The presenters will also detail budget numbers and training methods used by the district. 🏛️

### ET525 Beyond the Gossip Mill: Employee Opinion Surveys

How can boards and superintendents make data-driven decisions using employee surveys? This session shares examples of how districts can measure the perceptions and attitudes of their employees. Data can then be used to identify opportunities, set goals, manage change, and monitor improvements in employee satisfaction and engagement. 🗨️ ★

### ET530 Aligning District Work to the New Governance Standards—Are You Ready?

We hear a lot currently about how important excellence in governance is for school board members. TEA, under the leadership of Deputy Commissioner A.J. Crabill, is offering training across our state to help trustees develop a framework for effective governance. But what does this look like in a given school district? Come and hear trustees from Hurst-Euleless-Bedford ISD (ESC 11; 22,416 ADA) talk about how they've organized their work around goal setting and measuring results, and what this systematic and systemic philosophy has meant for student achievement. 🏛️

### ET535 Immigration Enforcement and the Public Schools

Immigration policy is a hot topic at both the state and federal level. How will these changes affect public schools? This session with TASB Legal Services attorneys will discuss the constitutional and other legal issues surrounding the education of immigrant students and schools' response to immigration enforcement activities. We will discuss practical responses for schools in the midst of the public debate. 🏛️ ★

### ET540 Awakening a Cultural Unconsciousness

When it seems that all the innovation and work school board members do isn't making progress; when it seems that the energy, time, and talent produce results that pale in comparison to expectations; and when it seems the efforts and work and energies expended produce sweat but not success, it's time to awaken from a state of cultural unconsciousness. Connect with your community of stakeholders through cultural understanding. This workshop explores how school board members can be active members in supporting culturally responsive communities. Wake up from a cultural unconsciousness and switch from the road of sweat to the road to success. 🛠️🌀

### ET545 We Must Paddle Together to Close the Achievement Gap (Mastermind Session)

We've all heard the excuses about the achievement gap—poor students, changing demographics, not enough money, and bad teachers. Until we unite and all paddle in the same direction, student achievement will continue to suffer and so will the perceived negative opinion about public education. *The mastermind sessions are led by trustees for trustees and are an opportunity to share ideas and concerns about specific issues while also strategizing ways to bring about positive results that benefit students. Seating is limited.*

### ET550 On the Porch: Conversations with Your Neighbors

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

### ET555 Accepting and Embracing Change

Change is the new norm with restructured and new systems. Orange Grove ISD (ESC 2; 1,910 ADA) will talk about how people respond differently to change based in part on their thinking preference. If you want people to accept change, you must understand why they resist change and then be able to address those perspectives. We can choose to embrace new ways of doing business or be left behind. Great leaders get staff and community to work together, build on what works, and remain open to new ideas. 🛠️🌀

—AND—

## Breakout Sessions: All Audiences 3:30–4:45 p.m. (Choose one.)

### ET610 Art and Science of Exceptional Governance: Perspectives

The perspectives that you bring as a trustee matter to the students in your district. According to research, boards in high-performing districts hold distinctly different beliefs and values than boards in lower performing districts. Explore these perspectives and reflect on the perspectives you bring to your own work as a trustee. Challenge yourself to examine your perspectives and commit to pursuing continuous improvement for your students. *Be a part of the XG Project and engage with us in what research suggests, promising Texas practices, and enhancing governance in your district. This session is one of four in the Art and Science of eXceptional Governance. XG*

### ET615 Engaging Families: Setting a Long-Range Vision for Your District

Attend this fun and interactive session to learn how to lead family engagement efforts appropriately within your role as board members. As leaders, you will learn ways to build family engagement into the district's long-term goals, how to ensure district and campus programs build upon each other, and what's required at the state and federal level for family engagement. 🛠️

### ET620 How to Pass a Bond Package in an Anti-Debt Climate

This session will provide attendees the fundamentals needed to pass a school bond in an anti-debt climate. A crucial step for any successful bond election is to be organized and have a plan. The presenters will discuss and provide tools that will support a holistic approach to establishing a bond committee reflective of the voter community, facilitating the committee as they develop a package, coordinating public support behind the bond, and disseminating print and social media messaging. 🗨️

### ET625 Managing Risk through Internal Audit

Are we compliant? Are we efficient? Are we effective? Are we accurate? Are district assets secure? Texas school boards increasingly use internal audits to help them ensure that their school system does what it needs to do—financially, operationally, and academically. Learn from Fort Bend ISD (ESC 4; 72,152 ADA) how this effective tool for continuous improvement can help your school system achieve its goals and mitigate risk. Case studies from smaller districts will be discussed. 🏛️

### **ET630 Top 10 Things You Should Know about Risk Management**

With constant changing rules and requirements for educating students, it is no wonder that trustees may not know how the district manages risks faced each day. Yet, risk can have a significant impact on whether a school can successfully navigate the journey of graduating students. This session will provide insight into what important information a board member should know and how this knowledge will help in making better-informed risk management decisions. 🏛️ ★

### **ET635 Taming School Discipline When Every Minute Counts**

School districts face multiple issues related to discipline. In this session, board members and administrators will learn more about three major types of behavior they address: disruptions, off-task, and unsafe behaviors. Discipline impacts student performance, and it is essential that schools address behavior to increase student performance. This session will provide background to these issues and information on how to address them. 🏛️ 🎒 ★

### **ET640 Is the Grass Always Greener? Attracting and Retaining Superintendents**

It's no secret that highly effective school districts have strong management teams, including the superintendent. Searching for a superintendent can be difficult, and keeping the most effective person in your district can be even harder. In this presentation, we will discuss issues facing Texas school districts and explore how to search for the best candidate. Attendees will receive information on the newest research on compensation practices, benefits, and trends for superintendents. 🏛️ ★

### **ET645 On the Porch: Conversations with Your Neighbors**

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

### **ET650 Undocumented Students in Your School: Are You Ready?**

This session is for all personnel involved in school districts, as it will focus on myths, facts, and up-to-date data on the rapid growth of undocumented students in Texas that affect urban and rural districts. The responsibility of the district in relation to personnel, facilities, curriculum, and finances will be discussed. 🎒

### **ET655 Committed to Learning (C2L)**

No curriculum specialists? Not able to afford a high-profile keynote speaker? How does your high school algebra teacher plan when he/she is the only one? These concerns did not deter three mid-size districts from creating professional learning communities across districts. Join Rockdale (ESC 6; 1,594 ADA), Lexington (ESC 13; 964 ADA), and Cameron ISDs (ESC 6; 1,684 ADA) to see how three districts steeped in athletic competition have joined forces to provide teachers more support while raising the bar for students through the use of data, common assessments, and collaborative sharing. A step-by-step process for implementation along with the successes and pitfalls will be shared. 🎒

## Friday, June 16

### Legend

The following topic notations have been added at the end of each descriptor to provide attendees with a quick glimpse of the session’s focus. Also noted are which sessions will be presented by TASB staff.

-  Advocacy/Communications
-  Governance/Roles and Responsibilities
-  Leadership/Vision
-  Student Achievement/Outcomes
-  Unity/Teamwork
-  TASB Staff Presentation
-  eXceptional Governance

### Breakout Sessions: New Board Members 9:30–10:45 a.m.

#### F110 School Law Basics

Especially designed for first-year board members, this session with a TASB Legal Services attorney highlights the fundamentals of school law. The session covers key information trustees need to know when they join the board, including how to avoid nepotism and financial conflicts of interest, as well as the basics of school district personnel contracts.  

—AND—

#### 11:15 a.m.–12:30 p.m.

#### F115 Open Meetings Act Basics

Designed for new board members, this session is your chance to learn and ask questions about the Texas Open Meetings Act (OMA). A TASB Legal Services attorney covers OMA requirements relevant to school boards, including posting notices, conducting open meetings, and holding closed meetings. *This presentation has been approved by the Texas Attorney General and satisfies the OMA training requirement found in Texas Government Code section 551.005.*  

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### In-Depth Session: Board Officers

#### 9:30 a.m.–12:30 p.m.

#### F120 The Meeting Experience Part 1: Practical Parliamentary Procedures

Become part of the action in this engaging session. You will step into a meeting as you learn how to appropriately use parliamentary procedures to turn your school board meetings into the efficient, civil, decision-making events you only

dreamed were possible. The presiding officer and trustees don’t need to know every detail of Robert’s Rules of Order to manage meetings effectively. This session reviews the basics of the rules that apply to boards, covers strategies for moving on when discussion bogs down, and tells you how to handle challenges to the process. A must for new board officers or anyone who hopes to be one someday. Be ready to get involved in this learning experience.  

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### In-Depth Session: All Audiences 9:30 a.m.–12:30 p.m.

#### F130 Turning High-Poverty Schools into High-Performing Schools

Join this in-depth, research-based session that shows how all children can learn regardless of their race, socio-economic background, language, or family situation. Hear from experts how boards who make a concerted commitment can lead together to ensure that *all* students are successful. Practical, real-life solutions and strategies will be shared, providing attendees with valuable information to take back to their districts.  

-----OR-----

### Breakout Sessions: All Audiences 9:30–10:45 a.m. (Choose one.)

#### F210 Art and Science of eXceptional Governance: The Power of the Question

Engaging as a board member requires the ability to ask good questions. Learn how to use questions to build a culture of curiosity, accountability, and improvement. Use questions to interrogate data, understand the reality of student outcomes in your district, and monitor for improvement. *Be a part of the XG Project and engage with us in what research suggests, promising Texas practices, and enhancing governance in your district. This session is one of four in the Art and Science of eXceptional Governance.*  

#### F215 Engaging the Community: A Two-Way Street

This session will focus on two districts’ successful efforts to engage their communities in ways that benefit both the community and public schools. Participants will gain specific information on programs and how to start them. School board members will be challenged to see community engagement as a prime strategy of leadership, accountability, and student achievement. Interactive portions of this session will include brainstorming on what community engagement looks like and how it might look in participants’ districts.  

## F220 The Future of Education

Join us for a lively, data-driven discussion about Gallup's research. We will learn about the current state of education and identify measures that matter to help school leaders create great places to work and learn so that students will be prepared for great jobs and great lives. 🏛️

## F225 Longview Incentives For Teachers (LIFT): Showing Teachers the Money

Longview ISD (ESC 7; 8,781 ADA) uses a pay-for-performance incentive program to reward high-level instruction to campuses and individuals. This program is directed toward economically disadvantaged students and has shown to be very effective at increasing student scores as well as improving teacher morale. This presentation will discuss the three components of this program and how it has helped Longview achieve higher accountability ratings. 🎓

## F230 From Newlyweds to the Nearly Dead: Making Your Campaign Stick

Knowing how to talk about a bond issue to different voting populations is critical to generating voter support. This session will discuss how to create campaign messages that resonate with voters to give your district the best chance for bond election success. *Session presented by Claycomb Associates Architects, sponsor of SLI.* 🗨️

## F235 Being Proactive, not Reactive: Practical Tips for High-Profile Investigations

You just won state, and the coach had a party at her house to celebrate the season's success. All the student athletes on the team were there along with their friends. The kids brought alcohol and some recreational drugs to celebrate the win and the end of practices. All this gets back to administration, but you just won state! What do you do now? *Session presented by Walsh, Gallegos, Treviño, Russo & Kyle, P.C., sponsor of SLI.* 🏛️

## F240 Teamwork Makes the Dream Work

How do you identify the needs and resulting projects of your district? Does your district understand the current local political landscape? How does your district create a strategic election campaign? Do you know your district's limitations? If you're facing a bond election, this session helps you answer these questions and more. Attendees learn strategies to use to ensure an effective and successful election and next steps following the election. 🗨️ 🌸 ★

## F245 Using Processes to Improve Your Board Governance and Operations

What are processes and why are they important to a school board? This session focuses on the processes used by the Weatherford ISD (ESC 11; 7,735 ADA) school board

to create value for stakeholders and to operate efficiently and effectively. Participants will learn how these processes align to the strategic plan and how they ultimately create organizational sustainability and success. From a "Board of Trustees Scorecard" to the "Leading Indicator Report" at monthly meetings, attendees will leave with practical tips that can be easily implemented to improve board governance and operations. 🏛️ 🌸

## F250 Advocacy: It's Easy as 1-2-3

Being an advocate for public schools starts in your own backyard. Every word you speak and every action you make can be used as a tool for championing your district, your schools, your students, and your teachers. This session will shed light on simple techniques that all board members can use to bolster public opinion in their home districts. 🗨️

## F255 On the Porch: Conversations with Your Neighbors

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

## F260 Reaching Consensus vs. Rubber Stamping: Strategies to Lead Positive Change

Join this interactive presentation as the Brenham ISD (ESC 6; 4,893 ADA) board and superintendent share their story and strategies on how trust, regular communication, and shared cultural values has led to systemic and positive change in the school district. Attendees will leave with practical strategies for developing highly informed and trusting teams that promote effective governance and set the stage for a healthy district climate and increased student achievement. 🏛️ 🌸

## F265 The MicroSociety Model: Bringing Real-World Learning Experiences to the Traditional Learning Environment

In the words of George Richmond, MicroSociety founder, "If we want children to one day run the world, we must give them a world to run!" Kingsville ISD (ESC 2; 3,436 ADA) first implemented the MicroSociety model in the fall of 2015, and today, it is being implemented in four elementary schools and the intermediate school. The expectations are that each MicroSociety evolves its own unique identity and provides students with 21st-century learning skills. This also gives students the opportunity to explore various career paths throughout all grade levels. Through the MicroSociety model, students learn the value and utility of their curriculum while making sense of their world. 🎓

—AND—

**Breakout Sessions: All Audiences**  
**11:15 a.m.–12:30 p.m. (Choose one.)**

**F310 Art and Science of eXceptional Governance: Goals and Goal-Monitoring**

Goals guide actions. Specific superintendent performance goals tied to student outcomes are important for focusing the work of the district. Establishing goals, communicating them throughout the school community, and holding the superintendent accountable for progress toward the goals are among the most critical actions boards can take to support student outcomes. Discuss how to set performance goals and a system to monitor progress. *Be a part of the XG Project and engage with us in what research suggests, promising Texas practices, and enhancing governance in your district. This session is one of four in the Art and Science of eXceptional Governance.* **XG ★**

**F315 Building Strengths-Based Schools**

Join researchers from Gallup to learn how the paradigm shift from focusing on what is wrong to focusing on what is strong positively impacts measures that matter including student achievement, employee productivity, school safety, community involvement, and community well-being.   

**F320 Community Partnerships—We Can't Live without Them**

In today's context of mixed messaging coming from the Texas Legislature with regard to how to fund public education, school districts are exploring creative ways to access resources to supplement local and state dollars. At the same time, districts are looking for means to cultivate relationships with municipal, nonprofit, and business entities who want to support their work. Hurst-Eules-Bedford ISD (ESC 11; 22,416 ADA) has found that nurturing partnerships with local organizations and businesses is paying off in both added resources and, most importantly, community buy-in around their work. Come see what is working for them that you might be able to replicate in your own district environment.  

**F325 Navigating the Noise**

How many tough decisions do you make in a year? Each of those decisions are especially difficult considering the expectations and suggestions of stakeholders from every angle. In a revamped version of “pin-the-tail,” attendees will attempt to make sound decisions amidst a sea of competing voices. You'll need to navigate the noise successfully in order to justify your decision in these scenarios. **★**

**F330 Navigating District Social Media: Forum, Free Speech, Privacy, and Retention**

These days, social media is all the rage and a great tool to quickly communicate information to the community, but

does your district know how to properly navigate the pitfalls? Have you ever had a teacher post his or her personal opinion on your district's social media page? Or wanted to delete a comment, or block someone from your district's social media? Can you post pictures of students playing sports or in the classroom on social media? Board members and administrators will learn the ins and outs of running a successful social media program that will help you avoid complaints, grievances, and potential litigation. *Session presented by Walsh, Gallegos, Treviño, Russo & Kyle, P.C., sponsor of SLI.* 

**F335 Shape Your District's Culture in 100 Days**

Is your district being held hostage by the past? Are your actions and attitudes helping the culture shift in the right direction, or could you be an obstacle to change? Your district's performance—educationally, administratively, culturally, and financially—will depend on strong, engaged school governance leadership. Join Beeville ISD (ESC 2; 3,431 ADA) for this riveting session to discover how your board can execute a positive, results-driven culture in no time.  

**F340 The Superintendent Search Process**

TASB Executive Search Services staff will present the elements of the search process, including the board's involvement, consultant responsibilities, advantages of using an external consultant, and board members' perspectives. Participants will be encouraged to ask questions about the search process.  **★**

**F345 Our Great Responsibility: Creating a Better Future**

Another legislative session has come and gone. As the dust settles, our sustaining duty to create a better future for our students remains. We must embrace this responsibility and can do so with three critical domains: people, practices, and programs. Come explore how to create a better future for your students. This session, presented by Knippa ISD (ESC 20; 404 ADA), will contain components relating to but not limited to fast-growth schools, personnel practices, Districts of Innovation, and early college high schools.  

**F350 Imagine a World with No Summer Slide**

When the school doors close, many children struggle to access educational opportunities, as well as basic needs like healthy meals and adequate adult supervision. Most students lose about two months of mathematical computation skills over the summer months. Low-income students also lose more than two months in reading achievement. This session will examine the latest research on summer slide and the effect of school calendar on student achievement.  **★**

**F355 On the Porch: Conversations with Your Neighbors**

Experienced trustees are invited to lead discussions on any relevant topic and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

**F360 The Best of Both Worlds: Working Together with Charters**

The fact of the matter is that charters are among us and they are all state-issued charters, meaning they do not have to work with school districts. Judson ISD (ESC 20; 23,340 ADA) board members will explore an option that will allow their districts to work with charters by teaming up together as a district-issued charter. Interactive discussion will allow board members to inquire about the workings of a district-issued charter. 🛠️

**F365 More Prevention, Less Intervention: Stop “Band-Aiding” the Reading Issue**

We continue to react to the problem of students not reading on grade level in grades 3-5 by investing in reading interventions to pass the high-stakes state assessment—a “Band-Aid” to the problem. K-2 Cypress-Fairbanks ISD (ESC 4; 113,023 ADA) students not reading on level participate in “Camp Summit,” which has reduced the reading “summer slide,” reduced student retention, and increased students’ confidence in reading. Teachers have improved their skill set, and new teachers are shadowing experienced teachers. 🎓

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**In-Depth Session: New Board Members  
1:45–4:30 p.m.**

**F410 District Planning and Budget Basics**

Especially designed for first-year board members and presented by TASB staff, this in-depth session provides an overview of the board’s role in district vision and goal setting, planning, and the budget process. It also summarizes the planning and budgeting cycle and key decision points for board members. 🏛️ ★

----- OR -----

**In-Depth Session: Board Officers  
1:45–4:30 p.m.**

**F420 The Meeting Experience Part 2: Effective Facilitation Skills**

Get ready to drop into a meeting in this highly interactive session. The activities in this session will teach you basic facilitation techniques not found in Robert’s Rules of Order that a presiding officer may use to effectively guide discussion and address situations that could prevent the board from accomplishing its business. Become a master of keeping

discussions on track as you learn to run more effective meetings. 🏛️ ★

----- OR -----

**In-Depth Session: All Audiences  
1:45–4:30 p.m.**

**F430 Knock, knock. Who’s there? Data. Data who? Data-Driven Decision Making**

This session will introduce you to reports and lists to increase your knowledge of your district based on reported metrics. It will spark conversations to increase student success and professional development of your staff. We will understand the reports, formulate questions directed to ourselves and our administration, and establish SMART (Specific, Measurable, Attainable, Realistic and Time-based) goals. *Bring your TAPR report, FIRST rating, and any other report/presentation you may have received.* 🏛️

----- OR -----

**Breakout Sessions: All Audiences  
1:45–3 p.m. (Choose one.)**

**F510 School Trustees Actively Advocating for Public Education**

What do organizations like Make Education a Priority, Taxpayers Texas, Go Public Gulf Coast, and TASB’s Texans for Strong Public Schools social media campaign all have in common? They involve school board trustees and advocacy! Hear from real trustees about their challenges and successes advocating for public education and learn about the wide range of advocacy opportunities available and how to spread your message. There is something for everyone. Prerequisite: A little passion. 💬

**F515 Leadership: It’s a “Verb”**

Who is the leader in your department? Your district? Is it you? What makes (or should make) that person a “leader”? For that matter, what are the qualities and habits a great leader should possess? Join a discussion on what “leadership” means and the tools, traits, and habits that can take a leader to the next level. 🛠️ 🌐

**F520 Public Private Partnerships: The K–12 Funding Gap**

“Why did the superintendent cross the road?” “To save her district money by becoming a crossing guard.” School funding gaps continue to widen, and this creates massive inequities in K-12 funding. Districts are beginning to centralize the fundraising processes and are increasingly looking to Public Private Partnership to fill the funding gap. Find out how Samsung and Manor ISD (ESC 13; 8,852 ADA) worked together to bring resources to their students, classrooms, and the community. 💬 🎓

### **F525 Restoring a Sense of Community to an Increasingly Disconnected World**

The term “restorative discipline practices” is one that’s getting tossed around a lot lately. What does it mean, and why should board members be interested? It’s about the shift from a culture of punishment (fear) to accountability using a set of communication tools. Studies reveal school suspensions correlate to academic failure, including higher school dropout rates. This session provides an overview of restorative practices, tools, and planning considerations that empower students to resolve conflicts on their own by bringing them together in small, peer-assisted groups to talk, ask questions, and air their grievances. 🎓 🏠

### **F530 Planning and Conducting your Own Superintendent Search**

As one of the most important and complex tasks a school board is faced with, the search for a new superintendent requires a thorough understanding of the pros and cons associated with a board doing its own search, as well as the important steps in the process. This presentation provides an overview of an appropriate search process and some of the pitfalls that boards need to consider before plunging into their own search. 🏠 ★

### **F535 Health Plan and Employee Benefits 101**

Attracting and retaining good employees is an ongoing struggle for Texas school districts. In a year when districts are asking about health insurance, health plans, and other employee benefits, choosing a qualified consultant to help your district navigate these evolving and complex areas is crucial. This session will identify the key components in hiring a health plan consultant and how employee benefits, tailored to public school employees, provide needed value to school district employees and their family members. This session will also cover the roles of administration and board members as it relates to the process of choosing a health plan consultant, insurance agent, and implementing the best possible supplemental employee benefits offering for your district. 🏠 ★

### **F540 The Role of the Individual Board Member**

School board members often feel like their rights as citizens are limited once they become elected officials—and they’re right! This session with a TASB attorney will provide an overview of how the courts have analyzed school board members’ First Amendment rights, as elected public officials and as private citizens, on matters such as social media, campaign and election laws, open records, and open meetings. Learn the right ways to share your views with fellow board members and the public without crossing the line. 🏠 ★

### **F545 Best Practices of Recognized Superintendents**

Hear a panel of award-winning superintendents talk about their experiences fostering academic excellence for students, creating effective working relationships with the board, and inspiring the community to support public schools. 🏠

### **F550 Special Education: Getting Beyond the Headlines and Back to Serving Students**

Texas public schools are accountable for ensuring ALL students achieve their full potential. Special education programs are governed by state and federal laws that can be complex and difficult to understand. But trustees must do more than ensure compliance; they must hold staff accountable for serving special education students in a way that advances their learning, growth, and development. In this session, Fort Bend ISD trustees will share effective strategies they use to govern special education programs from the board room, and how Fort Bend ISD (Region 4 ESC; 72,152 ADA) has taken bold steps to provide access to an inclusive learning environment for all students. 🎓

### **F555 Improving Board Decisions through Student Involvement**

This session, presented by Marion ISD (Region 20; 1,421 ADA), will demonstrate how school boards can set up a student advisory council to gather input into decisions facing the board. The district recognized that every decision the board makes directly impacts students, yet there was no method of getting their input. The high-school and middle-school principals established the criteria for selecting students for the Student Advisory Committee. Members of the board, the superintendent, and school leaders meet with this group for lunch the day before each board meeting to hear their thoughts on everything from bond issues to school microwaves. Come hear about how this has been an asset to their decision-making process, and can be to yours, too. 🏠 🎓

—AND—

### **Breakout Sessions: All Audiences 3:15–4:30 p.m. (Choose one.)**

#### **F610 Achieving Growth through Innovation**

Manor ISD (ESC 13; 8,852 ADA) will be implementing new focused programs at campuses including an additional school using the New Tech model, an International Baccalaureate certified school, and a fine arts academy. Implementing these new programs does not come without challenges, such as communicating benefits to parents and community members, updating facilities, and ensuring academic standards are met while innovating curriculum. Learn how Manor ISD is meeting these challenges and thriving in a competitive educational landscape. 🏠 🎓

**F615 Falling on Your Sword (Mastermind Session)**

Board members face tough decisions the public doesn't always agree with, and many times these decisions cause personal conflict with our family, friends, and the community we serve. Come share your experience about how you survived these difficult times and what you would advise others to do when facing their "falling on the sword" moment. *The mastermind sessions, led by trustees for trustees, provide an opportunity to share ideas and concerns about specific issues and strategize ways to bring about positive results that benefit students. Seating is limited.*

**F620 The Stipend Is Right**

This session will help attendees determine whether their district is paying the right stipend to employees performing extra duties beyond their job assignment. The session examines current extra-duty pay practices used by Texas school districts. Summary stipend survey data and a framework for assessing a district's pay practices are presented. 🏠 ★

**F625 Is it Year Seven of Your Five-Year Facilities Plan?**

Too often, a district's facilities plan gets sidetracked by more urgent projects or lives and dies on the hopes of a successful bond election. If bond dollars or fund balance are not attractive options to fund your energy-related and facility upgrade projects, come learn about alternative funding sources, why they might make financial sense, and how to use them to refocus your five-year plan. 🏠 ★

**F630 School Board Members: Presenters for the Day**

In this unconventional session, you'll get to play the role of the presenter. Trustees find themselves presenting to their communities regularly, but how do they know they're doing it well and effectively? This session will have you working with other trustees to craft a brief presentation on a topic you choose. You will tackle with your group how you can tell moving stories to encourage your listeners or how to share your unique knowledge and experiences to enrich and educate your audience. Whether your future plans involve presenting to a class, advocating for your district, or running for reelection, after this session you will be better prepared to connect with your listeners.

**F635 A Board Member's Guide to Crisis Communication**

This interactive session explores tips and techniques that every trustee needs to know in order to manage communications during a crisis situation. Participants will be provided with an overview of procedures that can make anybody look like a PR pro. 🗨️

**F640 More Than Four Walls and a Roof**

Planning for facilities is critical to delivering your district's education program and is much more than just providing teachers and students with four walls and a roof. Planning requires an understanding of present and future needs, options, and funding. It is a delicate balance between district needs and what the community will support. Join us to discuss ways in which you can build a solid facility plan with confidence. 🏠 ★

**F645 How to Get Where You're Going**

Take a journey with the Fort Bend ISD (ESC 4; 72,152 ADA) board of trustees to get where you want to be as a board through visioning and planning with a student-centered focus. The board started the journey by adopting core beliefs and commitments that provided the foundation for the district's mission, vision, board priorities, district goals, and the district strategic plan. The district's Vision and Planning Committee developed a "Graduate Profile" to guide future planning. 🗺️ 🌀

## Saturday, June 17

### Take-Away Talks: All Audiences

After breakfast, grab another cup of coffee and join one of the **Take-Away Talks**. These informal and personal conversations are uniquely designed to allow you an opportunity to share your “ahas” and those “I am going to remember that!” moments experienced during the course of SLI. It’s a great way to solidify your personal take-aways and enhance your conference experience.

### 8–9 a.m. (Choose one.)

#### S100 New and First-Term Trustees: What Am I Thinking about Differently?

You have learned the nuts and bolts of your role as a trustee and your legal and ethical responsibilities and restrictions as part of the team. Now come share in a discussion of how you will use that knowledge to make a difference for your district and community. ★

#### S110 eXceptional Governance Explored

TASB’s XG Project is uncovering the eXceptional Governance in Texas school districts, sharing national research on the topic and leading research in Texas on school governance. Join this conversation on how eXceptional Governance improves outcomes for the students in your district. ★

#### S120 The Board’s Role in Student Outcomes: Do We or Don’t We Make a Difference?

After two days attending sessions about student outcomes and student achievement, as a school board member, are you clear or confused about your role in student outcomes? Come share your thoughts, concerns, experiences, and questions about this. What are you thinking about differently today than you were previously about the board’s role in student outcomes? ★

#### S130 Your Thoughts on Equity in Education

Did you learn something these past two days that shaped your thoughts regarding equity in education? Public schools have the privilege of serving students positioned quite disparately along the spectrums of socio-economics and academic ability. Come share your thoughts about how equity in education might apply to this diverse group of students we serve. ★

#### S140 Directing Your Focus as a Board Officer

This session is an opportunity for board officers to hear from experienced trustees and superintendents on what it takes to be an effective board officer. Panelists will share their pitfalls and successes in how officers lead a board and work with a superintendent in ensuring district success. *This is a Board Officers’ Academy session.* ★

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SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for THURSDAY, JUNE 15	CHOICE		
In-Depth Session: New Board Members — OR —	9:45 a.m.–12:30 p.m.	ET110 Boardsmanship Basics (TASB ISD)	<input type="checkbox"/>		
In-Depth Session: Board Officers — OR —	9:45 a.m.–12:30 p.m.	ET120 Board Officers' Duties and Responsibilities	<input type="checkbox"/>		
In-Depth Session: All Audiences — OR —	9:45 a.m.–12:30 p.m.	ET150 Engaging in Equity Conversations to Improve Student Outcomes	<input type="checkbox"/>		
All-Day Session: All Audiences — OR —	9:45 a.m.–4:45 p.m.	ET160 Heart, Mind, and Soul: The Art of Leadership	<input type="checkbox"/>		
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	9:45–11 a.m.	ET210 4 <sup>th</sup> Annual SLI Book Study (Homework Required!)	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET215 A Student's Story	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET220 School Board Governance: Top 10 Practices of Effective Boards	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET225 Redefining Readiness in Your District	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET230 Board Meeting Effectiveness: The Planning, the Meeting, and Thereafter	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET235 The Road to Paperless Meetings	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET240 Money Matters: Your School District Compensation Questions Answered	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET245 <i>On the Porch</i> : Conversations with Your Neighbors	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET250 Fredericksburg ISD's Innovative Initiatives	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET255 Living Your Brand Promise	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		— AND —			
		Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	11:15 a.m.–12:30 p.m.	ET310 Governance that Improves Student Outcomes	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				ET315 When Passion Meets Preparation: Ten Labor Market Realities to Guide Informed Education and Career Decisions	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				ET320 Show Me the Money: Understanding the Budgeting Process	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				ET325 Superintendent Compensation: Straight Talk About a Sensitive Topic	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
ET330 Advocating for Student Success and Equity: MASBA's Story	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET335 Point/Counterpoint	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET340 ESSA Update	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET345 <i>On the Porch</i> : Conversations with Your Neighbors	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET350 Edna ISD: Back-to-School Rally	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET355 Excelling Academics through Fine Arts	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
In-Depth Session: New Board Members — OR —	1:45–4:45 p.m.	ET410 Teamwork Basics	<input type="checkbox"/>		
Breakout Sessions: Board Officers — AND —	1:45–3 p.m.	ET420 Leading a Team	<input type="checkbox"/>		
	3:30–4:45 p.m.	ET425 Scripting Your Board Processes	<input type="checkbox"/>		
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	1:45–3 p.m.	ET510 Art and Science of eXceptional Governance: What We Know	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET515 Engaging Fathers and Families: How Board Members Can Lead the Way	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET520 Is Your District Considering a Conceal Carry for Your Staff?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET525 Beyond the Gossip Mill: Employee Opinion Surveys	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET530 Aligning District Work to the New Governance Standards—Are You Ready?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET535 Immigration Enforcement and the Public Schools	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET540 Awaken a Cultural Unconsciousness	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET545 We Must Paddle Together to Close the Achievement Gap ( <i>Mastermind Session</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET550 <i>On the Porch</i> : Conversations with Your Neighbors	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		ET555 Accepting and Embracing Change	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		— AND —			
		3:30–4:45 p.m.	ET610 Art and Science of eXceptional Governance: Perspectives	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
			ET615 Engaging Families: Setting a Long-Range Vision for Your District	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
			ET620 How to Pass a Bond Package in an Anti-Debt Climate	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
			ET625 Managing Risk through Internal Audit	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
ET630 Top 10 Things You Should Know about Risk Management	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET635 Taming School Discipline When Every Minute Counts	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET640 Is the Grass Always Greener? Attracting and Retaining Superintendents	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET645 <i>On the Porch</i> : Conversations with Your Neighbors	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET650 Undocumented Students in Your School: Are You Ready	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
ET655 Committed to Learning (C2L)	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				

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SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for FRIDAY, JUNE 16	CHOICE		
Breakout Sessions: New Board Members <b>OR</b>	9:30–10:45 a.m.	F110 School Law Basics	<input type="checkbox"/>		
	11:15 a.m.–12:30 p.m.	F115 Open Meetings Act Basics	<input type="checkbox"/>		
In-Depth Session: Board Officers <b>OR</b>	9:30 a.m.–12:30 p.m.	F120 The Meeting Experience Part 1: Practical Parliamentary Procedures	<input type="checkbox"/>		
In-Depth Session: All Audiences <b>OR</b>	9:30 a.m.–12:30 p.m.	F130 Turning High-Poverty Schools into High-Performing Schools	<input type="checkbox"/>		
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	9:30–10:45 a.m.	F210 Art and Science of eXceptional Governance: The Power of the Question	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F215 Engaging the Community: A Two-Way Street	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F220 The Future of Education	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F225 Longview Incentives for Teachers (LIFT): Showing Teachers the Money	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F230 From Newlyweds to the Nearly Dead: Making Your Campaign Stick	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F235 Being Proactive, not Reactive: Practical Tips for High-Profile Investigations	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F240 Teamwork Makes the Dream Work	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F245 Using Processes to Improve Your Board Governance and Operations	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F250 Advocacy: It's Easy as 1-2-3	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F255 <i>On the Porch: Conversations with Your Neighbors</i>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F260 Reaching Consensus vs. Rubber Stamping: Strategies to Lead Positive Change	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F265 The MicroSociety Model: Bringing Real-World Learning Experiences to the Traditional Learning Environment	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	11:15 a.m.–12:30 p.m.	F310 Art and Science of eXceptional Governance: Goals and Goal-Monitoring	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				F315 Building Strengths-Based Schools	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
F320 Community Partnerships—We Can't Live without Them	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F325 Navigating the Noise	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F330 Navigating District Social Media: Forum, Free Speech, Privacy, and Retention	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F335 Shape Your District's Culture in 100 Days	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F340 The Superintendent Search Process	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F345 Our Great Responsibility: Creating a Better Future	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F350 Imagine a World with No Summer Slide	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F355 <i>On the Porch: Conversations with Your Neighbors</i>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F360 The Best of Both Worlds: Working Together with Charters	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F365 More Prevention, Less Intervention: Stop "Band-Aiding" the Reading Issue	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
In-Depth Session: New Board Members <b>OR</b>	1:45–4:30 p.m.			F410 District Planning and Budget Basics	<input type="checkbox"/>
In-Depth Session: Board Officers <b>OR</b>	1:45–4:30 p.m.			F420 The Meeting Experience Part 2: Effective Facilitation Skills	<input type="checkbox"/>
In-Depth Session: All Audiences <b>OR</b>	1:45–4:30 p.m.	F430 Knock, knock. Who's there? Data. Data who? Data-Driven Decision Making	<input type="checkbox"/>		
Breakout Sessions: All Audiences (Check your first, second, and third choices on the far right for this time slot.)	1:45–3 p.m.	F510 School Trustees Actively Advocating for Public Education	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F515 Leadership: It's a "Verb"	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F520 Public Private Partnerships: The K–12 Funding Gap	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F525 Restoring a Sense of Community to an Increasingly Disconnected World	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F530 Planning and Conducting Your Own Superintendent Search	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F535 Health Plan and Employees Benefit 101	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F540 The Role of the Individual Board Member	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F545 Best Practices of Recognized Superintendents	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F550 Special Education: Getting Beyond the Headlines and Back to Serving Students	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		F555 Improving Board Decisions through Student Involvement	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3		
		AND	3:15–4:30 p.m.	F610 Achieving Growth through Innovation	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				F615 Falling on Your Sword ( <i>Mastermind Session</i> )	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				F620 The Stipend Is Right	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
				F625 Is It Year Seven of Your Five-Year Facilities Plan?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
F630 School Board Members: Presenters for the Day	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F635 A Board Member's Guide to Crisis Communication	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F640 More Than Four Walls and a Roof	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				
F645 How to Get Where You're Going	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3				

2017 SUMMER LEADERSHIP INSTITUTE • SAN ANTONIO • JUNE 15–17

SESSION TYPE/AUDIENCE	TIMES	SESSION TITLES for SATURDAY, JUNE 17	CHOICE
Take-Away Talks: All-Audiences (Check your first, second, and third choices on the far right for this time slot.)	8–9 a.m.	S100 New and First-Term Trustees: What Am I Thinking about Differently?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S110 eXceptional Governance Explored	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S120 The Board’s Role in Student Outcomes: Do We or Don’t We Make a Difference?	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S130 Your Thoughts on Equity Education	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3
		S140 Directing Your Focus as a Board Officer	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3