

Introduction

The 15th Annual Winter Governance and Legal Seminar (WGLS) will offer focused training for both new and experienced board members. In addition, a strand of sessions will be offered again this year to specifically address the needs of small and rural districts.

Seminar Benefits

- **Training:** Earn up to 15.25 hours of training credit
- **Registration:** Affordable price that includes some meals and breaks
- **Venue:** Smaller crowd and ease of movement between sessions
- **Networking:** Meet trustees and administrators from across Texas
- **Small District Strand:** Focused on districts with 1,000 or lower ADA
- **Student panel:** Current high school students discuss their educational experiences.
- **Topics:** Timely and relevant to current tasks on the leadership team's to-do list
- **Movie Night:** Join the Leadership TASB class for an informative movie followed by lively discussion.

Agenda

THURSDAY, FEBRUARY 16

Registration and Continental Breakfast (<i>Option 1</i>)	7–8 a.m.
First General Session	8–9:15 a.m.
Breakout Sessions	9:30–10:45 a.m.
In-Depth Session	9:30 a.m.–12:15 p.m.
Breakout Sessions	11 a.m.–12:15 p.m.
Lunch	12:15–1 p.m.
Breakout Sessions	1:15–2:30 p.m.
In-Depth Session	1:15–4:15 p.m.
Breakout Sessions	3–4:15 p.m.

FRIDAY, FEBRUARY 17

Registration and Continental Breakfast (<i>Option 2</i>)	7–8 a.m.
Second General Session	8–9:15 a.m.
Breakout Sessions	9:15–10:30 a.m.
In-Depth Sessions	9:15 a.m.–noon
Breakout Sessions	10:45 a.m.–noon
Lunch	Noon–12:45 p.m.
Student Panel	12:45–1:30 p.m.
Breakout Sessions	1:45–3 p.m.
In-Depth Sessions	1:45–4:30 p.m.
Breakout Sessions	3:15–4:30 p.m.

SATURDAY, FEBRUARY 18

Breakfast	7:30–8:30 a.m.
Breakout Sessions	8:30–9:45 a.m.
In-Depth Session	8:30–11:15 a.m.
Breakout Sessions	10–11:15 a.m.

Registration Fees

While registration fees have been waived for 2012, we do ask that if you register for either option and later determine you are not able to attend, please send in a formal cancellation as soon as possible so that we may adjust our food and beverage orders, materials reproduction, and room setups.

Don't forget to preselect your sessions before going on line to register.

Option 1: Thursday–Saturday	Earn up to 15.25 CEC hours*
Option 2: Friday–Saturday	Earn up to 9.25 CEC hours*

*Attendees who participate in the Friday night movie can earn another 1.25 hours of continuing education credit (CEC).

From One Room to One World



From its roots in the one-room schoolhouse, American education has always been both shaped by and responsive to the communities it served. The one-room schoolhouse was a response to America's desire for an increasingly educated youth, in a world of sparsely populated communities and limited forms of transportation and communication. With a concentration on literacy and an eye toward the agrarian calendar, education in these schoolhouses was necessarily a cooperative affair, using older children to engage the younger while the teacher delivered direct instruction to small groups.

Today's education system must respond to a world of unprecedented technological growth that has broken down geographic boundaries. The community today is a world community, in which economic realities are changing, opportunities are shifting, and cooperation can take more forms than the mind can imagine. The 21st century school will be shaped by a world of increased globalization that must be responsive to a world of greater specialization. And it must continue to educate all children without regard to race, ability, or location.

The challenges are enormous as we attempt to identify and preserve those values nurtured by and in the one-room schoolhouse that any community, agrarian or global, must cultivate to thrive. The task for members of a board of trustees—as community leaders—is to lay the groundwork for change that preserves values and is responsive to the global world of today's student.

Over the coming year, TASB Leadership Team Services (LTS) will continue to explore the challenges and our collective response. Look for speakers and sessions at our conferences that address the challenge of bringing our successful one-room past into a world we have yet to imagine.

“Informative. Excellent. Cannot wait until next year!”
Mary Garrett, Taft ISD

General Session Speakers

THURSDAY, FEBRUARY 16: FROM ONE ROOM...



Welcome to the Great Conversation: Securing the Prerequisites of Progress
Jamie Robert Vollmer

Jamie Vollmer is president of Vollmer, Inc., a public education advocacy firm working to increase student success by raising public support for America's schools. He wrote the highly acclaimed **Schools Cannot Do It Alone: Building Public Support for America's Public Schools**, one of the top 10 education books of 2010, according to the *American School Board Journal*.

He is the 2010 recipient of the Learning and Liberty Award presented by the National School Public Relations Association in recognition of his efforts over 20 years to strengthen school-community partnerships.

After careers in manufacturing and law, Vollmer entered the education arena. In 1988, he became a founding member of the Iowa Business and Education Roundtable, where he served as a volunteer for two years until becoming executive director in 1990, a post he held for three years. He has served on the board of the National PTA and the North Central Regional Educational Laboratory.

Once a harsh critic, Vollmer is now an articulate champion of America's public schools. Over the last two decades, he has worked with hundreds of school districts, chambers of commerce, and education associations and foundations to improve student success. His presentations have been praised as both practical and energizing. He uses statistics, logic, and humor to deliver a positive message regarding the future of our schools. He has created a simple, inexpensive, step-by-step program called The Great Conversation that any community can use to help all students unfold their full potential.

In addition to his book and numerous articles, Vollmer has written and produced the videos *Why Our Schools Need to Change*, *Teachers Are Heroes*, and *Building Support for America's Schools*.

Vollmer holds a juris doctor from Catholic University in Washington, D.C. He received his bachelor of arts degree in political science from Pennsylvania State University.

“I appreciate the diversity of class choices. This is a great way to meet board members from all over the state who share similar concerns to better all our districts.”
Tamarah Sunday, Ingram ISD

FRIDAY, FEBRUARY 17: ...TO ONE WORLD



Teaching 2030: New Leadership and Technology for 21st Century Schools
Barnett Berry

Barnett Berry is founder and president of the Center for Teaching Quality (CTQ) Inc., based in Carrboro, North Carolina. Created in 1999, CTQ seeks to dramatically improve student learning by advancing teaching as a 21st century, results-oriented profession. A former high school teacher, Berry has worked as a social scientist at the RAND Corporation, served as a senior executive with the South Carolina Department of Education, and directed an education policy center while he was a professor at the University of South Carolina.

Berry has authored numerous academic reports and many articles for the popular education press on the future of teaching and learning in 21st century schools and the importance of teacher leadership. He frequently serves in an advisory capacity to organizations committed to teaching quality, equity, and social justice in America's schools. His new book, *Teaching 2030: What We Must Do for Our Students and Our Public Schools... Now and in the Future*, penned with 12 expert teachers from CTQ's Teacher Leaders Network, poses a provocative and hopeful future for the profession that makes all others possible.

His areas of expertise span the education pipeline from preparing effective teachers to evaluating and rewarding teaching effectiveness.

Leaders in Literacy Book Drive

“At the dawn of the 21st century, where knowledge is literally power, where it unlocks the gates of opportunity and success, we all have responsibilities as parents, as librarians, as educators, as politicians, and as citizens to instill in our children a love of reading so that we can give them a chance to fulfill their dreams.”—President Barack Obama

Join fellow WGLS participants in a book drive for children living in local homeless shelters. According to the Library of Congress, “Young people who read are not only more knowledgeable, they are also better citizens and more engaged in the world around them.” Help ensure this special group of children has the tools for success. Bring new or gently worn books—appropriate for children and young people ages five through 18 years old—and put them in the boxes marked “Leaders in Literacy” in the registration area.

Registration—FEE WAIVED!

Online registration begins Monday, November 28, and closes at 5 p.m. Friday, February 10. After February 10, attendees may register on site at the conference.

Before you register on line, be sure to access the complete list of session offerings posted on line to determine which sessions you will submit with your registration. **Registrations will not be processed without sessions selected.**

After reviewing session offerings, complete the **session selection form** and return it to your superintendent or designee so that he or she may complete your registration.

To speed up the process and to ensure accuracy, register through myTASB Event Registration, an enhanced meeting registration process that automatically pulls individual and district information from the TASB membership database.

If you need to register on site, complete the **on-site registration form before coming to the conference** to help speed up the process once you arrive.

To find either the session selection or on-site registration form, go to LTS.tasb.org and click on “Winter Governance and Legal Seminar.”

Before you log on to register, be sure that sessions have been preselected by each registrant. Registrations will not be processed without sessions selected.

Registration Option 1—Thursday morning through Saturday afternoon, which includes the following:

- Continental breakfast and lunch Thursday and Friday
- Breakfast Saturday
- Breaks all three days
- Program materials
- Up to 15.25 hours of continuing education credit

Registration Option 2—Friday morning through Saturday afternoon, which includes the following:

- Continental breakfast and lunch Friday
- Breakfast Saturday
- Breaks both days
- Program materials
- Up to 9.25 hours of continuing education credit

“The seminar was interesting and educational all three days. Give us more.”

Jose A. Salinas, La Joya ISD

Cancellation

While the registration fee for the 2012 WGLS has been waived, we still need you to send a formal cancellation request to adjust our food and beverage needs as well as room setups and materials reproduction.

In the event you need to cancel, please use the TASB cancellation form and e-mail or fax it to us by Wednesday, February 8. You will find the TASB cancellation form at LTS.tasb.org. Click on “Winter Governance and Legal Seminar,” or call **800.580.8272**, extension 2219, to have a copy of the form e-mailed to you.

If TASB must cancel the event, TASB will not be responsible for any indirect, special, or consequential damages (including transportation, lodging, and meal costs) sustained by the registrant.

Hotel Reservations

Housing is open!

TASB has secured a block of rooms at the Omni Bayfront Hotel, at a rate of \$143* for single or \$153* for double rooms. Make reservations directly with the Omni by calling the hotel at **361.887.1600** or central reservations at **800.843.6664**, and inform the hotel reservations department that you will be attending the 2012 Winter Governance and Legal Seminar/TASB. **The cutoff date to make reservations is Wednesday, January 25, 2012;** however, this does not guarantee that there will still be rooms available at this price on January 25. If you know for sure that your board and superintendent plan to attend, make their reservations as soon as possible. ***Rates do not include applicable city and county tax.**

Check in

- Present an original tax-exempt form at check-in for each room reserved.
- Hotel check-in is 3 p.m.

QUESTIONS? Visit LTS.tasb.org for details, or contact TASB at 800.580.8272:

- Housing or special needs, extension 6104, or e-mail mandy.begley@tasb.org
- Registration, extension 2219, or e-mail registrar@tasb.org
- Program, student panel, or student entertainment, extension 6171, or e-mail kathy.dundee@tasb.org

Student Panel and Scholarship Award: Friday, February 17



Make plans to attend the second annual student panel immediately following lunch on Friday, 12:45–1:30 p.m. One of the highlights of the 2011 conference, the high school senior panel members will receive scholarship monies for their participation. Come share the stories of four remarkable students and hear what they have to say about their education experience.

Currently enrolled high school seniors are eligible to participate. Students can apply to participate on the panel and receive a scholarship by going to tasb.org/services/lts/events/winter_governance.

Student Entertainment

Also showing this year will be various student performances. If your district would like one of your groups to be considered, e-mail kathy.dundee@tasb.org. Groups will be limited in size due to space restrictions. The time needed for setup and tear down and diversity of presentations submitted also will be considered.



TASB does not reimburse for travel expenses.

A Night at the Movies: Friday, February 17



Be sure to join us for the second annual movie night, Friday 7:30–9 p.m. This year's feature will be **The Finland Phenomenon: Inside the World's Most Surprising School System**. Finland's education system has consistently ranked among the best in the world for more than a decade. Documentary filmmaker Bob Compton, along with Harvard researcher Tony Wagner, decided to find out why. The result of their research is captured in this new film. A facilitated group discussion will follow and continuing education credit will be awarded.

Attendees who participate in the Friday night movie can earn another 1.25 CEC hours.

Special thanks to our sponsor

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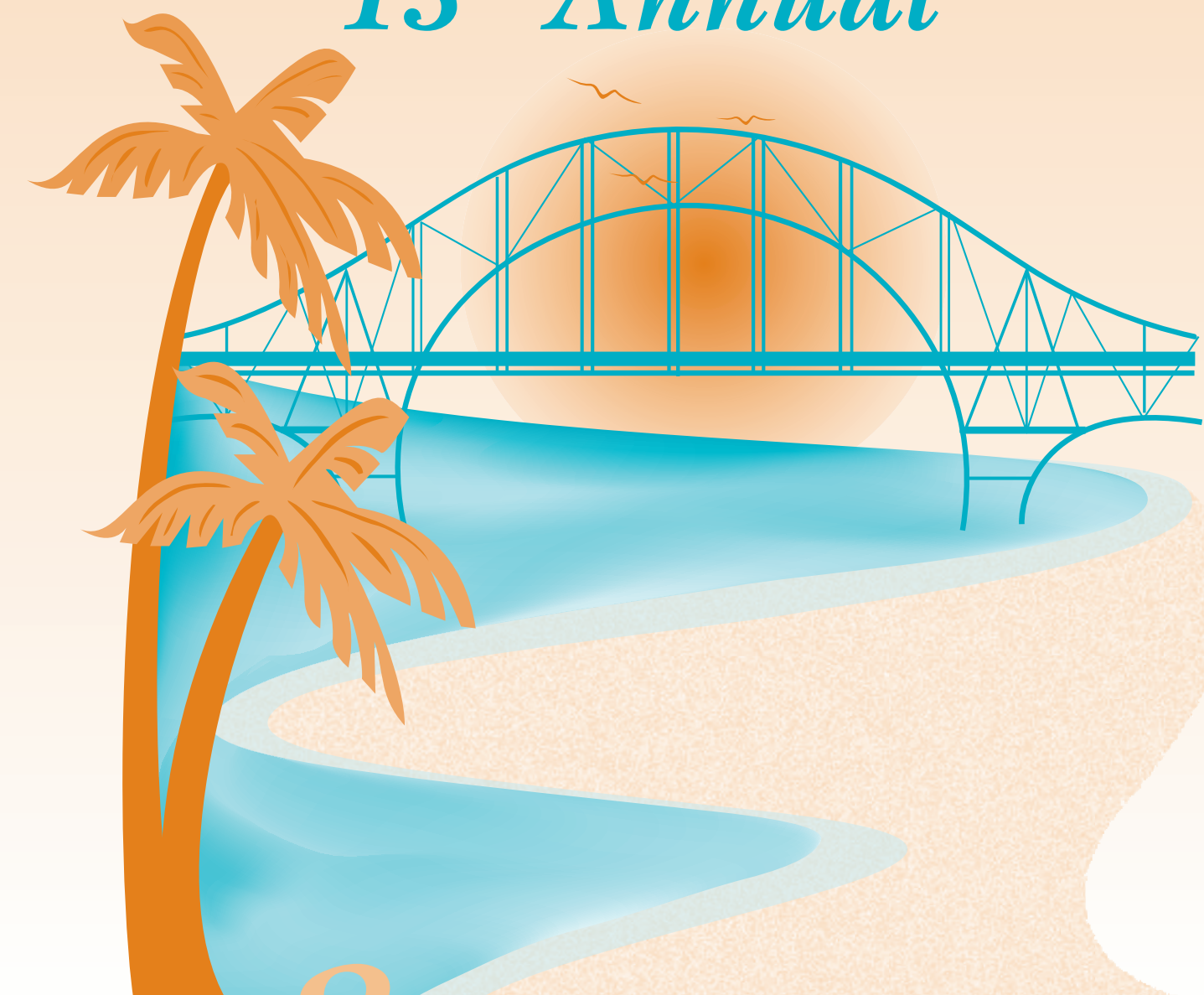


15th Annual
Winter Governance &
Legal Seminar

February 16–18, 2012



15th Annual



WINTER GOVERNANCE
& Legal Seminar

From One Room to One World



Omni Bayfront Hotel • Corpus Christi, Texas
February 16–18, 2012