

Texas Lone Star Insertion Order

This form must accompany your ad artwork. **Submit a separate insertion order for each ad run.**

Ads should be e-mailed as a high-resolution PDF with fonts embedded to kristie.robles@tasb.org. Please use the following naming convention for your ad: yourcompanyname_tls_issue_year (e.g., firstpublic_tls_augsept_10).

Texas Lone Star is not responsible for errors in ads supplied by the advertiser or its agency.

Company: _____

Advertising Agency (if used): _____

Contact Person: _____

E-mail: _____

Telephone: _____ Fax: _____

Date: _____ Authorized signature: _____



I am a BuyBoard® vendor.
(The BuyBoard® logo will appear in your ad if space allows.)

Issue to run in (submit a separate insertion order for each ad):

____ January/February 20__

____ July 20__

____ March 20__

____ August 20__

____ April 20__

____ September/October 20__

____ May 20__

____ November 20__

____ June 20__

____ December 20__

Size of advertisement: _____ New Pick-up

Ad position:

____ Inside front cover* ____ Inside back cover* ____ Back cover*

____ Right page ____ Left page ____ No preference

* See the rate card for applicable charges on these spots.

Denise Schulz, advertising coordinator, 800.580.8272, ads@tasb.org

As the membership publication of the Texas Association of School Boards (TASB), *Texas Lone Star* is sent to TASB members—the local education leaders and decision makers of Texas—who purchase millions of dollars worth of school products and services every year.



Texas Association of School Boards