

## **THE COMMUNITY AND DISTRICT**

Bloomington is a small rural community of approximately 2,000 people. It is surrounded by petrochemical plants, farming, and railroads. Centrally located between Austin, San Antonio, Houston, and Corpus Christi, it lies only 28 miles from the Gulf of Mexico.

As the second largest city in Victoria County, it is located on State Highway 185 in a major oilfield 15 miles southeast of Victoria. The town was established as a station on the St. Louis, Brownsville, and Mexican Railway (built in 1906) and laid out by developers in 1910. The site was named for Bloomington, Illinois, the original home of many of its first settlers. When the railway completed a branch from Victoria to Port O'Connor in 1912, Bloomington became an important crossroads. The discovery of oil in 1947 added to the area's rich agricultural and ranching assets. Subsequently, the community's population and businesses increased. In recent years, it has remained relatively stable.

The Bloomington Independent School District (ISD), founded in 1919, originated from a rural school that was established in a lumberyard in 1908. The district covers 111 square miles and includes the Placedo and Dacosta areas, which also have oil and gas production and farming and ranching operations.

The school district contains four campuses: Bloomington high school, middle, and elementary school and Placedo Elementary School, serving grades 9–12, 7–8, ECE–3, and 4–6, respectively. The district is rated as *recognized* by the Texas Education Agency.

## **MISSION STATEMENT**

Bloomington ISD, through a solidified partnership with the community, will innovatively challenge each student to achieve maximum potential and success in a positive, safe and stimulating environment, in order to ensure a quality education for all.

## **BOARD OF TRUSTEES**

J. W. Johnson ..... President  
Elroy Alex ..... Vice-President  
Leon Ramirez ..... Treasurer  
Nina Lumpkins ..... Secretary  
Shawnee Bayer ..... Member  
John Cranfill ..... Member  
Lorenzo Garza ..... Member

## **DISTRICT FACTS AND FIGURES**

Current year budget..... \$7,200,902

### Revenue sources

Local ..... \$1,732,000  
State ..... \$4,556,322  
Federal ..... \$795,349  
Other..... \$33,000

Taxable value ..... \$107,336,615

### Tax rate total

M&O ..... \$1.50 per 100  
I&S..... 0.1672 per 100

### Student enrollment

Elementary schools ..... 566  
Middle school..... 153  
High school ..... 226

### Student ethnicity

African American ..... 4.8 percent  
Anglo ..... 18.8 percent  
Hispanic ..... 76.3 percent

### Staff

Administrators ..... 4  
Counselors ..... 2  
Teachers ..... 73  
Auxiliary ..... 33

## **2004 IMPORTANT DATES**

Deadline for receipt ..... June 18  
Board reviews applications ..... June 22  
Initial interviews..... June 24–26  
Board prepares for  
follow-up interviews ..... June 29  
Follow-up interviews ..... July 1–3  
Board visits finalist's  
home district ..... July 5  
Board votes to name finalist ..... July 6  
Board votes to  
hire superintendent ..... July 27  
Superintendent reports to  
district on or before ..... September 1

## **QUALIFICATIONS AND CHARACTERISTICS**

The superintendent, as chief executive officer, is accountable to the Board of Trustees, which expects the superintendent to be the education leader of Bloomington ISD. The superintendent works closely with the Board of Trustees to develop and implement policies and programs designed to carry out the district's mission.

In concert with the staff, students, parents, and community, the Board of Trustees has identified certain characteristics and qualifications as highly desirable in a superintendent:

- Is a motivational, visionary leader with the ability to build broad consensus in support of district goals, and plan strategically to ensure the development of education programs and the effective use of the district's facilities, resources, and personnel.
- Can effectively delegate and empower staff members to discharge their responsibilities while remaining knowledgeable and accountable for the district's overall progress in accomplishing its mission.
- Is leadership sensitive to staff morale and supportive of the roles of all school employees.

- Is energetic and willing to make a commitment of time to the school district and community.
- Believes in teamwork, is open to other ideas, and practices participatory management.
- Is knowledgeable of existing rules, regulations, statutes, and federal requirements applicable to school district operations and cognizant of the legal aspects of educational administration.
- Possesses and exemplifies high moral standards and personal ethics with a background of complete integrity.
- Will be highly visible and regularly visit campuses and programs, support students and staff, and maintain an active role in the community.
- Is student oriented, clearly understands how the teaching/learning process best functions and demonstrates evidence of the ability to raise achievement levels.
- Understands the value and importance of diversity and has experienced success in working with a population and culture similar to Bloomington.
- Is a “people person” who initiates efforts to interact with all segments of the community by building a climate of respect, candor, mutual trust, and cooperation.
- Is an effective communicator who is sensitive and responsive to the concerns of students, families, teachers, staff, and board members in a timely and appropriate manner.
- Has a balanced perspective of academics, athletics, and extra-curricular activities.
- Has demonstrated successful management experience in both instructional and financial domains.
- Is a good decision maker with a management style that is open but persistently focused on what is best for all students.

- Has an understanding of small schools and a desire to work in a small community.
- Is interested in the operational responsibilities of support staff and strives to maintain current knowledge by periodic personal observation.
- Has demonstrated successful experience as a superintendent, assistant superintendent, central office administrator, and/or principal.

### **APPLICATION INFORMATION**

The name of only one candidate will be made public. Applicants are to apply or express an interest through the online application process.

Enter [www.tasb.org/ess](http://www.tasb.org/ess) in the Internet browser for easy access.

Please address all communication and inquiries to [executive.search@tasb.org](mailto:executive.search@tasb.org)

Executive Search Services  
Texas Association of School Boards  
7703 N. Lamar Blvd.  
Austin, Texas 78752-1027

***Equal Opportunity Policy:*** *Bloomington ISD does not discriminate on the basis of race, religion, sex, age, national origin, marital or veteran status, or handicap in admission or access to, or treatment or employment in, its programs and activities in compliance with applicable federal and state laws*



Texas Association of School Boards

# **BLOOMINGTON Independent School District**



**Announcement of Opening:  
Superintendent of Schools**