

TASB 2018-19 Student Video Contest Judging Form

Category

Elementary School

Middle School

High School

Campus Name _____

District Name _____

Goals / Students are asked to create a video that illustrates:

- What makes your school so great, so exceptional?
- What makes Texas public schools the best choice?
- How has your school earned the support of the community?
- How is your school making a difference in students' lives and future success?

Videos will be judged on a range of 1 to 10 using the following values:

Fair = 1, Good = 5, Excellent = 10

Judges: circle the number in each category that rates how well the school performed.

Creativity (20%) Definition

- Is this an interesting way to tell your story?
- Does it grab the audience's attention?
- Does it make full use of image and audio to share your message?
- Is there originality / artistic vision?

1	2	3	4	5	6	7	8	9	10
Fair				Good					Excellent

Message (60%)

Is the message clear? Does it describe points outlined in the goals?

1	2	3	4	5	6	7	8	9	10
Fair				Good					Excellent

Technical Quality (20%)

Is the audio clear and free of background noise?

Is the image in focus and free of distractions?

Is the video edited concisely?

Is the video suitable for electronic viewing / public dissemination?

1	2	3	4	5	6	7	8	9	10
Fair				Good					Excellent

Total of ratings from each category for overall effectiveness / **Total points:** _____